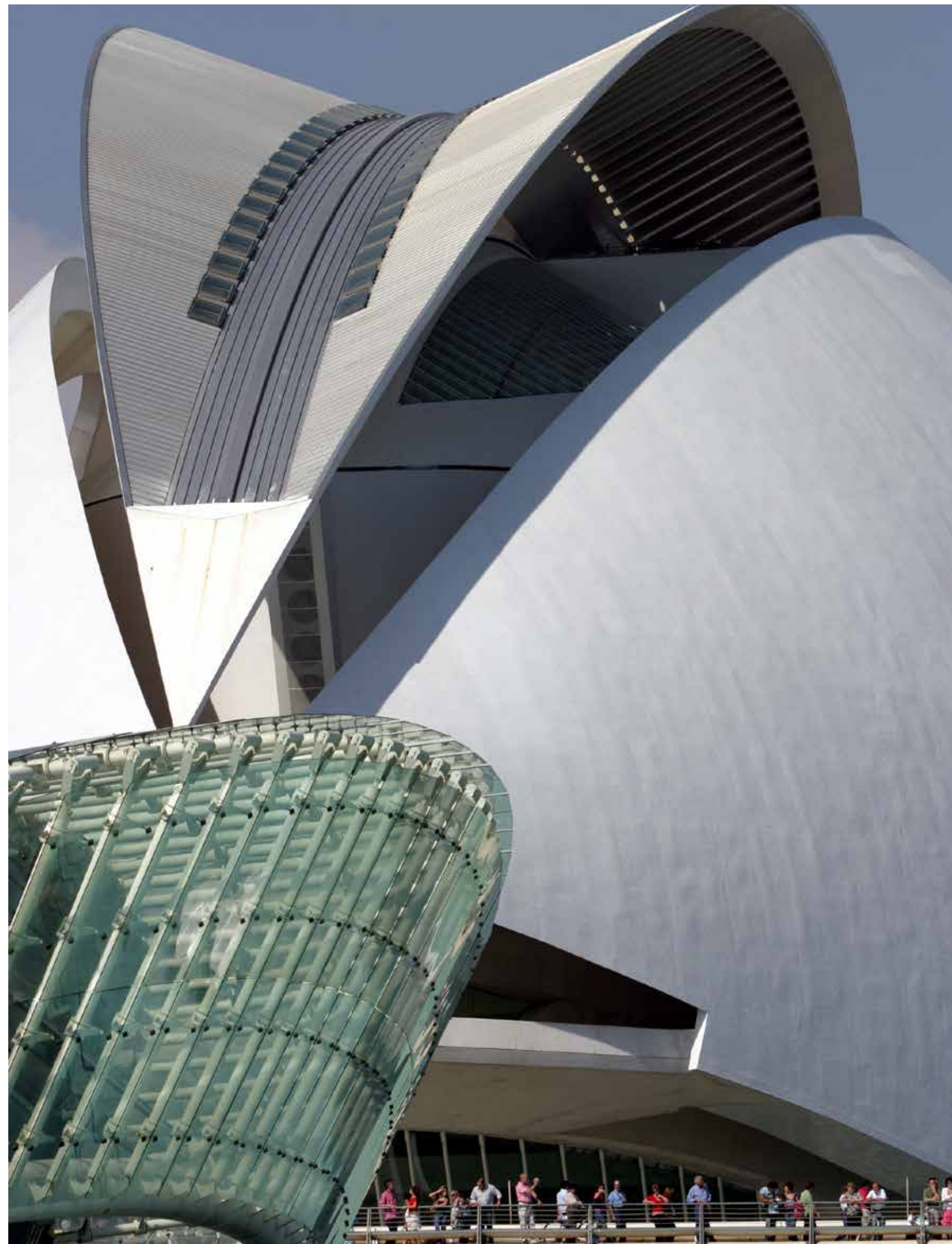


IVACE, Valencia Enterprises Competitiveness Institute



The Valencian Region is a highly competitive, modern and innovative Spanish region, with an exceptional location on the Mediterranean, providing easy access to the markets of the European Union. There are 5 million inhabitants and over 600,000 foreign residents, mostly Europeans enjoying an excellent quality of life.

About Valencia

It offers a geostrategic position in the middle of the Western Mediterranean Arch. A true logistic hub in the South of Europe.

Valencia is one of the leading export regions in Spain. Exports increased over 45% since 2011. The number of export companies and new markets increased by 20%. Total exports exceeded 30,000 million euros for the first time in 2018.

Policy addressed:

All the best practices selected are relevant for the internationalization of the Valencia Region. Axis 3 Investment priority Priority 3.a) Promotion of entrepreneurship, in particular facilitating the economic use of new ideas and promoting the creation of new companies, also through business incubators. Priority 3.d) Support to the capacity of SMEs to grow in the international markets and in innovation processes.

Local Action Plan

The Valencia region focus on tackling a number of issues in its Local Action Plan to:

- offer a more comprehensive support to new entrepreneurs and start-ups based on the evidence and insights drawn from Gävle's TRIIP project. The objective is to provide advice for an overview of the different functional areas of the company to determine market opportunities abroad, performance and resources allocation, including support of management tools to facilitate their market access plan.
- implement a more effective and efficient strategy for the internationalisation of the territory, building on insights from the experience of Emilia Romagna's ERGO.

Stakeholders:

The following stakeholders contributed to the development and will implement the Local Action Plan (LAP) together with IVACE, Valencia Enterprises Competitiveness Institute and the Direction General of Internationalization.

*Municipality of Valencia
REDIT, technology institutes network
Chamber of Commerce and Industry
Sector associations*



For more information, follow the project at:
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