

	<p><b>Project Acronym:</b> GPP-STREAM <b>Project Title:</b> Green Public Procurement and Sustainability Tools for Resource Efficiency Mainstreaming <b>Program:</b> Interreg Europe <b>Topic:</b> Environment and resource efficiency <b>Specific Objective:</b> 4.2. Improving resource-efficient economy policies <b>Subsidy contract no.:</b> PGI05251 <b>Starting date:</b> 1<sup>st</sup> June 2018 <b>Ending date:</b> 31<sup>st</sup> May 2022</p>
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# GPP-STREAM

## Interreg Europe



European Union  
European Regional  
Development Fund

## Communication Strategy

<b>Version</b>	<b>Author</b>	<b>Date</b>	<b>Description</b>
<b>Ver. 1.0</b>	Centre for Sustainability and Economic Growth (PP7 CSEG)	30.11.2018	Regulates GPP-STREAM communication activities
<b>Ver. 1.1</b>	Other partners contribution	21.12.2018	Proposals for improvements of the GPP-STREAM Communication Strategy

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# 1. Abstract

Communication Strategies adopted within the framework of territorial cooperation projects are strictly connected to the achievement of specific strategic objectives and they define the communication and dissemination objectives that the partners intend to achieve in the implementation of their project activities. For this purpose, a well-structured communication strategy must contain both strategies linked to internal communication and external communication, facilitating what can be defined as integrated communication.

The GPP-STREAM Communication Strategy will provide general guidelines for communication activities to be carried out by all the partners involved. It defines a general communication strategy consistent with transnational and regional communication objectives. It provides information, support materials and documents to be used within the project, for internal and external communication actions. On the other hand, this document describes a media and actions appropriate for the GPP-STREAM regions covering the whole duration of the Project. Taking into account the new opportunities for dissemination and communication which frequently occur, the related strategy therefore has to be adapted from time to time. Hence, this document shall be regarded as a working paper which is subject to periodic revisions – preferably at project meetings. Accordingly, this document is not set in stone and no “legally binding” statement, because it only details single paragraphs regarding communication in contract with the European Commission, in the Partnership Agreement and in the Subsidy Contract. Hence, the Communication Strategy is a working document and a management tool for the members of the consortium. Finally, it aims at defining responsibilities of partners in its implementation therefore it also contains performance indicators and monitoring and evaluation methods.

## 2. Project presentation

### 2.1. About the Project

By selecting and purchasing goods and services that respect the environment, public and private buyers can give an important contribution to sustainable development. Green Public Procurement (GPP) is defined in the Communication (COM (2008) 400) “Public procurement for a better environment” as **“a process whereby public authorities seek to procure goods, services and works with a reduced environmental impact throughout their life cycle when compared to goods, services and works with the same primary function that would otherwise be procured.”**

Green Public Procurement is one of the main tools that public authorities (PAs) can use to influence the market, and stimulate the development of eco-innovative products and services with the ultimate aim to contribute to the Europe 2020 strategy, in particular the promotion of more resource efficient economies. This role is highlighted in the Roadmap to a Resource Efficient Europe (2011) that aims to “strengthen the requirements on GPP for products with significant environmental impacts; assess where GPP could be linked to EU funded projects”.

There are still some large areas for improvement in the adoption and management of GPP in relation to EU funds, in the undertaking of the tool by beneficiaries and in the monitoring of GPP implementation, hence in the evaluation and mainstreaming of its benefits. GPP toolkits, common environmental criteria, training materials and help desks have been developed throughout Europe, mainly targeting public buyers and purchasing bodies. Limited experience is yet available on how to include environmental criteria into financing instruments and in the implementation of sectoral plans. In fact, this implies involving internal and external actors in the process of GPP implementation that may be different from those ones traditionally targeted by GPP policies and action plans. In order to ensure that environmental criteria are included not only in tendering processes linked to the acquisition of ordinary goods, services and works, but also in the procurement processes linked to the implementation of specific policy instruments, public managers of these instruments must be involved in planning the phases of intervention, in identifying specific procurement areas, in understanding how available guidance can be adapted to the specific situations and made coherent with management rules of the policy instruments.

