



Comhairle Cathrach Chorcaí  
Cork City Council

**Cult-CreaTE project workshop A**  
***‘Identification of CCIs & potential contribution to CCT’***

**Padova, 14 May 2019 – Ronan Gingles**

*“Tús maith, leath na hoibre...”*

*“A good start is half the work...”*



We are Cork.

Extenuating circumstances:

- Significant functional territory expansion (x5)
- Organisational realignment
- Tourism  Economic Development
- Plan development
- Personnel changes
- Elections

Temporary arrangement pending appointment.

Playing ‘catch-up’.

Some fundamentals to address.

Putting things on-track.

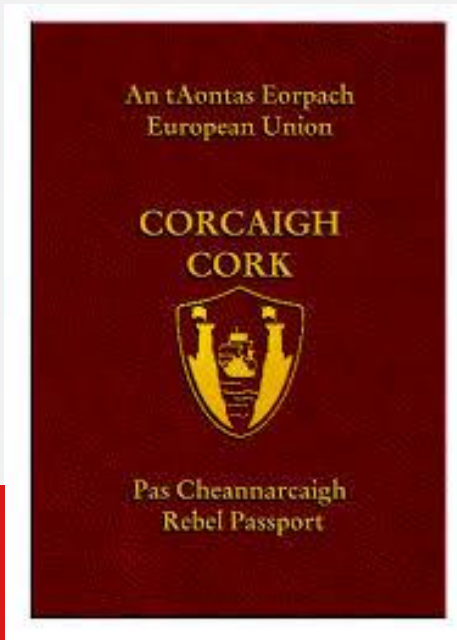
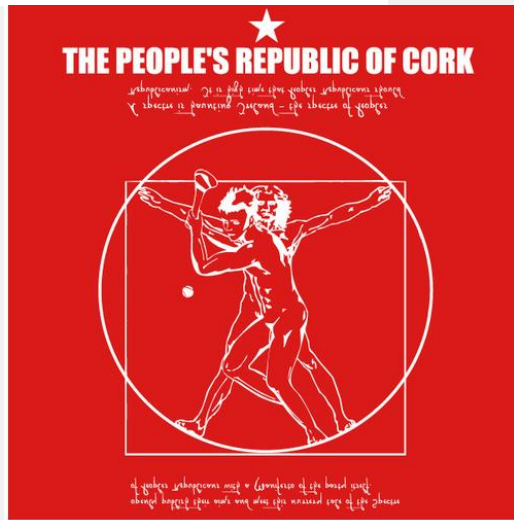


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# ABCD ...Ah, But Cork's Different...



We are Cork.



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## Creative & Cultural

We are a place that's culturally rich and vibrant. A place with a wide range of cultural facilities and events as well as a creative flair that contributes to the cosmopolitan feel of the region's city and towns. There are festivals with an international reputation, all of which add to the quality of life and visitor experience to be had in the region.

There are many authentic experiences on offer, many of which mean exploring something new or unexpected. The storytelling festival on Cape Clear, the story of Cork harbour, the Butter Museum or a trip to Blarney Castle. The stories of anywhere you choose to visit will complement each other and add to overall experience and love for Cork.

Cork's creativity energy exudes from the people of Cork, inspired by the place of Cork. To get into the mindset of our creative offering, visit the English Market or local farmer's market and hear of the local stories connected with our artisanal produce. Or why not visit a local craftsman and hear first hand of the inspiration behind their work; go a step further and engage in a creative workshop to make something, not just buy it. By evening time, you'll be ready for a live music session, often put together by a group of local people with a passion for the instrument they play.

