

Upper Silesian Agency For Entrepreneurship and Development Ltd.



About Silesia

Silesian Region is located in the south of Poland with almost 5 million people. It is an important academic, scientific and industrial centre and one of the most attractive tourist regions in Poland. Traditional industry and coal mining gave way to businesses and companies using the state-of-the-art achievements and high technologies. Gliwice is one of the oldest and most beautiful cities in the Upper Silesia - a perfect place for living and running business.

Policy addressed:

*Regional Operational Programme: Priority Axis 3: Competitiveness of SMEs
Regional Innovation Strategy*

Local Action Plan

The main objective of Local Action Plan for Silesia is creation of synergic regional system of support of internationalisation process by integration of key supporting organisations and their competences. This Regional Export Platform as a system of cooperation will facilitate the SMEs to expand their businesses abroad. The operation of the Platform is based on:

1. Identification of competences needed and experts available in institutions involved,
2. Integrated system of cooperation of supporting institutions,
3. Sharing the information about foreign markets, regulation and business environment,
4. Data base and matching of potential business partners from abroad,
5. Professional trainings for experts,
6. Trainings and workshops for entrepreneurs on creation of relevant business models,
7. Promotion of the region and Polish brand abroad,
8. Information about financial support.

The following stakeholders contributed to the development and will implement the Local Action Plan in the Silesian Region together with the Upper Silesian Agency For Entrepreneurship and Development:

Marshal's Office of the Silesian Voivodship, Chamber of Commerce and Industry in Katowice, Silesian Centre of Entrepreneurship, Katowice Special Economic Zone, Metropolis GZM, Chamber of Commerce Exporters and Importers, Silesian University of Technology, Central Mining Institute.

For more information, follow the project at:
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