## 2.2. Project Partners

The project includes a well-balanced mixture of partners coming from several main sectors: public authorities (local, regional and national), research institutions, NGOs and local energy agencies. Together we represent varied views across a range of stakeholders and interests providing competent knowledge and experience in the field of energy efficiency, renewable energy sources, eco-products and policy design.

All partners have had previous experiences of participating to EU projects and have acquired relevant experience in the importance of cross-border, transnational and interregional cooperation issues and the added benefits for the resolution of common issues across European Countries. All partners have established strong networks of contacts either at the regional, national or international level.

The partnership is characterized by a strong transnational character, covering five nations within the Interreg Europe Programme area, thus ensuring a good geographical and cultural coverage and relevant attention to the issues and needs of a wide range of institutional settings and establishments from European Countries. Interregional cooperation will allow exchanging experiences, knowledge and tools to integrate existing policy tools and establish action plans that guarantee that the lessons learnt can be used for: including GPP in all phases of a policy implementation; identifying and engaging all stakeholders; monitoring GPP implementation and effects.

*Table 1 Project Partners*

	Official name of partner	Acronym	Country
1.	Autonomous Region Friuli Venezia Giulia (Lead Partner)	FVG	Italy
2.	Lazio region	LAZIO	Italy
3.	Ecosistemi Foundation	ECOSISTEMI	Italy
4.	Ministry of Environment	MMEDIU	Romania
5.	North-East Regional Development Agency	ADRNORDEST	Romania
6.	Municipality of Gabrovo	GABROVO	Bulgaria
7.	Centre for Sustainability and Economic Growth	CSEG	Bulgaria
8.	Association of Municipalities of Ribera Alta Region	MANRA	Spain
9.	Auvergne-Rhône-Alpes Energy Environment	AURAE	France

## 2.3. Project objectives

The project aims to improve the management, implementation and monitoring of policy instruments that integrate green public procurement approaches so as to ensure that resource efficiency gains can be maximised and that resource efficiency objectives are institutionalised through GPP. The overall objectives is to support the GPP-STREAM partners to transfer the lessons learnt to all implementation phases of the policy instruments addressed and to create a community of stakeholders that can mainstream GPP practices. The project sub-objectives include:

1. Identify, collect and share best practices and support tools for the adoption of green public procurement oriented towards resource efficiency within the responsible bodies of the policy instruments;

2. Improve the integration of GPP objectives and actions within the funding programmes and sectoral / development plans;
3. Improve the capacity of national, regional and local administrations to align their actions in order to enhance GPP implementation;
4. Improve the capacity of monitoring GPP implementation triggered by the implementation of specific policy instruments and plans;
5. Stimulate the adoption of green demand for goods and services along all phases of policy instruments' implementation, including those that are affected but not directly managed by the authorities that developed the instruments.

### 3. Key elements of the Communication Strategy

The communication strategy will encompass:

- **FIVE SPECIFIC OBJECTIVES** that play a direct role in reaching the project objectives: facilitate the institutional GPP capacity building (O1); strengthen stakeholders' engagement in the project (O2); facilitate the uptake of GPP-STREAM approach and instruments by other relevant actors (O3); gain public support for green policies, especially GPP (O4); facilitate GPP-STREAM capitalization process (O5);
- **TARGET GROUPS** of the communication and dissemination activities. A list of representatives of target groups containing contact details will be developed by all project partners in order to facilitate the regular approaching and dissemination of project results;
- **COMMUNICATION MESSAGES** addressed to each category of target groups. As general approach, they will underline: a) the importance of GPP for eco-innovation and market restructuring; b) the value added of GPP for EU structural funds and development policies; c) the potential of GPP practices in reaching resource efficiency objectives; d) the societal benefits of GPP practices and the supporting role of each actor;
- **COMMUNICATION AND DISSEMINATION CHANNELS AND TOOLS** – they combine traditional instruments (face to face meetings, press conferences and releases, high level political event, interviews, open days) with online approaches (social media, newsletters, websites) and innovative tools (collaborative platforms, webinars);

- **CAPITALIZATION AND SUSTAINABILITY KEY ASPECTS** and the role of communication;
- **ROLES AND RESPONSIBILITIES** of the partners, their staff and stakeholders;
- **MONITORING AND EVALUATION.** The strategy will be monitored through periodical surveys and reports realized by the communication manager with the contribution of all partners, based on communication data collection templates;

## 4. Documents outlining information and publicity goals

The information and publicity provisions of the project, including the preparation of a Communication Strategy, are laid down in Commission Regulation (EC) No 1828/2006: “Experience has shown that citizens of the European Union are insufficiently aware of the role played by the Community in funding programmes aimed at reinforcing economic competitiveness, creating jobs and strengthening internal cohesion. It is therefore appropriate to provide for the preparation of a communication plan which identifies in detail the information and publicity measures necessary to bridge this communication and information gap. For the same purpose, it is also necessary to identify the responsibilities and the roles that should be played by each of the actors involved”.