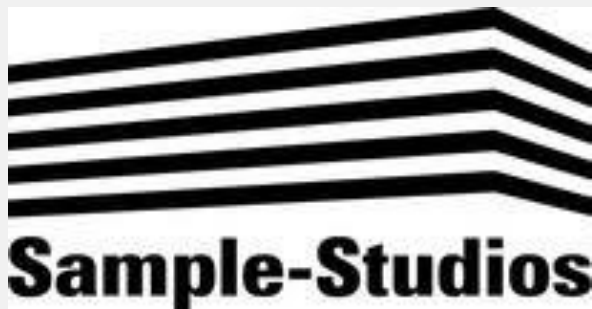


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# CCI/CCT (local) stakeholders

## Per Application Form:

- Cork Craft & Design (CCD)
- National Sculpture Factory
- Cork Institute of Technology (CIT)
- Crawford Gallery
- Sample Studios



About us



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## Cork Craft & Design

Cork Craft and Design makers work locally in Cork City and County



BOOKBINDING



CANDLES



CERAMICS



LEATHER CRAFT



MUSICAL INSTRUMENTS



PAPER CRAFT



CROCHET KNITTING CLOTHING



FURNITURE HANDMADE



GIFTS FOR CHILDREN



PRINTING



SOAP MAKING



STONE CRAFT



GLASS



JEWELLERY



LAMP SHADES



TEXTILES



WOOD COLLECTION



WOODTURNING



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## Potential/Additional:

- *Visit Cork* – destination management agency
- Heritage Circle (sites)
- Festivals, e.g. 'Design Pop'
- Wandsford Quay Gallery (and complex)
- St Lukes
- Firkin Crane
- Everyman Theatre
- Meithal Mara
- Micro-breweries: Rising Sun & Franciscan Well
- University College Cork (UCC)
- Creative Digital Network Cork.



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**DESIGN POP**  
CORK IRELAND



Home Pavilions St

**MAY 17  
- 19 2019**

**6 designers X 6 food  
producers  
= 6 pop-up pavilions**

**+ exhibitions, talks, workshops and  
more**



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## ZANGOLA PER LATTE IN FERRO METAL MILK CHURN

Questa zangola da venti galloni (90 litri), una volta era il tipo standard utilizzato per il trasporto del latte al burrificio locale, in Irlanda chiamato "creamery". Una zangola piena aveva un peso notevole e bisognava essere abili per muoverla



