



**RaiSE**  
Interreg Europe



European Union  
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# Policy landscape & Gap Analysis in Örebro County

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Region Örebro län

2019-01-29 | Westport interregional meeting

# Background

## Until Now

- Strong focus on work integration social enterprises
- 16 WISE's in the county
- Needs and gaps
  - Insecure/declining of grant funding
  - Lack of time/capacity to develop new business areas
  - Lack of support in marketing
  - Inadequate business support
  - Skills gaps
  - Access to finance

# National framework conditions

## A new governmental strategy (2018)

- Identifies a growing heterogeneous social enterprise sector
- Three indicators
  - The business activity is a mean of achieving societal goals
  - The enterprise's result are measured in relation to the fulfilment of societal goals
  - Financial surplus is reinvested
- Five prioritized areas
  - Demands and needs
  - Strengthen the support structure and advisory skills
  - Financing
  - Clarify and measure the effects
  - Develop knowledge and meeting places
- Based on the governmental indicators: the number of social enterprises is growing rapidly

# National Agencies

## Agencies

- The Swedish Agency for Economic and Regional Growth
- Vinnova – the Swedish Innovation Agency
- The Swedish Agency for Youth and Civil Society
- The Swedish Public Employment Service
- The Swedish Agency for Public Procurement

# Support organizations

## Traditional enterprises

- Large number
- Strong links to universities, science parks, hubs, etc
- Strong financial support

## Social enterprises

- A few
  - Cooperation (nation wide)
  - The Activa Foundation (based in Örebro County)

# Regional stakeholders and instruments in place

## **The Regional Development Strategy (2018-2030)**

- 10 prioritized areas
- Emphasizing social enterprises/work integrating social enterprises

## **The Policy on Civil Society and Social Economy**

- Overall aim: an increased influence and participation of civil society and social economy in regional development and growth
- 18 activities

## **The Partnership for Social Innovation**

- 35 organizations from public sector and civil society/social economy
- A strong focus on social enterprises

# Structure and development of the sector

## Several new regional initiatives

- Project on financial mechanisms (inspired by Clann Credo)
- Project on social enterprises in Örebro county
  - Regional survey based on the new governmental strategy
  - Methods on valuing social impact
  - Develop the support structure
- Preparing a new project on how social enterprises can collaborate with different business sectors

**Based on the Governmental Strategy for Social Enterprises, the Regional Development strategy and the Regional Policy on Civil Society and Social Economy**



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# Thank you!

Questions welcome



*Project smedia*