



European Union
European Regional
Development Fund

Partner Presentation

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About the Ministry of Regional Development and Transport

Ministry of Regional Development and Transport:

- Construction
- Urban development
- Demography
- State planning,
- Transport and logistics
- Geographic data and information

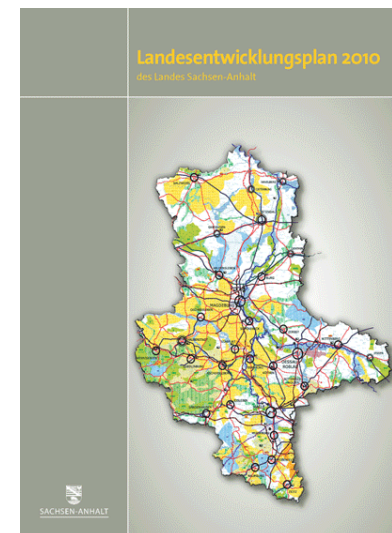


SAXONY-ANHALT

Ministry of
Regional Development
and Transport

Department of Regional Development and European Spatial Planning

- Application procedure in questions of EU funding, in the field of transnational cooperation
- Development and management of European projects
- Regional development planning and coordination
- Spatial planning



About the Ministry of Regional Development and Transport

Selected INTERREG experiences:

•CrossCulture (INTERREG IV B): Cross marketing strategies for culture and tourism to improve the attractiveness and competitiveness of towns and regions

- Duration: 12/2008 – 11/2011
- Partnership: Ministry of Regional Development and Transport (LP), University of Munich/ Germany, Thuringia Tourism/ Germany, Province of Modena/ Italy, International Tourist Institute of Slovenia, University of Klagenfurt/ Austria and associated institutions of all partners

•e-CREATE (INTERREG IV C):Cultural Routes Entrepreneurship and Technology Enhancement

- Duration: 12/2008 – 11/2011
- Partnership: Ministry of Regional Development and Transport (LP), Niverlan/ FR, Donegal County Enterprise Board/ IR, Province of Modena/ IT, Region of Lombardia/ IT, Sor Trondelag County/ NO, MARR/ PL, GAPPSA/ PL, VALSOUSA/ PT, Castilla Leon Regional Authority/ ES, Usti Region/ CZ, West Pannon Regional Development Company/ HU



Facts about Saxony-Anhalt



- Inhabitants: 2,2 million
- Area: 20,500 km²
- Population density: 108 persons/ sq km
- Capital: Magdeburg (240,000 inhabitants)
- Rural Area: around 90% of the county
- Economic sectors: chemical industry, mechanical engineering, food industry, automotive, biotechnology, renewable energies
- Specialty: highest density of UNESCO World Heritage Sites

Bauhaus Dessau, Luther memorials in the Luther towns of Eisleben and Wittenberg, Garden Kingdom of Dessau-Wörlitz, church, palace and old town of Quedlinburg, Naumburg Cathedral



Experiences – International Association „Transromanica“

Starting phase:

- Establishment of the “Romanesque Road” in 1993 to promote Romanesque buildings from the Middle Ages in Saxony-Anhalt
- Increasing the international awareness of the “Romanesque Road” by INTERREG III B CADSES project „TRANSROMANICA“: Transnational Network and Itineraries of the Romanesque

- Duration: 11/2003 – 10/2006
- Partnership: Ministry of Regional Development and Transport (LP), Ministry for Economy, Labour and Infrastructure of Thuringia/ Germany, Province of Modena, Parma and Ferrara/ Italy, International Tourist Institute of Slovenia, University of Klagenfurt/ Austria and associated institutions of all partners



Experiences – International Association „TRANSROMANICA“

- 2007: foundation of the International Association „TRANSROMANICA“
- Major Cultural Route of the Council of Europe was awarded to TRANSROMANICA in 2007
- Transnational network of 12 member regions from 8 countries in Europe
- Objective:
 - Promotion of the Romanesque heritage
 - Enhancement of tourism
 - Support of a sustainable regional development
 - Touristic marketing
 - Preservation of the romaneseque heritage



Experiences – International Association „Transromanica“

Assignment of Transromanica:

- Representation of the regions and the Romanesque heritage in the European context
- Development, production, publication and distribution of information material
- Online marketing incl. presence in social media
- Participation in tourism fairs and exhibitions including tourism services
- Presentation of the network at international conferences
- Research and scientific conferences and workshops
- Participation in European projects
- Generate access to European funding
- Supporting and advising member regions in the fields of research, education, tourism development and cultural activities



Experiences – Monastery of Jerichow

Background of the Monastery

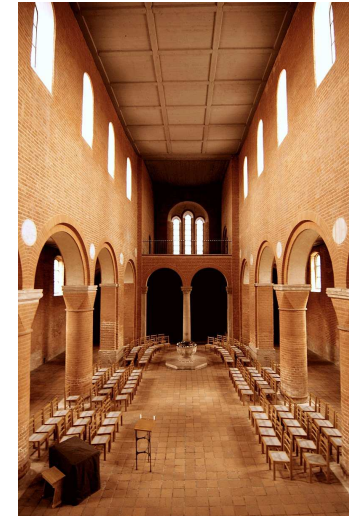
- Foundation of the Monastery of Jerichow in 1144 by Premonstratensians
- In 1552: Disbanding of the Monastery Takeover by different owners in the following centuries
- Today: one of the oldest brick buildings in northern Germany
- Attraction: museum, changing exhibitions, events and festivals, distillery and restaurants