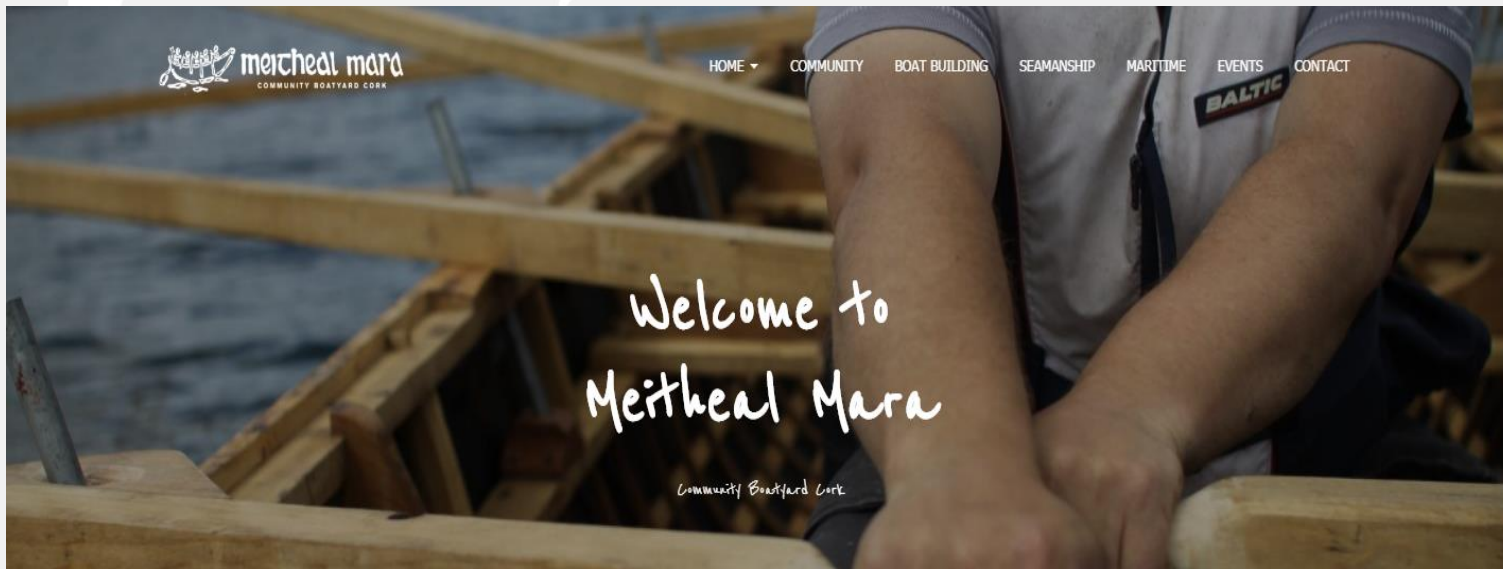
## FOLKLORE

## ZANGOLE DA TAVOLO IN LEGNO WOODEN TABLETOP CHURN

Nelle zangole da tavolo in legno, diversamente da altre zangole, erano i pestelli interni a ruotare, non il contenitore. Le zangole erano fatte di assicelle diritte di legno e richiedevano una certa abilità costruttiva. La zangola aveva un coperchio rettangolare, per togliere i pestelli per la pulizia, fare entrare l'aria e per estrarre con maggiore facilità il burro.



# CCI/CCT (local) stakeholders



## About Meitheal Mara - community boatyard cork

Meitheal Mara (meh-hal ma-ra) translates roughly as "Workers of the Sea".  
*Meitheal* can be translated as "community" and *Mara* literally means "of the sea" in Irish.

Founded in 1993, Meitheal Mara is a community boatyard in the heart of Cork City,  
a registered charity and nationally-accredited training centre.

For further information on our programmes please click on the links below:

COMMUNITY



work & training

BOAT BUILDING



& Woodwork

SEAMANSHIP



rowing & sailing

MARITIME



culture & activities

EVENTS



on land & water

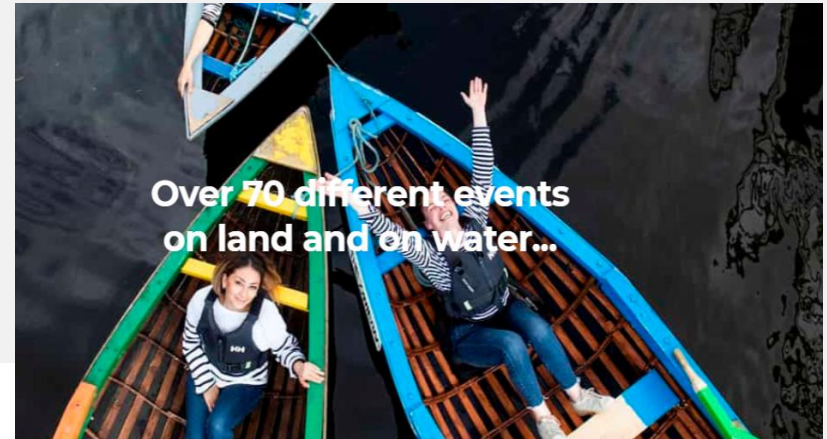


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**CORK HARBOUR FESTIVAL** ABOUT EVENTS VISIT CORK VOLUNTEERING CONTACT



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## Experience Cork - Beer & Whiskey Tour

Rising Sons Brewery, Cornmarket St. +353212414764 corkheritagepubs.com risingsonsc



Join us for this amazing guided tour, featuring international award winning beers and world class Irish whiskey. Take the tour at the Rising Sons brewery, including an introduction to the brewing process and a sampling of the award winning beers.

Then head across the street to the Old Town Whiskey bar where you will get a whiskey sampling, a large bowl of Irish stew while listening to some of the finest Irish traditional music.



### BREWERY TOURS

#### Brewery tours @ Rising Sons

Visiting Cork and looking to do something a little different? Book your Brewery Tour and Beer Tasting in advance at [risingsonscork@gmail.com](mailto:risingsonscork@gmail.com) or call Frank on 086 1428145 // €12 per person

Why not visit Cork City's finest, award-winning micro-brewery and let us take you through our history, our beer making process and finally a guided beer tasting of two to three of our beers.

Our tour guides, who are self-confessed beer nerds, will briefly bring you through Ireland's rich brewing history and explain how our family-owned and independently run brewery fits into Ireland's current thriving beer scene.

