

Regional Stakeholder Group Meeting

| Partner/Region: | Date: | Round: | Participants: | Main outputs: |
|---------------------------|--------------|--------|--|---|
| Province of Noord-Brabant | 17 June 2019 | 3 | <p>In the afternoon, workshop during the Reporting 3.0 conference: 21 representatives from our regional and (inter)national network joined the workshop from the following organisations: <u>Research:</u> Technical university Eindhoven, Erasmus Sustainability Hub <u>Data and Impact:</u> Telos, Avance Impact, Impact Institute <u>Financial:</u> ABN-AMRO, NBA-accountants <u>Governmental bodies:</u> VNG, Province of Noord-Brabant, Stimulus, BOM <u>Business:</u> MetaIntegral, Synapse, van Hall <u>Creativity:</u> BrabantDC</p> <p>In the evening, diner with Kate Raworth as special guest: 50 stakeholders from our multi-stakeholder community took part: <u>Research:</u> Technical university Eindhoven, Tilburg University, <u>Education:</u> Fontys University, Summacollege <u>Data and Impact:</u> Telos, Avance Impact, Sinzer,</p> | <p>We explored how we can improve different aspects needed for sustainable regional development for an inclusive economy with wellbeing for more people and with less pressure on the environment: transformative policy learning, multiple value impact monitoring and use of multiple capital data and thresholds. We used the example of the Brabant Outcomes Fund as the backbone of the workshop and we used a design method that was develop by two students of the Technical University Eindhoven to have a deeper conversation in which everybody at the table was involved, on how we can all collaborate and strengthen our impact. Because of the workshop new connections where made.</p> <p>During the social dinner event in Noord-Brabant we informed a broader group of regional stakeholders about our learnings so far within ITHACA and our first ideas about our regional action plan. We also invited professor Kate Raworth of the University of Oxford to inspire our stakeholders with a presentation about the</p> |

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| | | <p>PON, Jheronimus Academy of Data Science (Jads) <u>Financial:</u> ABN-AMRO, Rabobank, Social Finance NL, Insurance Salut, Social Impact Fund Rotterdam, StartFoundation <u>Governmental bodies:</u> municipalities (like the elderman of the city of Helmond), Stimulus, BOM, Brabantadvies <u>Province of Noord-Brabant:</u> Smart Specialisation and internationalisation policy officers of the Province of Noord-Brabant and other policy officers of the management team, director and programme managers of the social, ecological and economic departments <u>Business:</u> MetaIntegral, Synapse, van Hall, Werksaam, Refugeeteam, Fladder Farm Mobiel, Yourman <u>Networks and community:</u> BrabantDC, SterkBrabant, Slimmerleven2020, Natural Capital Coalition</p> | <p>Doughnut economy. She also had a petit committee with our Kings' commissioner of the province of Noord-Brabant.</p> |
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Photos and video's:

[Video from speech Kate Raworth](#)







PERSONAL INVITATION DINNER EVENT

**“How to make the next step towards
Brabant as an impact region”**

Monday 17 June, 19.00 – 21.30 hrs

Restaurant Beum

Wethouder van Dijklaan 19, 4849 PG Dorst (close to Breda)

With special guest:

Kate Raworth, author of Doughnut Economics

Dear madam, sir,

On behalf of the Brabant Outcomes Fund (BOF), Interreg project ITHACA and the Economic Programme of the province of Noord-Brabant, we herewith kindly invite you to join us at this special dinner event on 17 June.

[>> click here to join us <<](#)

Please register before the 12th of June, seats are limited

In the region of Noord-Brabant regional economic development is important for generating income and employment, but innovation and entrepreneurship are also catalysts for creating new solutions to support change in society, for example sustainable agriculture and smart energy solutions. We also support the purpose economy: entrepreneurs who have the creation of social and ecological added value as their main business model. With this approach solutions are found at the intersection of public and private duties. To create more impact, it is essential that government bodies, research and educational institutes, industry, politicians, public and private investors etc. all play their part: we have to join forces to create an innovative, sustainable and inclusive economy!

June 17 signals a natural moment to take a next step:

- It is the beginning of a new provincial governance period for the region of Noord-Brabant after the provincial elections in the Netherlands earlier this year.
- It is the first day of the international event of [Reporting 3.0](#) in Rotterdam, focusing on the role of public and private players in the changing economy.

WHAT DO WE WANT TO ACCOMPLISH?

On June 17, the Brabant Outcomes Fund in cooperation with ITHACA and the provincial Economic Programme will seize the moment and bring together the changemakers of Noord-Brabant with international changemakers joining us from the Reporting 3.0 event. The relaxing and green environment of restaurant [Beum](#) will provide the right atmosphere to exchange experiences, make new connections and get inspired by speakers such as Kate Raworth. The aim of this dinner event is to create a common ground within and between organizations to build upon in the upcoming provincial governance period.

PROGRAMME

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|-------------------|-------------------------------------|
| 18.45 - 19.00 hrs | Walk-in and welcome |
| 19.00 - 19.30 hrs | Aperitif and opening |
| 19.30 - 21.00 hrs | Diner with some inspirational words |
| 21.00 - 21.30 hrs | Coffee/tea and departure |

PRACTICAL INFORMATION

A free shuttlebus will be available from the Reporting 3.0 event in Rotterdam to Dorst and back after the dinner.

Free parking is available. Beum can be reached by bus but only until 18.00 hrs due to its location in the middle of nature. We apologize for any inconvenience this may cause.

For questions about the programme or your participation, please email to Astrid Kaag akaag@brabant.nl.

We look forward to welcoming you in Brabant on June 17!

Kind regards,
The Brabant Outcomes Fund (BOF), ITHACA and the Economic Programme of the province of Noord-Brabant