In addition to the above regulation, information and publicity goals are outlined by following documents:

- Council Regulation (EC) No 1083/2006 – laying down general provisions on the European Regional Development Fund;
- Commission Regulation (EC) No 1828/2006 – setting out rules for the implementation of Council Regulation (EC) No 1083/2006
- Programme for territorial co-operation INTERREG EUROPE 2014-2020
- Interreg Europe Programme Manual
- Interreg Europe Programme Communication Strategy 2014-2020

## 5. Communication Plan

## 5.1. The strategic role of communication

Communication is a management function that is vital for the implementation of the GPP-STREAM project. The communication strategy forms an integral part of the project and aims to ensure that project communications are well coordinated, effectively managed and responsive to the information needs of the public. Targeted communication shall stimulate project development, demonstrate its added value and ensure its visibility. In the same time, all communication actions and tools developed shall increase transparency and raise awareness of positive contributions of the Programme for territorial co-operation INTERREG EUROPE and the European Union. Last but not least all communications must fulfil the minimum requirements set by the programme and which are laid down in the Visual Identity Guidelines and the Interreg Europe Programme Manual:

<https://www.interregeurope.eu/library/#>

COMMUNICATION MANAGER (CM): CM coordinates the communication and dissemination activities of the project, based on the Communication strategy agreed with all the partners. Georgi Simeonov from the Centre for Sustainability and Economic Growth (CSEG – PP7) is assigned as a Communication Manager. Due to Simeonov's strategic position as staff of the international relations department of CSEG, he is best suited to manage the communication and dissemination of project results. He is fluent in English, works in the field of EU projects for more than 12 years and has been communication and dissemination manager for various EU funded projects. The Communication Manager has a key role in GPP-STREAM – establishing which information is best suited for communication and dissemination. Such proposals will be drafted in close collaboration with the Project Coordinator as neither communication nor dissemination can be separated from each other solely.

## 5.2. Aims and objectives

The communication strategy aims to promote the GPP-STREAM project, its activities, outputs and results in participating regions, while reflecting the role of the Interreg Europe Programme and public funds of the European Union. The communication strategy foresees the following **general objectives**:

- Raise general awareness towards the GPP-STREAM project, its activities and its potential impact in the participating regions/countries.
- Raise specific attention of stakeholders, policy and decision-makers to the project as an important instrument for the benefit of the involved territories.
- Make the general public more aware of the results and benefits achieved by GPP-STREAM.
- Demonstrate the role of the EU and ensure transparency about the use of public funding.
- Specify the contribution of EU Funds to the programme and emphasize the community value added.
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- Show where and how the EU money is spent as well as the concrete achievements of the projects.

At the same time, the Strategy encompasses **five specific objectives**:

- Facilitate the institutional GPP capacity building (O1);
- Strengthen stakeholders' engagement in the project (O2);
- Facilitate the uptake of GPP-STREAM approach and instruments by other relevant actors (O3);
- Gain public support for green policies, especially GPP (O4);
- Facilitate GPP-STREAM capitalization process (O5).

### 5.2.1. Internal Objectives

To communicate on a regular basis and will allow for monitoring of the work scheduled. Meetings and teleconferences among project partners will be regularly scheduled. There will be additional direct meetings between all the project partners to discuss in-depth issues related to the management and implementation of GPP-STREAM.

A restricted part of the GPP-STREAM website foresees in an intranet, where documents between partners can be exchanged. Files are also shared and can be edited/commented through a dedicated DropBox. In the DropBox, partners will also be able to download branded templates related to the project. Project partners will keep in touch via other channels as well: e-mail, phone, Skype.

