

Miracles, beliefs and friends - the cooperative road to Paradise

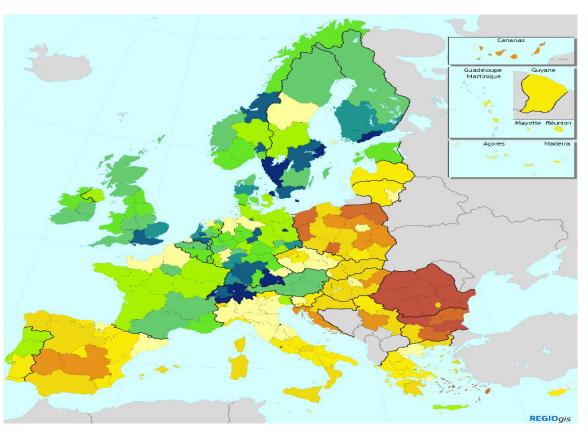
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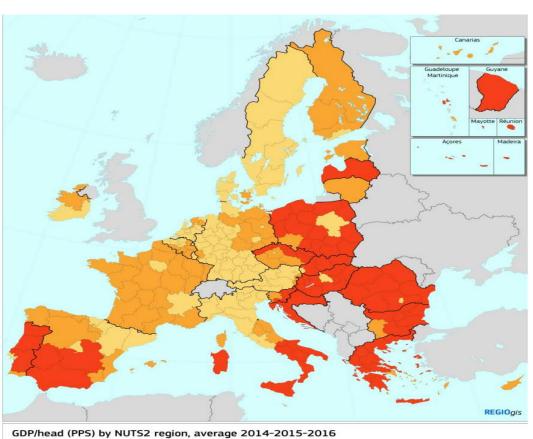
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- 1. A miracle??
- 2. Key challenges
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1. A miracle??





Index, EU-27 = 100

< 75% (less developed regions)
75% - 100% (transition regions)
>= 100% (more developed regions)

1. A miracle??

- € Portugal underwent a massive transformation on the economy and has progressed significantly in structuring its innovation system.
- € In the process, the innovation system matured asymmetrically with human capital and research institutions adapting faster than the economy.
- A new breed of companies was necessary as well as an overhauling of the existing ones. Focus on pre-seed and seed.
- € Next challenge: Scale-up and scale-out

2. Key Challenges



- 1. <u>Transmission mechanisms: from innovation to transformation</u>
- 2. New de-territorialized models of cooperation
- 3. Combining strategies and policy-mix
- 4. Governance

3. Crossborder and interregional cooperation: why?

Reality check:

- 1. Most of us can never be world players (at best, we work in niches)
- 2. Growth is about integration and optimization
- 3. Innovation is systemic and there must be a European innovation System
- 4. Smart Specialization for cooperation

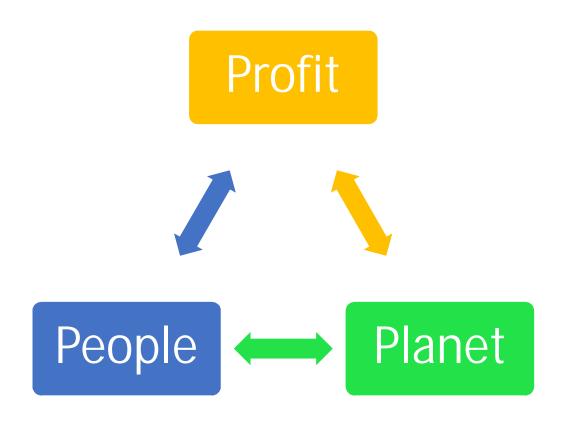
Full fledged cooperation is key to create multilevel innovation systems that can take in the best of each region and implement an optimized innovation system leading to better performance.

Norte-Galiza crossborder strategy was about using RIS3 framework to develop an action plan to better use Interreg Programmes.



4. The RIS3T Norte-Galiza Action Plan

- ➤ Development of a joint RIS3 strategy that identified crossborder priorities
- ➤ Co-design of a policy-mix and identification of joint venture projects (e.g. INL)
- ➤ Focus on policy instruments and actions to facilitate cooperation within the innovation system crossborder matchmaking and strong emphasis on interface
- ➤ Joint participation in European Projects (e.g. vanguard initiative)
- ➤ Addressing broad range sustainability (including demographic...)





5. The Action Plan in practice

➤ Our ambition is to improve systemic efficiency implying:

➤ the further deepening of the strategy and in intensifying the deployment of targeted policy instruments;

➤In particular, we are working together on public procurement programmes that can foster the scale-up of technology based firms and take advantage of the strong investment in scientific capabilities

➤ We are also setting-up the foundations of a crossborder smart specialization observatory to provide better insights for the strategy conception and the improvement of policy instruments



6. S34GROWTH: key takeaways and value added

- 1. <u>Sharing and learning together: better understanding different landscapes and bottlenecks and how</u> different takes on how to address them
- 2. <u>Network building relationship capital is a fundamental of cooperation and S34Growth provides</u>

 the seeds for better strategy design and most importantly better and more intense cooperation
- 3. Design improvement based on mutual learning and benchmarking

4. Shortcoming: continuity.... the paradox of joint learning but not "jointly" endeavour on "hands-on"

7. Final remarks

"the beginning of a beautiful friendship"...

"friends with benefits"



Thank you!!!