We will introduce you to a simplified science behind making beer and introduce you to each of the different vessels and how they're used in our custom-built brewery



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# CCI/CCT (local) stakeholders



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A **networking opportunity** for companies, start-ups & academics engaged in **Digital Media & Creative Industries** in the **Cork region**.



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## RIVERS EDGE/CITY STREETS ... GETTING UNDER THE SKIN OF CORK'S CULTURAL SCENE

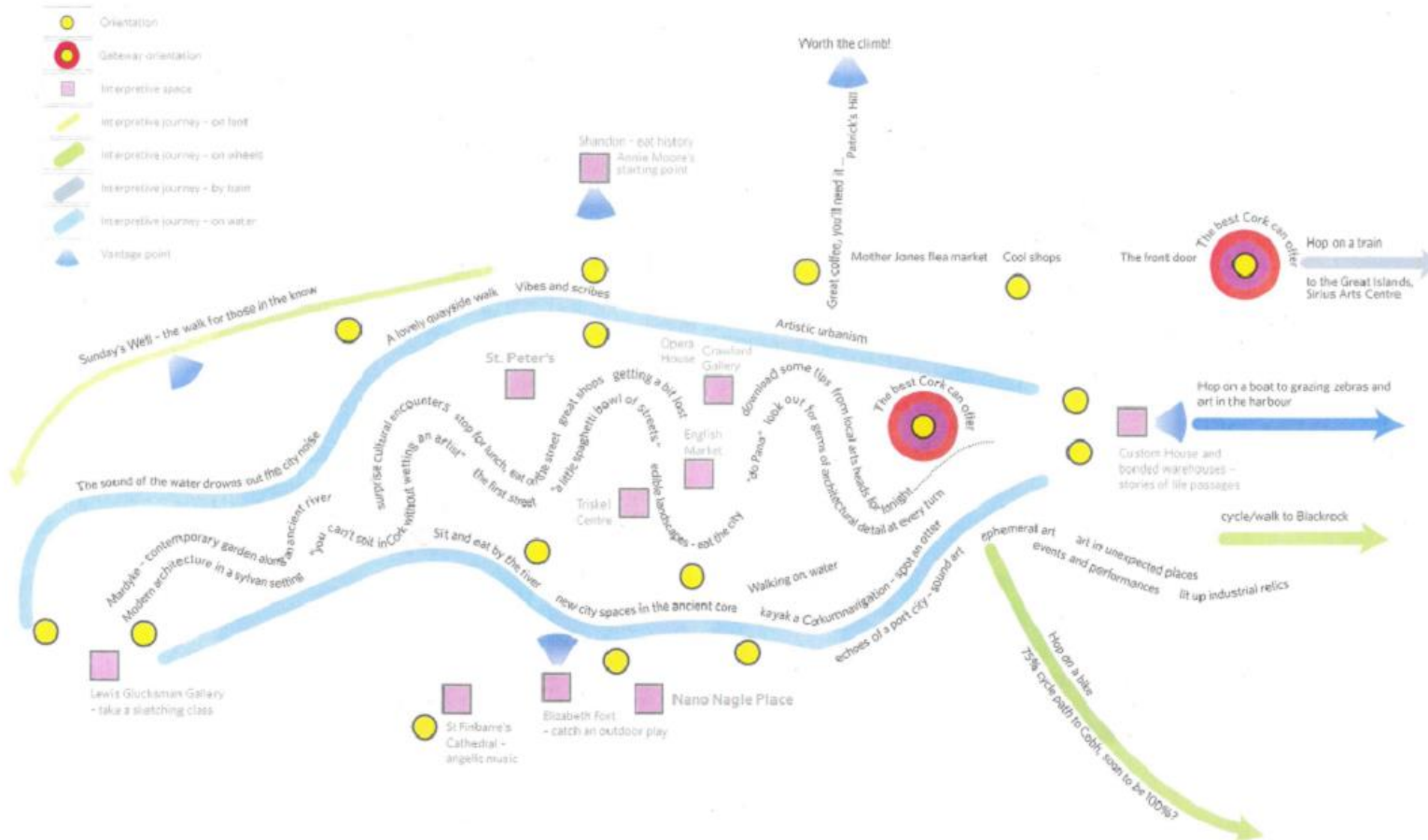
### Interpretive Structure:

Anchor theme: River City/Imagined in Cork/Made in Cork

Sub-theme: Steeped and Steeped/Creative Caucus/Food and Drink, Culture

Interpretive Possibility: Rivers edge - city streets - back Cork

Interpretive Experience: Walk, boat, cycle and eat your way to understanding the culture of this intriguing city.