### 5.2.2. External Objectives

Objective	Target group	Activities
O1. Ensure effective internal communication and dissemination	- Key staff involved in the project from each partner (GPP-STREAM activators) - Personnel of the policy instrument managing institutions from various departments (procurement, sustainability / environmental departments, urban planning, EU funding, communication ...)	- Organization of internal kick-off meetings for the presentation and promotion of GPP-STREAM - Organization of internal information and dissemination sessions (debriefings) after each transnational event, stakeholder and other GPP-STREAM meetings - Internal dissemination of GPP-STREAM toolkits and Action Plans and organization of reunions to capacitate the staff to implement / promote them - Participation of some of the staff members at the project kick-off, project meetings, and final conferences
O2. Promote GPP-STREAM approaches and tools towards the stakeholder groups created	- The stakeholder groups identified for each policy instrument that will be further refined within Semester 1 through the stakeholder identification	- Invitation and participation of the stakeholder groups to the project kick-off, EU meetings, and final conferences - Communication and dissemination of GPP-STREAM objectives, tools and results during the periodical stakeholder meetings (at least 5

around the policy instruments	and engagement methodology	for each policy instrument) - Communication through the 7 editions of the project newsletters - Realization and publication of over 15 interviews with various GPP-STREAM stakeholders - Organization of GPP-STREAM Info days
O3. Communicate and disseminate GPP-STREAM tools and results towards local, regional and national actors	- Local, regional and national policy makers in charge of development policies in urban and rural areas - Regional and national managing authorities of EU structural funds - Decision makers in charge of local, regional and national GPP strategies and action plans from the 5 intervention countries - Public procurement experts and consultants - SMEs, large companies, business organizations interested by green economy sector from the 5 intervention countries	- Invitation and participation to the project kick-off, EU meetings, and final conferences and final conferences organization of press conferences within these events - Organization of GPP-STREAM national webinars within which the main objectives and actions of the project will be promoted - Articles, videos and photos posted on the GPP-STREAM social media tools and project webpages - Communication through online campaign for the project kick-off - Communication through the 7 editions of the project newsletters - Communication through the project leaflet, roll up and poster - Communication of GPP-STREAM main objectives and key results through the policy briefs - Media campaigns for the promotion of GPP-STREAM various toolkits - Organization of GPP-STREAM Info days - Participation at the Programme and 3rd party events - Press conferences for the launching of the Action Plans
O4. Communicate GPP-STREAM approach environmental, social, cultural and economic benefits	- Citizens and consumers associations from the 5 intervention countries - Environmental NGOs from the 5 intervention countries	- Invitation and participation to the project kick-off, EU meetings, and final conferences organization of press conferences within these events - Organization of GPP-STREAM national webinars within which the main objectives and actions of the project will be promoted - Articles, videos and photos posted on the GPP-STREAM social media tools and project webpages - Communication through online campaign for the project kick-off - Communication through the 7 editions of the project newsletters - Communication through the project leaflet, roll up and poster - Organization of GPP-STREAM Info days - Press conferences for the launching of the Action Plans
O5. Disseminate GPP-STREAM	- DG Environment, especially the GPP division - ICLEI (Local Governments for	- Organisation of a high level political event with cca. 80 participants in semester 7 to present main project results and approaches to

<p>results towards EU decision makers and other relevant actors</p>	<p>Sustainability) Europe</p> <ul style="list-style-type: none"> <li>- Covenant of Mayors</li> <li>- Local Agenda21 network</li> <li>- Procura+, SPP Regions and other networks in which the project partners are involved</li> <li>- Procurement Forum led by ICLEI</li> </ul>	<p>EU decision makers</p> <ul style="list-style-type: none"> <li>- Invitation and participation to the project meetings / national conferences and organization of press conferences within these events</li> <li>- Organization of GPP-STREAM EU webinars within which the main objectives and actions of the project will be promoted</li> <li>- Articles, videos and photos posted on the GPP-STREAM social media tools and project webpages</li> <li>- online campaign for the project kick-off</li> <li>- communication of GPP-STREAM main objectives and key results through the policy briefs</li> <li>- Media campaigns for the promotion of GPP-STREAM various toolkits</li> <li>- Participation at the Programme and 3rd party events</li> <li>- Organization of an EU webinar dedicated to GPP-STREAM Action Plans</li> </ul>
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### 5.2.3. Strategic Approach

Communication will form an integral part of project implementation strategy for the GPP-STREAM project 2018-2022. Innovative activities and close co-operation with beneficiaries will be necessary to ensure effective communication of the implementation and success of the project.

