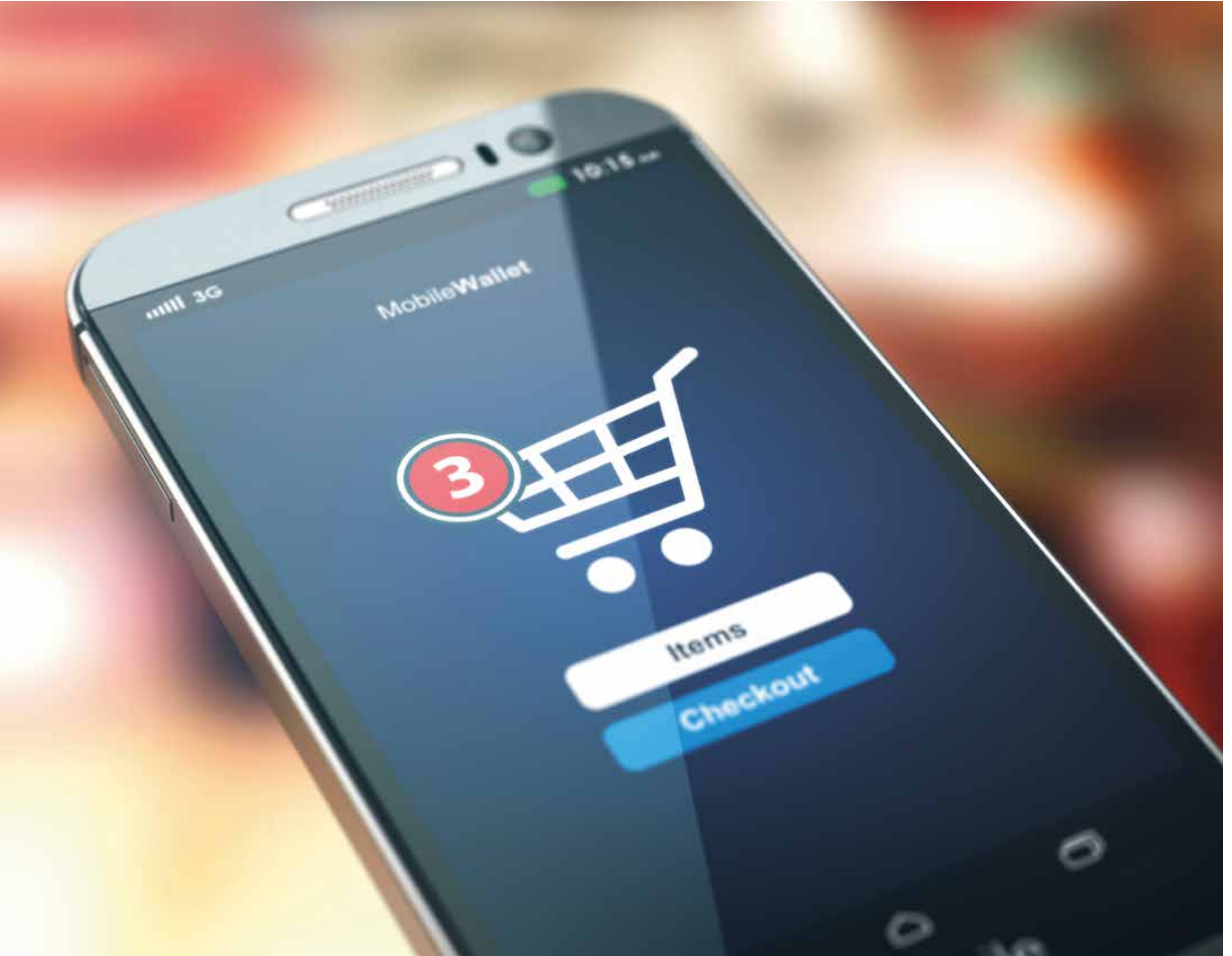


Municipality of Gävle



About Gävle

Gävle is a dynamic, growing city situated by the Baltic Sea. It is the logistic hub of central Sweden, close to the international airport Arlanda and the Stockholm metropolitan area. A historical city of shipping and commerce within steel, forestry and pulp and paper. Gävle is the regional capital of Gävleborg, one of Sweden's strongest export regions. It holds an important public sector and companies from all lines of business, from production to service industry, commerce and tourism.

Policy addressed:

Investment for Growth and Jobs programme, NUTS 2: North Central Sweden, Thematic goal 3: Strengthen the competitiveness of small and medium sized companies

Local Action Plan

Although one of Sweden's strongest export regions in value, the number of international companies is one of the lowest – only 20% compared to 40% of the strongest region. The Compete In project is supporting the process of strengthening the support system to SME internationalization through the:

- development of a collaboration platform between organizations supporting SME internationalization
- mapping, packaging & information about what is on offer to SMEs
- inspirational and learning workshops/seminars for SMEs and the regional support system
- running of a framework program: Business Development Cheques for Internationalization
- development of a follow-up model for the internationalization work
- development of support for the internationalization of innovative start-ups and the international network of the regional incubator Movexum
- mapping of the research and education at the University of Gävle and how it can contribute to the internationalization of SMEs and the region

Together we will increase the number of international companies in Gävle/Gävleborg.

The following stakeholders contributed to the development and will implement the Local Action Plan (LAP) together with the municipality of Gävle and Region Gävleborg:

ALMI, Business Sweden, Chamber of Commerce of Central Sweden, EEN – Enterprise Europe Network, University of Gävle, Movexum – regional incubator, SEK – Swedish Export Credit Corporation, EKN – Swedish Export Credit Guarantee Board

For more information, follow the project at:
interregueurope.eu/competein
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