Experiences – Monastery of Jerichow

Management structure

- private foundation under civil law and as a non-profit organization
- Donators:
 - State of Saxony-Anhalt,
 - Evangelical Church of the Church Province of Saxony,
 - County of Jerichower Land,
 - City of Jerichow,
 - Evangelical Parish of Jerichow
 - Friends of the Society "Preserved Jerichow Monastery"

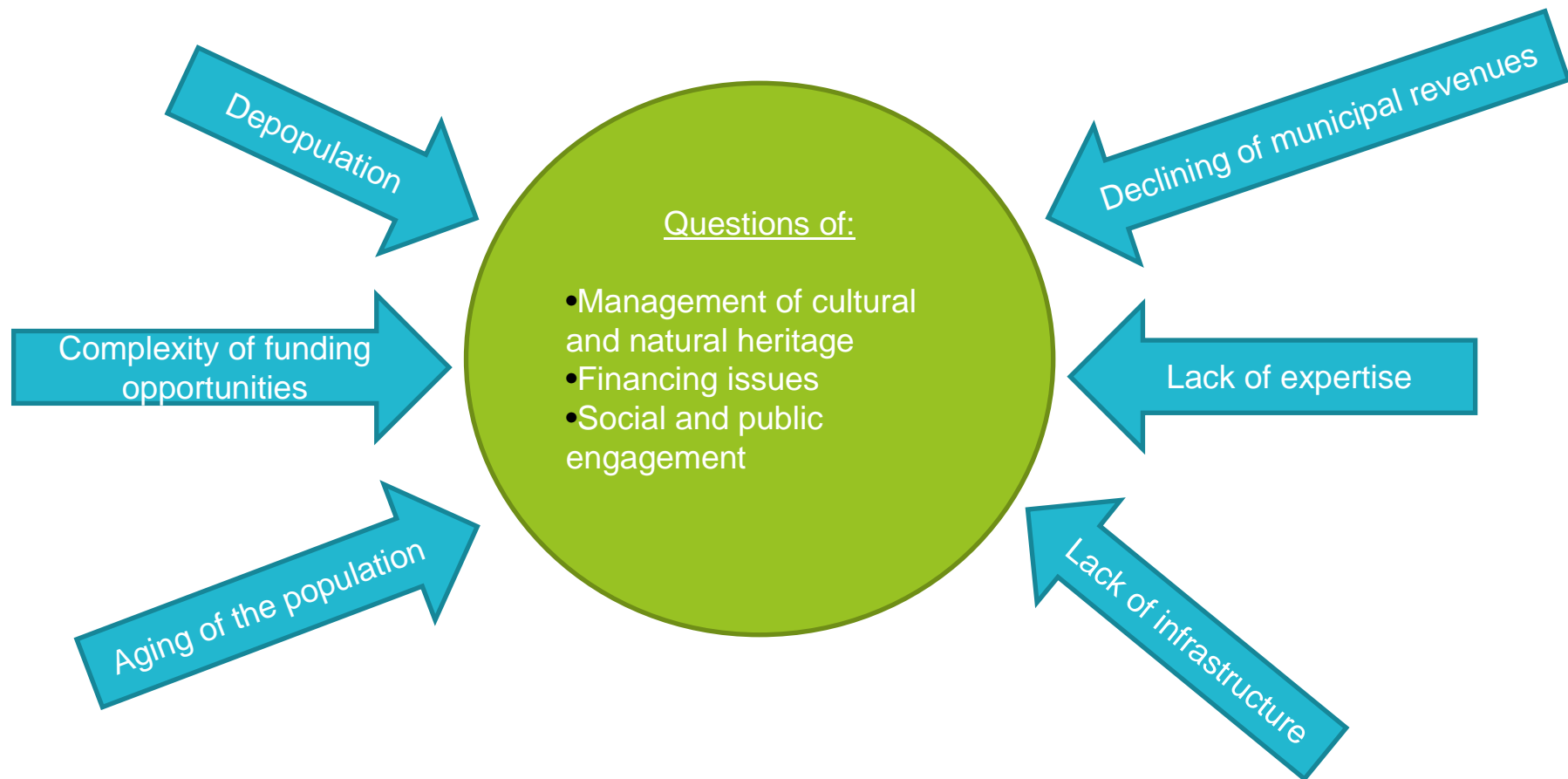


- Financing by:
- Entrance fees
- Rental income
- Sales of products in the monastery shop
- Donations
- and public funding for renovations



Expectations of MOMAr

- New insights for:



Policy Instrument

Funding guidelines for urban development and regional development:

- Responsibility: Ministry of Regional Development and Transport

MOMAr should contribute to:

- Exchange of experiences and new insights for models of heritage management
- Evaluation of the alignment of the funding guidelines for heritage management
- Improvement of the existing framework conditions for cultural and natural heritage to increase the added value for the rural regions



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Thank you!

Questions welcome



Project smedia