In order to respond to the communication objectives, communication of the GPP-STREAM has to take up several challenges:

- Communicating at a transnational level: The transnational nature of the GPP-STREAM project means that it is addressed to a wide variety of audiences in a number of different countries. This particularity gives rise to an additional difficulty in providing efficient distribution of information and ensuring proper impact of communication initiatives and implies to work closely with all partners;
- Addressing targets with very different levels of awareness of the subject: The GPP-STREAM project has to address variety of audiences (policymakers and stakeholders, media, general public, etc.) whose familiarity with the project and its main topic varies widely.

To respond to these challenges, the following orientations will be adopted:

- Segmented communication addressed to specific targets: To optimise understanding of the GPP-STREAM project by all the targets concerned, communication will be tailored to the knowledge of each specific audience (register, messages, type of initiative). Over-technical terms will be avoided in

communication with general public. Communication will rely on the promotion of project and its benefit for the target groups. Particular emphasis will be placed on this aspect during the phase of the Action Plans implementation;

- Network approach: Quality communication with as many of the target groups as possible will require a network approach, which aims to include and involve in communication all project partners and stimulate the exchange of good communication practices between the partners. To ensure dissemination of the information and the impact of communication activities at the local (national) level, all partners will be encouraged to communicate within their country. Specific approach and related initiatives will be proposed to the partners: participative approach, provision of communication tools for dissemination, collaboration on communication activities when necessary and possible.

### 5.2.4. Target groups and key messages

A list of representatives of target groups containing contact details will be developed by all project partners in order to facilitate the regular approaching and dissemination of project results. This will be strongly influenced by the stakeholder groups identified for each policy instrument that will be further refined within Semesters 1, and 2 through the stakeholder identification and engagement methodology. However, special focus should be paid to the following key actors and stakeholders, when developing the list with target groups:

- Local, regional and national policy makers in charge of development policies in urban and rural areas
- Regional and national managing authorities of EU structural funds
- Decision makers in charge of local, regional and national GPP strategies and action plans from the 5 intervention countries
- Public procurement experts and consultants
- SMEs, large companies, business organizations interested by green economy sector from the 5 intervention countries
- Representatives of citizens and consumers associations from the 5 intervention countries
- Environmental NGOs from the 5 intervention countries

Project communication messages will be developed in the First Phase of the project in order to address each category of the target groups. As general approach, they will underline:

- a) The importance of GPP for eco-innovation and market restructuring;
- b) The value added of GPP for EU structural funds and development policies;
- c) The potential of GPP practices in reaching resource efficiency objectives;
- d) The societal benefits of GPP practices and the supporting role of each actor.

## 5.2.5. Communication and dissemination tools and channels

GPP-STREAM communication campaign will be implemented to create awareness on the project activities, to keep the GPP-STREAM stakeholders and any interested organisation and person informed about the project activities in a consistent way. Actions will be designed and executed at European – International level and national level. Various tools will be deployed and several publications will be issued during the lifetime of the project. After the closure of the project, the website will be kept updated for at least two years to keep disseminating its achievements.

The main project's awareness activities and tools are:

- Project's website with regular updates about the project progress and 9 project dedicated webpages
- 5 national kick-off conferences
- One online campaign for the kick off of the project
- GPP-STREAM social media accounts – Facebook, LinkedIn, Twitter, Youtube.
- Create project's visual identity (project logo, reports templates, etc.) with the support of Interreg Europe Programme
- Disseminate project's publicity materials: leaflet, posters printed in at least 2,000 national copies and 10 roll ups
- Prepare 7 Newsletters in 6 languages (Bulgarian, English, French, Italian, Romanian, and Spanish)
- One EU GPP-STREAM conference in Rome
- At least 20 articles and 10 EU and national press releases within the online campaign
- At least 20 online interviews with GPP-STREAM stakeholders
- 8 Open Days events organized by the project partners
- 8 press conferences dedicated to the launching of the Action Plans
- 1 high level political event

## 5.2.6. Key Communication Indicators:

The main indicators which must be achieved by project partnership are:

