



European Union  
European Regional  
Development Fund

# Innova-Fi Activities

02 & 03 July, 2018 | Kick off Meeting in Porto

PHASE 1

PHASE 2

06/2018

2019

2020

2021

2022  
05/2023

Mapping and Analysis  
using the  
IVACE tool

Exchange of experience, study visit,  
workshop and good practices

Action Plans

Monitoring of AP



# Semester 1 (June-Nov 2018)

1. **KoM** and **SC1** hosted by ANI, Portugal (July 2018)
2. Development of **tool** 'Financing innovation' in regions (IVACE)
3. Exchange of experience 1 - 'Financial instruments for innovation' + Thematic Workshop and **SC2** – Brussels, **6-7 Nov 2018** organized by **SERN**, during which IVACE will present to partners the tool 'Financing innovation'.
4. **Regional dissemination** and involvement of stakeholders: bring ½ stakeholder to the EoE1 and organize a Local Stakeholder Meeting (LSM)

# Semester 1- COM

1. LP and partners will produce a **stakeholder map** of key actors and pan-European networks for external communication.
2. Dissemination&translation of **press release** and **articles**, about KoM and about the EoE
3. Use and dissemination of **e-Brochure**, **e-newsletter**, **flyers**, **posters**
4. Use and populate **project webpage** and **library**
5. Use of **social networks** (Facebook, LinkedIn, Twitter)
6. Participation of LP and partners in **external events**

# Semester 2 (Dec2018- May2019)

1. **Exchange of experience 2** – Study visit + Thematic workshop and **SC3** in Portugal/**Lisbon** ‘Equity-type instruments’ I – **1<sup>st</sup> February 2019** by **ANI**. The thematic workshop will focus on putting in place and working with equity-type instruments, focusing on venture capital and/or business angels, for very early stages. LP will develop a common template to facilitate gathering of input by partners before the event.
2. **Exchange of experience 3** – Study visit + Thematic workshop and **SC4** in Poland ‘Equity-type instruments’ II – from **1<sup>st</sup> June 2019** hosted by **ARRSA**. It will focus too on equity-type instruments, focusing on crowd-funding and crowd-lending.
3. **Regional dissemination**

# Semester 2 - COM

1. Dissemination&translation of **articles** about the EoE 2 and 3
2. **News article** for pan-European networks and initiatives, to be produced by SERN
3. **Policy booklet 1** 'Financial instruments for innovation – Equity type of instruments - Case studies I' (4 case studies identified). The aim of the policy booklet is to present the results of thematic workshops 2&3, and policy recommendations.
4. Use and dissemination of **e-Brochure, e-newsletter, flyers, posters**
5. Use and populate **project webpage** and **library**
6. Use of **social networks** (Facebook, LinkedIn, Twitter)
7. Participation of LP and partners in **external events**

# Semester 3 (June-Nov 2019)

1. **Exchange of experience 4** – Study visit + Thematic workshop and **SC5** in Valencia ‘Guarantee-type instruments’ – **July 2019**, hosted by **IVACE**.
2. **Seminar for external stakeholders – Brussels, Oct 2019** – **SERN** to present the tool to other regions, The workshop in Brussels will be hosted, organised and disseminated by SERN.
3. **Exchange of experience 5** – Study visit + Thematic workshop and **SC6** in Italy ‘Highly Innovative ways of financing’ – **November 2019** hosted by **Friuli Innovazione**.
4. **Regional dissemination**

# Semester 3 - COM

1. Dissemination&translation of **articles** about the EoE 4 and 5
2. **News article** for pan-European networks and initiatives, to be produced by SERN
3. **Policy booklet 2** 'Financial instruments for innovation in European regions – Type of instruments used by European regions – Case studies II' (4 case studies identified). The aim is to present the results of the thematic workshops 4&5, and policy recommendations, on guarantee-type and highly innovative type of instruments.
4. Use and dissemination of **e-Brochure, e-newsletter, flyers, posters**
5. Use and populate **project webpage** and **library**
6. Use of **social networks** (Facebook, LinkedIn, Twitter)
7. Participation of LP and partners in **external events**



# Semester 4 (Dec2019-May2020)

1. **Exchange of experience 6** and Study visit in **Lithuania** +  
Thematic workshop 'Funding sources - Cross-border  
collaborations' – **February 2020** hosted by **INVEGA**  
(including **SC7**)

1. **Regional dissemination**

# Semester 4 - COM

1. Dissemination&translation of **articles** about the EoE 6
2. **News article** for pan-European networks and initiatives, to be produced by SERN
3. Use and dissemination of **e-Brochure, e-newsletter, flyers, posters**
4. Use and populate **project webpage** and **library**
5. Use of **social networks** (Facebook, LinkedIn, Twitter)
6. Participation of LP and partners in **external events**

# Semester 5 (June-Nov2020)

1. **Participation in EWRC – October 2020** Innova-FI partners will participate in EWRC. Innova-FI will organise a workshop on ‘Financial Instruments’, where case studies from our partner regions will be presented.
2. **Exchange of experience 7 – Study visit + Thematic workshop ( and SC8) in Slovenia** ‘Funding sources – Attracting and working with international private investors – EFSI’– **Mid Sept 2020**, hosted by the **Slovenian Government**
3. **Regional dissemination**

# Semester 5 - COM

1. Dissemination&translation of **articles**, about the EoE 7 and the participation in the EWRC
2. **News article** for pan-European networks and initiatives, to be produced by SERN
3. **Policy booklet 3** ‘Financial instruments for innovation in European regions – Type of instruments used by European regions – Case studies III’ (4 case studies identified). The aim is to present the results of the thematic workshop 7, and policy recommendations, on guarantee-type and highly innovative type of instruments.
4. Use and dissemination of **e-Brochure**, **e-newsletter**, **flyers**, **posters**
5. Use and populate **project webpage** and **library**
6. Use of **social networks** (Facebook, LinkedIn, Twitter)
7. Participation of LP and partners in **external events**

# Semester 6 (Dec2020-May2021)

1. **Exchange of experience 8** – Study visit and joint preparation of action plans (+ **SC9**) in **Thessaloniki, Greece**, hosted by **KEPA** in **February 2021**. KEPA will present Central Macedonia and Greece state-of-play on the use of financial instruments for the support of innovation.
2. **Regional dissemination**
3. Semester 6 will be specially dedicated to finalising the 7 **action plans**, providing details on how the lessons learnt from the cooperation are implemented in order to change/improve the Policy Instruments.

# Semester 6 - COM

1. Dissemination&translation of **press release** and **articles**, about the EoE 8
2. **News article** for pan-European networks and initiatives, to be produced by SERN
3. Use and dissemination of **e-Brochure**, **e-newsletter**, **flyers**, **posters**
4. Use and populate **project webpage** and **library**
5. Use of **social networks** (Facebook, LinkedIn, Twitter)
6. Participation of LP and partners in **external events**
7. 1 **video** summarizing the learnings of the project and highlight some of the case studies identified

# Phase 2 – Sem 6-7-8-9

1. Each region starts the **implementation and monitoring of its action plan**. The relevant stakeholders for the implementation are mobilised.
2. Regular **updates of the project website** with information on the action plan implementation and continuing **dissemination**
3. Participation in the **final conference**



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Thank you!

But before leaving...

Questions welcome



*Project media*



