



News

Power of Creative Industries

PDR share their latest news and updates on projects focusing on the strategic use of design.

Recent data shows that in the UK, creative industries generated £101.5bn in 2017, equivalent to ap than automotive, spacecraft and pharmaceutical sectors together and almost as much as financial **regional growth**, and as such it is essential to build on its potential, encourage cross-fertilisation be use creativity as an asset. Design is an accessible creative method that can be applied across all s

Design for Innovation project aims to help small and medium enterprises create more desirable pr grow faster through design. At the **recent partnership meeting**, we have discussed what works in b support organisation. Business and innovation advisors at support organisations are crucial for eff

exchange, toolkits, trainings or participatory design process, among others. On Design for Innovation through design, the project partners are already achieving significant successes like for instance a programme in Galicia or securing funding for creation of the Valletta Design Cluster premises. Reac

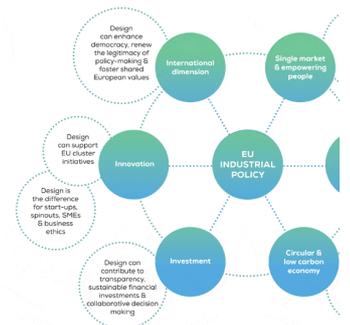
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