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## PRESS RELEASE

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## LCA4Regions to encourage public authorities introducing life cycle assessment in their policies in a bid to foster circular economy

While life-cycle assessment (LCA) is extensively used by the business sector, this methodology assessing the environmental impact of a product through all the stages of its life is still quite unknown of public authorities. Yet the integration of this expertise in public policy thinking has a great potential in improving the environmental impact of regional policies and increasing resource efficiency on their territories. To bridge this gap and introduce a wider use of LCA methodologies, a new European project, LCA4Regions, is starting.

**Brussels, Belgium** – Public authorities will soon be encouraged to apply LCA approach to their policies thanks to a new Interreg Europe project, <u>LCA4Regions</u> - Improved Environment and Resource Efficiency through use of Life Cycle Instruments for implementation of regional policies of the European Union. The 9 project partners met for the first time in Brussels, on 30 September and 1 October 2019, hosted by Delegation of the Government of Navarre, the coordinator of the project.

For 48 months, they will work together to expand the use of LCA methodology as a holistic approach when conceiving and implementing public policies related to environment and resource efficiency. The kick-off meeting was the occasion for them to discuss the project's strategy and establish its road-map.

To reach its objective, LCA4Regions connects together different kinds of expertise and experiences across Europe. The project consortium includes 4 **governmental authorities** - Lombardy Region (IT), Lodzkie Region (PL), CIMBAL, Baixo Alentejo Intermunicipal Community (PT), Government of Navarra (ES), - AIN, the **Industrial Association of Navarra** (ES) -, 3 **research institutions** - KUT, Kaunas University of Technology (LT), NIC, National Institute of Chemistry (SI) and Pyhäjärvi Institute (FI); and last but not least, ACR+ (BE), **advisory partner**.

"The benefits of introducing Life Cycle thinking into public policies make no doubt for project partners, as this first meeting underlined. We have now to focus on setting the parameters for comparing our results and for being able to exchange experiences effectively, focusing on regional strengths, limits and needs" commented Delia Sola Jiménez, project coordinator (Government of Navarra).



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- 1) Implementation of LCA in environmental and resource efficiency policies from theory to practice
- 2) LCA for resource efficiency
- 3) LCA in waste and material flows
- 4) LCA in public procurements
- 5) Training and capacity building in LCA
- 6) LCA in monitoring and evaluation

TLJs are part of the first phase of the project, the "Interregional Learning", during which partners will **exchange experiences and identify good practices** to **elaborate 7 Action Plans** transferring these good practices to their territories. The second phase, "Monitoring of the Action Plans Implementation", will focus on the implementation of the action plans produced with the aim of improving partners' policy instruments.

In the coming months each involved region will develop its own regional analysis and organise **events on its territory** to inform local audiences and gather groups of stakeholders who will participate in the project's thematic workshops and provide feedbacks on the Action Plans.

You can **follow LCA4Regions on its <u>website</u> and <u>Twitter</u>, to ensure you do not miss out its first steps. If you would like to stay up to date with the project, subscribe to our mailing list by filling in this <b>form**.

## ACR+ role in the partnership

ACR+ as the **advisory partner** of the project will play a key role in the learning phase, supporting the partners for the regional analysis, the collection and benchmark of good practices, and the peer review activities. ACR+ will also contribute to the development of a Policy road map, identifying the success factors and barriers for the application of life-cycle approaches for policy implementation. In addition, ACR+ will take care of the international communication of LCA4Regions Throughout the project.

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## For more information:

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The LCA4Regions project - Improved Environment and Resource Efficiency through use of Life Cycle Instruments for implementation of regional policies of the European Union - aims at promoting life-cycle based approach in policy instruments thought the introduction of the Life Cycle Assessment methodology.

Find out more information about the project on www.interregeurope.eu/lca4regions