

Kick off Barcelona

05th and 06th November 2019

@StartEasyEU

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www.interregeurope.eu/starteasy

PLEASE TAKE TO YOUR DIARY!

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AGENDA

Tuesday 05th November

Venue: 148-150, Sepúlveda Street, 1st floor, meeting room (08011 Barcelona)

9h00	Welcome	
	Introduction	Lead partner
	START EASY project. Work plan follow up <ul style="list-style-type: none">* Exchange of experience: regional stakeholder groups, good practices,...* Communication* Budget* First level controller	
	Next step : Steering group meeting in Bologna <ul style="list-style-type: none">* Attendance list* Steering group and peer review : draft agenda	
10h30 – 11h00	Coffee break	
11h00 – 11h30	Catalan ecosystem of startups Montse de Riquer, <i>project manager Startup Catalonia</i>	
11h45 – 12h15	Barcelona's experience Itziar Blasco, <i>Barcelona Activa</i>	
12h30 – 13h00	One stop shop model Cristina Pruñonosa, <i>director of Management Business Office</i>	
13h00 – 14h30	Lunch and transfer to Pier01 building	

15h00 – 17h00 **Visit Pier01 building - Barcelona Tech City**

20h00 Dinner ***restaurant

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Catalan Startups ecosystem: Challenges and opportunities

Wednesday 06th November	
Venue: Movistar Centre – 2, Fontanella street (08002 Barcelona)	
9h30 – 10h00	Institutional opening Marta Felip, <i>general secretary of Business and Knowledge Ministry.</i> Presentation of START EASY PROJECT Cristina Pruñonosa, <i>director of Management Business Office</i>
10h00 – 10h45	Main Conference: The end of the beginning: the internet of business Speaker: Aleix Valls, <i>CEO and Co-founder LiquiD</i>
10h45 – 11h15	Coffee break
11h15 – 13h00	Round Table: How to make the Catalan Startups ecosystem even more competitive Moderator: Jordi Aguasca, <i>director Startup Catalonia</i> Speakers: - Mercè Tell (Nekko) - Albert Bosch (Housefy) - Almudena del Mar Muñoz (Getaround) - Ricard Castellet (Bcn Tech City)
13h00 – 13h15	Conclusions and next steps of START EASY project
13h15 – 14h00	Networking lunch

With the participation of :



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