RaiSE Interreg Europe



Action Plan for Catalonia



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Enhance among social enterprises the new ACCIÓ's free service "CPI Capacitació", which offers enterprises personalised counselling services and analysis of their capabilities to access international tenders & multilateral funds (including the European Union funding)





Action 1: inspiration



- Study on the SE ecosystem in Catalonia: Catalan SE have difficulties to access (international) public procurement.
- Workshop "Public procurement & SE" (Bologna, Nov. 2017).



SE could be included as a target group in the new ACCIÓ's free service CPI Capacitació ("International Public Procurement Capacity Development").

Action 1: content



- ACCIÓ's expert consultants in international public procurement (Barcelona, Brussels & Washington) will, during 2 months:
 - ✓ Analyse the capabilities of the SE to access international tenders & multilateral funds.
 - ✓ Assist the SE to define or revise their strategy: most appropriate bodies & type of procurement, best product or service, recommendations & next steps.
- Indicator: number of "CPI Capacitació" projects for SE.
- Timeframe: ongoing there is no end date.
- Costs: 4.200 € per project (100% funded by ACCIÓ) there is not a maximum number of projects per year.



Organise training sessions and provide information materials about financing in the "Ateneus Cooperatius" network, in order to identify and advise social enterprises interested in receiving financial support.



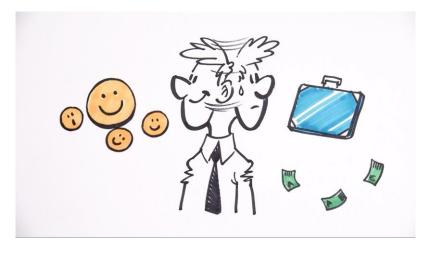




Action 2: inspiration



Study on the SE in Catalonia: 43,7% of SE never used a loan, while 39% of them state that more funding sources should be available for SE.



- Irish good practice "Clann Credo": very good at organising training sessions and dissemination events all over Ireland.
- Similar loans are available in Catalonia, but more dissemination actions should be undertaken to make the available funding options accessible to SE.

Action 2: content



- Seminars and workshops will be organised all over Catalonia regarding financial solutions for SE, in the frame of the "Ateneus Cooperatius" network.
- ➤ ICF (Catalonia's public financial institution) will produce a special leaflet informing about the loans for SE.
- Indicator: number of sessions about financial solutions for SE organised in the "Ateneus Cooperatius" network.
- Timeframe: 2020-2022 (estimate date).
- Costs: to be confirmed ("Ateneus Cooperatius" own funding sources).



Boost the internationalisation of social enterprises with a global focus, systematizing the individual international promotion projects, the prospective international missions (one per year), and the training sessions about competitiveness and internationalisation.









Action 3: inspiration



Study on the SE in Catalonia: just 2,5% of Catalan SE are internationalised, ACCIÓ should help them more.



- Workshop "Internationalising SE" (Edinburgh, Sept. 2018): the Scottish Gov. has put many efforts in coordinating its SE stakeholders and stablish collaboration agreements with them.
- A new collaboration agreement will be proposed between ACCIÓ and the Ministry of Labour of the Gov. of Catalonia.

Action 3: content



In the collaboration agreement (ACCIÓ – Ministry of Labour):

1. <u>Individual International Promotion Projects</u>: 20 individual free consultancy services per year for SE based in Catalonia, through the 40 ACCIÓ's Trade & Investment offices.

Cost: maximum 192.000 € per year (9.600 € per project).

- 2. Collective sessions to present results.
- 3. Awareness and training sessions.

In collaboration with the Catalan Third Social Sector Platform:

4. Prospective international missions for the third social sector: Brussels 2019, Washington DC 2020.

Estimated cost: 12.000 € per mission (with 8 participants).



Stablish a working group about "social enterprises competitiveness", led by ACCIÓ, which gives continuity to the RaiSE Catalan stakeholders group.





Action 4: inspiration



Until the project was born, it did not exist in Catalonia a working group about "SE competitiveness".



Swedish good practice "Partnership for Social Innovation": very motivated partnership of 35 organisations, that jointly discuss societal challenges and new ideas for collaboration.

Action 4: content



- ACCIÓ will lead this working group, organising the discussion topics.
- The group will meet once every six months at least.
- Core of the meeting: what are we doing and what can we do to make SE more competitive in the global market?
- Aim: turn this working group to a natural forum for both discussion and action for social economy organisations, social enterprises, public bodies and policy makers.
- Indicator: number of meetings organised. Target: 2 per year.
- Timeframe: Sept. 2019 no end date.
- Costs: not relevant.

Thank you!

Let's RaiSE this project all together!

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European Union European Regional Development Fund