- at least 300 national, regional and EU stakeholders are consistently involved in the development of the GPP-STREAM Action Plans
- at least other 40 EU policy instruments managing authorities will be extensively informed about GPP-STREAM toolkits and at least 20 regional bodies are expected to undertake actions towards the improvement of their policy instruments thanks to the lessons learned in GPP-STREAM and to the approach proposed by the project
- min. 1,000 people attend the project physical and online events (webinars)
- at least 10,000 "followers" on GPP-STREAM social media accounts
- 2,000 annual new visits on the project webpages

Other important indicators as according to the Application form are:

- Number of appearances in media (e.g. press): 72

**Important: do not count your own publications in your own websites and social media! Only materials published by others count!**

- Average number of sessions at the project pages per reporting period: 500

This indicator is strongly dependant with the visits on the project website:

<https://www.interregeurope.eu/gpp-stream>

Partners are strongly encouraged to promote the website. **They must put a project description and a link to the project website on their own institutional websites.**

## 5.2.7. Branding and logo

In line with the Interreg Europe requirements, all the outputs related to the Programme need to be branded according to the guidelines set out here: <http://www.interregeurope.eu/about-us/logo/>, as well as respecting the graphic identity specific for the GPP-STREAM project.

The core Interreg Europe brand consists of three components:

1. The logo block



2. The slogan: Sharing solutions for better regional policies
3. The so-called “origami”



The origami may be used on its own as an endorsement of the brand, but is never a replacement of the full logo. For example, the origami may be used as an illustration, the background of a poster or in a Power Point presentation.

References to the EU and the European Regional Development Fund should always accompany the logo block, except for small sized use.

The proportion and relationship of size between the three key elements may not be altered in any way.

The typeface Arial has been selected as the primary corporate typeface of Interreg Europe because of its general availability and contemporary and unique feel and look. It should be used as the primary typeface in all publications and publicity material.

General rules concerning logo and acronym:

- Logo visible at prominent place (first/landing page)
- Logo in comparable size to other logos used
- Logo must be visible, without scrolling on electronic and mobile devices
- Partners do not develop their own project logo
- Acronym: GPP-STREAM

## 5.2.8. Social Media

GPP-STREAM activities will continuously be promoted through social media. Relevant information from other sources that touches upon the topic of green public procurement and the policy framework, will also be shared. GPP-STREAM will use:

- Facebook page (<https://fb.me/gppstream>);
- LinkedIn (<https://www.linkedin.com/in/gpp-stream-project-26a555176>);
- Twitter account (<https://twitter.com/GppStream>).

GPP-STREAM Project will use also a Youtube channel for video sharing ([https://www.youtube.com/channel/UCCmC36wdKaYi8cLYf80a\\_kg](https://www.youtube.com/channel/UCCmC36wdKaYi8cLYf80a_kg)) in order to promote the videos which will be produced during the project, and similar videos which promote green public procurement and policy development of this topic. These pages will be managed by the Communication Manager and PP7.

Partners are strongly encouraged to share/retweet GPP-STREAM news through their own social media, and contribute and invite followers to the social media channels. When attending events related to green public procurement in general or in the framework of GPP-STREAM, it is advisable to make a photo and a short comment on the event. Try to include hashtags #GppStream #interregeurope; this allows for easier tracking of the communication efforts done. Make links and tag one another's institutions, as well as the Interreg Europe programme.

**Important:** tweets on Twitter will be published by the PP7, for this reason each partner must send a short text with photos or a link of the event/publication which needs to be published.

## 5.2.9. Additional promotional materials

### **Project Leaflet and Newsletters:**

**Leaflet:** there will be one version of the project leaflet, but translated and printed in every partner language. First, it will be developed in English, then translated into all five partner languages and printed out by all project partners (with the Exception of Ecosistemi, because they do not have budget for this). Each partner should print out 500 copies of the leaflet and distribute it at project events and on other thematic events.

**Newsletters:** they will be produced only in electronic format, i.e. no need to print them. There will be 7 issues, and each issue will be produced in English first, and then project partners will have to translate it into the five partner languages. Main target group of the newsletters will be members of the stakeholders' groups identified by project partners, as well as other institutions and organizations which are interested in the project topic and project objectives.

**Other promotional materials:** Interreg Europe has a strict approach to the production and use of promotional material such as USB sticks, pens, bags, notebooks, etc. If GPP-STREAM partners wish to produce this kind of promotional items, they first need to seek approval both of the Lead Partner and of the Joint Secretariat.

