



European  
Commission

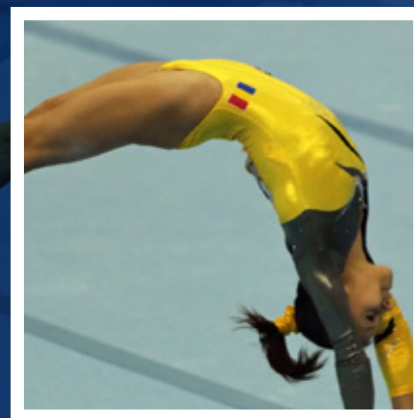
# EU SPORT FORUM 2019



**8-9 April**  
**Bucharest, Romania**



## PROGRAMME



## MONDAY, 8 APRIL

07:45 - 08:30

#BeActive

09:00 - 10:00

Registration

10:00 - 10:30

**OPENING SESSION:**

- **Gabriela Firea**, Mayor of Bucharest
- **Antoaneta Angelova-Krasteva**, Director for Innovation, International Cooperation and Sport, DG EAC, European Commission
- **Santiago Fisas**, Member of the European Parliament
- **Mihai Covaliu**, President, Romanian Olympic and Sports Committee

10:30 - 11:15

**PLENARY SESSION:**

## Doping in Sport

*Moderated by Nick Butler, Editor for ARD TV; Eye Opening Media*

- The main evolutions of the anti-doping system, **Sébastien Gillot**, Director, European Office & International Federation Relations, World Anti-Doping Agency (WADA)
- The vision for the future - an interview with the European candidate for the WADA presidency, **Witold Bańka**, Minister of Sport and Tourism of Poland

11:15 - 11:45

**NETWORKING COFFEE**

11:45 - 13:00

**PARALLEL SESSIONS:**

## 1 Are the rights and interests of athletes sufficiently taken into account by sport governing bodies?

*Moderated by Nick Butler, Editor for ARD TV; Eye Opening Media**Introduction by Brendan Schwab, Executive Director, World Players Association*

- **Jonas Baer-Hoffmann**, Secretary General, Division Europe, International Federation of Professional Footballers (FIFPRO)
- **Danka Bartekova**, Vice-Chair of the IOC Athletes' Commission
- **Elisabeth Cebrian Scheurer**, Development Projects and Women's Basketball, International Basketball Federation (FIBA)
- **Sandra Monteiro**, Chief of Global Business Strategies at National Hockey League Players' Association (NHLPA)
- **Brendan Schwab**, Executive Director, World Players Association

## 2 How can schools better contribute to the promotion of healthy lifestyles?

*Moderated by João Breda, Head WHO European Office for Prevention and Control of Noncommunicable Diseases**Introduction by Nicole Pisani, Chefs in Schools*

- **Renato Arena**, Senior Vice-President, European Volleyball Confederation (CEV)
- **Kaisa Blomberg**, Teacher at Jyränkö school from Heinola, Finland
- **Otylia Jędrzejczak**, Champions at School project, Polish Olympic athlete
- **Wojciech Kalamarz**, Head of Health determinants and international relations Unit, DG SANTE, European Commission
- **Nicole Pisani**, Chefs in Schools

13:00 - 14:30

**NETWORKING LUNCH**

14:30 - 15:40

**PLENARY SESSION:**

## The role of sport federations in the promotion of European sport

*Moderated by David Eades, BBC World News TV, Presenter*

*Introduction by Francesco Ricci Bitti, President, Association of Summer Olympic International Federations*

- **Marijke Fleuren**, President, European Hockey Federation (EHF) and International Hockey Federation (IHF) Executive Board member
- **Janez Kocjančič**, President, European Olympic Committees
- **Bogdan Matei**, Romanian Minister of Youth and Sports
- **Tibor Navracsics**, EU Commissioner for Education, Culture, Youth and Sport
- **Francesco Ricci Bitti**, President, Association of Summer Olympic International Federations

15:40 - 15:50

**PRESENTATION OF THE SHE RUNS PROJECT**

## Empowering Girls Through Sport

- **Hrvoje Čustonja**, Secretary General, International School Sport Federation (ISF)

