



RaiSE
Interreg Europe



European Union
European Regional
Development Fund

Action Plan for Catalonia

 **Generalitat de Catalunya**
Government of Catalonia

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Action 1

Enhance among social enterprises the new ACCIÓ's free service "*CPI Capacitació*", which offers enterprises personalised counselling services and analysis of their capabilities to access international tenders & multilateral funds (including the European Union funding)

Action 1: inspiration

- Study on the SE ecosystem in Catalonia: Catalan SE have difficulties to access (international) public procurement.
- Workshop “Public procurement & SE” (Bologna, Nov. 2017).



- SE could be included as a target group in the new ACCIÓ's free service *CPI Capacitació* (“International Public Procurement Capacity Development”).

Action 1: content

- ACCIÓ's expert consultants in international public procurement (Barcelona, Brussels & Washington) will, during 2 months:
 - ✓ Analyse the capabilities of the SE to access international tenders & multilateral funds.
 - ✓ Assist the SE to define or revise their strategy: most appropriate bodies & type of procurement, best product or service, recommendations & next steps.
- Indicator: number of "CPI Capacitació" projects for SE.
- Timeframe: ongoing – there is no end date.
- Costs: 4.200 € per project (100% funded by ACCIÓ) – there is not a maximum number of projects per year.

Action 2

Organise training sessions and provide information materials about financing in the “*Ateneus Cooperatius*” network, in order to identify and advise social enterprises interested in receiving financial support.



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Action 2: inspiration

- Study on the SE in Catalonia: 43,7% of SE never used a loan, while 39% of them state that more funding sources should be available for SE.



- Irish good practice “Clann Credo”: very good at organising training sessions and dissemination events all over Ireland.
- Similar loans are available in Catalonia, but more dissemination actions should be undertaken to make the available funding options accessible to SE.

Action 2: content

- Seminars and workshops will be organised all over Catalonia regarding financial solutions for SE, in the frame of the “Ateneus Cooperatius” network.
- ICF (Catalonia’s public financial institution) will produce a special leaflet informing about the loans for SE.
- Indicator: number of sessions about financial solutions for SE organised in the “Ateneus Cooperatius” network.
- Timeframe: 2020-2022 (estimate date).
- Costs: to be confirmed (“Ateneus Cooperatius” own funding sources).

Action 3

Boost the internationalisation of social enterprises with a global focus, systematizing the individual international promotion projects, the prospective international missions (one per year), and the training sessions about competitiveness and internationalisation.

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Action 3: inspiration

- Study on the SE in Catalonia: just 2,5% of Catalan SE are internationalised, ACCIÓ should help them more.



- Workshop “Internationalising SE” (Edinburgh, Sept. 2018): the Scottish Gov. has put many efforts in coordinating its SE stakeholders and establish collaboration agreements with them.
- A new collaboration agreement will be proposed between ACCIÓ and the Ministry of Labour of the Gov. of Catalonia.

Action 3: content

In the collaboration agreement (ACCIÓ – Ministry of Labour):

1. Individual International Promotion Projects: 20 individual free consultancy services per year for SE based in Catalonia, through the 40 ACCIÓ's Trade & Investment offices.

Cost: maximum 192.000 € per year (9.600 € per project).

2. Collective sessions to present results.
3. Awareness and training sessions.

In collaboration with the Catalan Third Social Sector Platform:

4. Prospective international missions for the third social sector:
Brussels 2019, Washington DC 2020.

Estimated cost: 12.000 € per mission (with 8 participants).

Action 4

Stablish a working group about “social enterprises competitiveness”, led by ACCIÓ, which gives continuity to the RaiSE Catalan stakeholders group.

Action 4: inspiration

- Until the project was born, it did not exist in Catalonia a working group about “SE competitiveness”.



- Swedish good practice “Partnership for Social Innovation”: very motivated partnership of 35 organisations, that jointly discuss societal challenges and new ideas for collaboration.

Action 4: content

- ACCIÓ will lead this working group, organising the discussion topics.
- The group will meet once every six months at least.
- Core of the meeting: what are we doing and what can we do to make SE more competitive in the global market?
- Aim: turn this working group to a natural forum for both discussion and action for social economy organisations, social enterprises, public bodies and policy makers.
- Indicator: number of meetings organised. Target: 2 per year.
- Timeframe: Sept. 2019 – no end date.
- Costs: not relevant.



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Thank you!



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*Let's RaiSE this
project all
together!*



Questions welcome



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