## 6. Contact details per partner for communication and dissemination

Project Partner № 1 – Lead Partner

Name: Autonomous Region Friuli Venezia Giulia, Short name: AR FVG

Website: [www.Regione.fvg.it](http://www.Regione.fvg.it)

Contact person: Mr. Giuseppe Cane

Tel: +39 0432 27 97 12

E-mail: [giuseppe.cane@regione.fvg.it](mailto:giuseppe.cane@regione.fvg.it)

Postal address: Piazza Unità d'Italia, 1  
34100 Trieste  
ITALY



Project Partner № 2

Name: Lazio Region, Short name: LAZIO

Website: [www.regione.lazio.it](http://www.regione.lazio.it)



Contact person: Mr. Gianmarco Pandozy  
Tel: + 39 0651688208  
E-mail: [gpandozy@regione.lazio.it](mailto:gpandozy@regione.lazio.it)  
Postal address: Via R. Raimondi Garibaldi 7  
00145 Rome  
ITALY

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Project Partner № 3  
Name: Ecosistemi Foundation, Short name: ECOSISTEMI  
Website: <http://www.fondazioneecosistemi.org>  
Contact person: Mrs. Ilda Hidri  
Tel: +39 68 33888  
E-mail: [ilda.hidri@fondazioneecosistemi.org](mailto:ilda.hidri@fondazioneecosistemi.org)  
Postal address: Corso del Rinascimento 24  
00186 Rome  
ITALY



Project Partner № 4  
Name: Ministry of Environment, Short name: MMEDIU  
Website: [www.mmediu.ro](http://www.mmediu.ro)  
Contact person: Mrs. Amelia Turtorean  
Tel: +40 21 408 9500  
E-mail: [amelia.turtorean@mmediu.ro](mailto:amelia.turtorean@mmediu.ro)  
Postal address: Bulevardul Libertății 12  
030167 Bucharest  
ROMANIA



Project Partner № 5  
Name: North-East Regional Development Agency, Short name: ADRNORDEST  
Website: [www.adrnordest.ro](http://www.adrnordest.ro)  
Contact person: Mrs. Ramona Tanasă  
Tel: +40 741 188790  
E-mail: [ramona.tanasa@adrnordest.ro](mailto:ramona.tanasa@adrnordest.ro)  
Postal address: Lt. Draghescu no. 9  
610125 Piatra Neamt  
ROMANIA



Project Partner № 6  
Name: Municipality of Gabrovo, Short name: GABROVO  
Website: [www.gabrovo.bg](http://www.gabrovo.bg)  
Contact person: Mrs. Desislava Koleva  
Tel: +359 66818331  
E-mail: [desislava@gabrovo.bg](mailto:desislava@gabrovo.bg)



Postal address: 3 Vazrazhdane sq.  
5300 Gabrovo  
BULGARIA

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Project Partner № 7

Name: Centre for Sustainability and Economic Growth, Short name: CSEG

Website: [www.cseg.eu](http://www.cseg.eu)

Contact person: Mrs. Albena Nenova

Tel: +359 34 442124

E-mail: [office@cseg.eu](mailto:office@cseg.eu)

Postal address: 22A Al. Stamboliyski Bld.  
4400 Pazardzhik  
BULGARIA

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Project Partner № 8

Name: Association of Municipalities of Ribera Alta Region, Short name: MANRA

Website: [www.manra.org](http://www.manra.org)

Contact person: Ms. Laura Bas Marian

Tel: 96 241 41 42 - 671 480 185

E-mail: [ibas@manra.org](mailto:ibas@manra.org)

Postal address: Carrer del Taronger, 116  
46600 Alzira  
SPAIN

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Project Partner № 9

Name: Auvergne-Rhône-Alpes Energy Environment, Short name: AURAE

Website: [www.auvergnerhonealpes-ee.fr](http://www.auvergnerhonealpes-ee.fr)

Contact: Mr. Mathieu Bazaud

Tel: + 33 472563350

E-mail: [mathieu.bazaud@auvergnerhonealpes-ee.fr](mailto:mathieu.bazaud@auvergnerhonealpes-ee.fr)

Postal address: 18 rue Gabriel Péri  
69100 Villeurbanne  
FRANCE

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