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# Cult-CreaTE project 2<sup>nd</sup> Steering Committee

**Padova, 15 May 2019 – Ronan Gingles**

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# Short-term project management plan



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- ~~• Review project documents and regulations.~~
- ~~• Review CCC responsibilities.~~
- ~~• Review target policy instrument with regard to project outputs.~~
- ~~• Establish in-house coordination to progress project.~~
- ~~• Update partnership.~~
- Revise problematic structural/budgetary aspects with Lead (within programme rules).
- Develop key project messages – must be relatable (ongoing).
- Create dissemination materials (ongoing).
- Communicate about the project locally – social media, press release and launch event (end May?), industry events.
- Prepare 2<sup>nd</sup> Progress Report and claim (June/July). Liaise with FLC.
- Investigate bilateral peer review options.
- Tourism-focussed Project Manager to assume role (July?)



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# Short-term stakeholder engagement plan



- Use project summary – project objectives and outputs, roles and expectations, timeframe, inputs required etc. – to secure engagement (ongoing).
- Reinvigorate individual stakeholders – based on current relationship status (ongoing).
- Approach additional known stakeholders (ongoing).
- Devise work agenda for stakeholder group with Action Plan development in mind.
- First stakeholder group meeting on Padova workshop themes – integrating participant feedback beforehand (June).
- Thoroughly map CCI ecosystem – to include supports, products, markets, collaborations, networks and events etc.
- Identify particular CCIs with clear CCT potential.
- Plan Dundee October ‘Best Practices’ workshop participation



# Mid-term workshop delivery planning



- Begin preparation for Oct. 2020 hosting of partner and stakeholder study visit and workshop on '***Governance and Business Models for CCIs in CCT***' theme.
- Review governance and business model policy environment, research, previous experience and best practice.
- Identify key informants.
- Engage stakeholder group input.
- Identify potential consulting expertise and prepare a brief for delivery of the workshop and possibly some research.
- Procure expertise for delivery of workshop/research and manage same.



# A new set of plans



- CCC Corporate Plan:
  - Culture as a pillar
- CCC Development Plan
- CCC Tourism Plan
- (Regional Spatial & Economic Strategy)





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Clár Éire Ildánach  
Creative Ireland  
Programme  
2017—2022



## The Five Pillars of the Programme

1

**Children and Youth**  
Enabling the Creative  
Potential of Every Child

2

**Creative Communities**  
Enabling Creativity in  
Every Community

3

**Cultural Investment**  
Investing in our Creative  
and Cultural Infrastructure

4

**Creative Industries**  
Ireland as a Centre of  
Creative Excellence

5

**Global Reputation**  
A Creative and Cultural  
Nation

creativeireland.ie

The Creative Ireland Programme is guided by a vision that every person in Ireland will have the opportunity to realise their full creative potential. It is a five year all-of-Government initiative, from 2017 to 2022, to place creativity at the centre of public policy.



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# Cathair Chorcaí Cork City

Straitéis Chultúir agus  
Chruthaitheachta 2018-2022

Culture and Creativity  
Strategy 2018-2022



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Rialtas na hÉireann  
Government of Ireland

## Regional Enterprise Plan to 2020 SOUTH-WEST



An initiative of the Department of Business, Enterprise and Innovation



### STRATEGIC OBJECTIVE 4:

Increase the capacity of the tourism sector through skills development and seasonal extension, and ensure that the region's natural heritage, culture and living landscapes are appropriately managed and protected

#### **Action 4:**

***Reduce seasonal 'underemployment' in the tourism sector.***

*Fáilte Ireland will continue to offer programmes to help businesses to develop their experiences and explore the financials of extending the tourism season into the 'shoulder' months.*



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# Thank You



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