



provincie
ZUID HOLLAND



European Union
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S34Growth

Interreg Europe



S34Growth addresses regional policy instruments facilitating industrial innovation-related interregional collaboration which can help the renewal of Europe's industry and boost competitiveness.

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Regional Action Plan:
South-Holland Region

S34Growth - Enhancing policies through interregional cooperation: New industrial value chains for growth

Regional Action Plan focusing on the improvement of the addressed policy instrument

- June 2019 –

South-Holland, The Netherlands

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1. General Information

Project: Regional Action Plan S34Growth Partner organisation: Province of Zuid-Holland

Other partner organisations involved:

- Managing authorities European programmes,
- Innovation Quarter

Country: The Netherlands

NUTS2 region: province of Zuid-Holland

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2. Policy Context

The Regional Action Plan aims to impact:

- Investment for Growth and Jobs programme
- European Territorial Cooperation programme
- Other regional development policy instrument

Name of the policy instrument addressed:

Kansen voor West 2014-2020 Operational Programme II (West Netherlands)

Priority axis 1: Strengthening research, technological development and innovation

- Specific Objective 1: Valorisation: increasing the share of - primarily internationally marketable - innovative products and services in overall enterprise turnover.
- Specific Objective 2: Investment capacity, increased access to a larger pool of funding for innovation in SMEs in the RIS3 sectors.

3. Update RAP, phase 1

The overview of the table is a compact summary of the few actions that the region of South-Holland have completed during phase 1.

	Q4 2018	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Q1 2020
Action 1: Elaboration & exploration						
Desk study on cross-border instruments						
Feasibility study / SWOT Analysis of an Interregional voucher scheme						
Explore interregional dimension in current ERDF OP Zuid-Holland & RIS3						
Mapping European key players (heat-map)						
Explore participation in interregional programmes						
Action 2: Exchange of findings						
Exchange of findings between the Flanders, Lombardy and South Holland						
Action 3: Policy influencing & increased interregional collaboration						
Participation at European meetings and conferences						
Development and implementation of lobby strategy						

Regional Action Plan of South-Holland, Phase 1

The main object of the Regional Action Plan (RAP) of phase 1 was to explore and develop a voucher scheme with interregional dimension for SME's active in the bio based industry.

In addition to Action 1, South-Holland (and other S34Growth partners: Lombardy, Basque Country) started to explore the possibilities of developing such of instrument within the current Operational Programme II. The exploration process led to valuable results and insights:

- A voucher scheme is a suitable instrument to be use in interregional level;
- A voucher scheme is a very suitable instrument to stimulate SME's to make use of test facilities to develop new (bio based) chemical processes;
- The management Authority of Kansen voor West 2014-2020 supports the idea of adding an interregional dimension into this instrument;
- A short list of regions that share common s3.

Unfortunately we got confronted with the results of the feasibility study and the SWOT analyses. Apparently not all bio based oriented SME's are aware of the existence and the potential of the current test-facilities within the region. Other finding is that there are not many SME's active within the bio based theme within the region of South-Holland. The SME's active within the bio based theme have wider range of needs.

The objective of Action 2 of the RAP was to exchange the findings of the different researches and analyses of Action 1 among S34Growth partners (specific Lombardy). They have been informed that:

- Developing an interregional voucher scheme for bio based related test-facilities is one step too far. The SME's operating within the bio based subject should be first informed about and even triggered to make use of the opportunities the existing test facilities have to offer.
- The new instrument should cover a wider area of SME's.

- The SME's that are developing new (bio based) chemical processes have several needs when it comes to development of their business case; technological feasibility of their invention is just one aspect. These needs should be better addressed in the policy instrument.

Action 1 and 2 of the RAP of phase 1 has direct impact on Phase 2 of the s34Growth project. Due to that the initial plan has changed. In chapter 4 of this RAP we have explained the new focus of Phase 2.

Lesson learnt

The initial result of the RAP of South-Holland and other partners has changed during phase 1 due different reason. The specific lessons South-Holland learnt is to take into account that expectations might not be able to meet for different reasons (politics, governance, market related). It is wise to use an approach that is more flexible and gives the opportunity to make accurate choices that has potential and necessary effect. The outcome of such of adaptive and flexible approach will result in one more effective policy instrument.

4. Phase 2. actions 1 & 2

In phase 1 we have learnt that currently, a voucher scheme for bio based facility is not feasible. The SME's active in the bio based industry have different needs. Phase 2 of this RAP will mainly focus on these two activities:

Targeted communication campaign

Developing an interregional voucher scheme for bio based related test-facilities is one step too far. The SME's operating within the bio based industry should be informed about and even triggered to make use of the opportunities the existing test facilities have to offer. For example there is not yet a clear coherent proposition and starting point and targeted SMEs within the region and beyond are unable to connect. Implementing a targeted communication campaign to raise awareness of the services the bio based test- facility offers is needed. This will be materials and / or website that all stakeholders can use for clear and consistent storytelling. The policy instrument will have as a goal to stimulate this activity.

Interregional character

The targeted communication campaign will include SMEs from few other partner regions (to connect SMEs within the region and beyond). The test-facilities offered are located in region South-Holland.

'Service package' for targeted SME's

The SME's that are developing new (bio based) chemical processes have several needs when it comes to development of their business case and/or technological feasibility of their invention. These needs should be better addressed in a policy instrument trough developing a 'service package' for targeted SME's. This will includes a tailor made advice. This advice could be delivered by the Regional Development Agency Innovation Quarter, the Port of Rotterdam and the regional bio based facilities separately or all together.

Interregional character

The SMEs from few other partner regions can make use of those two services:

- development of their business case and/or
- technological feasibility of their invention

4.1. Players involved

- S34 Growth partners and other regional authorities
- Province of Zuid-Holland – Economic department
- Province of Zuid-Holland, European & International department
- Managing Authority ERDF Kansen voor West (West-Netherlands)
- Regional Development Agency Innovation Quarter, the Port of Rotterdam and the regional bio based facilities

4.2. Results and expected impact

Results

- Targeted communication campaign
- 'Service package' for targeted SME's

Expected Impact

- Increased and improved alignment between needs and policy instruments

4.3. Timeframe

Actions 1&2	Q2 2019	Q3 2019	Q4 2019	Q1 2020
Meetings				
Developing actions 1&2				
Launching actions 1&2				
Update S34Growth				

5. Estimated budget

The estimated budget is for the period from 1 April 2019 till the end of March in 2020.

Project costs

Staff costs:	€ 8.000,-
Office and administration:	€ 5.000,-
Travel and accommodation:	€ 4.350,-
External expertise:	€ 0,0,-
The estimated total budget is:	€ 17.350,-

Implementation

Targeted communication campaign:	€ 30.000,-
'Service package' for targeted SME's:	€ 70.000,-
Total:	€100.000,-

The costs for implementation will be covered by Kansen voor West II.

6. Management and implementation

The implementation of this action plan needs to be supported by the stakeholders and the Management Authority.

Stakeholders

Province of Zuid-Holland
 Management Authority
 Regional Development Agency Innovation Quarter, the Port of Rotterdam and the regional bio based facilities

The province of South-Holland will monitor the financial and project progress of the realisation of the second phase of the Regional Action Plan and will report accordingly. More in particular it will include monitoring of progress on activities.

7. Approval of Action Plan

This Action Plan will be implemented and monitored by Province Zuid Holland

Date: 13 June 2019

Signature:



(Wijnand van Smaalen)