

Municipality of Reggio Emilia



About Reggio Emilia

Reggio Emilia is facing a transition from an industrial economy to a knowledge economy, leveraging on its local distinctive competences: Education, Mechatronics, Agrofood, Energy & Services. Internationalisation and attractiveness of the territory are strategic drivers to facilitate SMEs and local actors in this transition process enhancing their competitiveness and innovativeness. The Reggio Emilia system of international relations and partnerships represents a competitive advantage that to be effective requires a new approach in the local governance, fostering the definition of a common strategic framework for the internationalisation and economic development of the territory.

Policy instrument addressed:

DUP Strategic priority 1 - Economic development: the international city of innovation and creativity; Objective 3: promotion and internationalisation

Local Action Plan

Reggio Emilia will focus on four main actions:

1. Reggio for competitiveness and innovation - formalization of the Local Stakeholder Group for enforcing local governance of internationalization, SMEs competitiveness and attractiveness of the territory
2. Culture of internationalisation and innovation – enforcing the knowledge and attitude to innovation and internationalisation of companies through the co-planning of actions targeting specific countries and the exchange of experience between SMEs and main local economic actors
3. Internationalisation of young people – definition of a dedicated programme with training activities, site visits and international mobility opportunities for high school and university students, to increase their exposition to the international, economic and innovative dimension of the territory
4. International positioning – assessment of Reggio Emilia attractiveness potential and definition of integrated actions to foster international investments in terms of economic and human resources, in particular in the area of the Innovation Park

Local Stakeholders

The Reggio Emilia Local Action Plan has been defined and will be developed in cooperation with the following stakeholders: *E35 Foundation for International Projects, Chamber of Commerce of Reggio Emilia, Unindustria Reggio Emilia, CNA Reggio Emilia, Legacoop Emilia Ovest, University of Modena and Reggio Emilia, CRPA – Research Centre on Animal Production, Reggio Children Srl, Reggio Emilia Innovazione Foundation, STU Reggiane.*



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