15:50 - 17:00

**PLENARY SESSION:**

## Can Europe still attract major sport events?

*Moderated by David Eades, BBC World News TV, Presenter*

*Introduction by Jean-Loup Chappelet, Professor, University of Lausanne*

- **Sergey Bubka**, President, Ukrainian National Olympic Committee
- **Jean-Loup Chappelet**, Professor, University of Lausanne
- **Roxana Mărăcineanu**, French Minister of Sports
- **Pál Schmitt**, Former President of Hungary, Member of the International Olympic Committee

*Concluding remarks by Tibor Navracsics, EU Commissioner for Education, Culture, Youth and Sport*

17:15 - 18:30

**TABLE TENNIS TOURNAMENT**

19:30 - 22:30

**COCKTAIL AND DINNER**

*Animations moderated by Andrei Nourescu, Journalist and TV Anchor*

TUESDAY, 9 APRIL

07:45 - 08:30

#BeActive

09:30 - 09:45

**PLENARY SESSION:**

**Update on European Commission's activities**

• **Yves Le Lostecque**, Head of Sport Unit, DG EAC, European Commission

09:45 - 11:00

**PARALLEL SESSIONS:**

1 **Are sport rights protected enough in the EU?**

*Moderated by Laura Vilches, Sport and media law expert*

*Introduction by Mark Lichtenhein, Chairman, Sports Rights Owners Coalition (SROC)*

- **Sophie Jordan**, General Counsel, BeIn Sports
- **Mark Lichtenhein**, Chairman, Sports Rights Owners Coalition (SROC)
- **Lucian Mircescu**, Chair of the Working Party on Sport, Romanian Presidency of the Council of the EU
- **Andrew Moger**, Executive Director, News Media Coalition
- **Krisztina Stump**, Deputy Head of Copyright Unit, DG CNECT, European Commission

2 **Why and how should grassroots sport be financed?**

*Moderated by Ute Haller-Block, Head of Sport and Youth Unit, Education, Audiovisual and Culture Executive Agency*

*Introduction by Folker Hellmund, Director, European Olympic Committees EU Office*

- **Folker Hellmund**, Director, European Olympic Committees EU Office
- **Hansjörg Höltkemeier**, President, European Lotteries
- **Valentina Mercolli**, Hat Trick Programme Manager, Union of European Football Associations (UEFA)
- **Lilla Nedeczky**, Vice President at Hungarian National Youth Council
- **Wendy Simon**, Deputy Mayor of Liverpool

11:00 - 11:15

**NETWORKING COFFEE**

11:15 - 12:30

**PARALLEL SESSIONS:**

1 Justice in sport

*Moderated by Richard Parrish, Professor, Edge Hill University*

*Introduction by Antoine Duval, Senior Researcher, Asser Institute*

- **Antoine Duval**, Senior Researcher, Asser Institute
- **Jean Gracia**, Vice-President, European Athletics
- **Tiina Kivisaari**, Sport Director, Finland
- **Mathieu Reeb**, Secretary-General, Court of Arbitration for Sport (CAS)
- **Anders Solheim**, Chief Executive Officer, Anti-Doping Norway

2 Challenges of less popular sports

*Moderated by Thierry Zintz, Professor, Université catholique de Louvain, Belgium, President of EOSE*

*Introduction by Joachim Gossow, Chief Executive Officer, International World Games Association*

- **Wojciech Andrzejczak**, Head Coach Remscheid Amboss AFC, American football
- **Ivo Ferriani**, President, International Bobsleigh & Skeleton Federation (IBSF)
- **Joachim Gossow**, Chief Executive Officer, International World Games Association
- **Krisztián Kulcsár**, President, Hungarian Olympic Committee
- **Stefan Kürten**, Director of Sport, European Broadcasting Union (EBU)

12:30 - 13:30

**PLENARY SESSION:**

How will Europeans engage in sport in the future?

*Moderated by Michelle Tanner, Head of Sport & Recreation at Trinity College Dublin*

- **Adrian Beiu**, Senior Account Executive, SAP Company
- **Niels Nygaard**, Vice-President, European Olympic Committees
- **Christian Sachs**, Head of public affairs office, German Olympic Sports Confederation (DOSB)
- **Graham Watson**, President, EuropeActive

13:30 - 13:40

**CONCLUDING REMARKS**

- **Yves Le Lostecque**, Head of Sport Unit, DG EAC, European Commission

13:40 - 15:00

**NETWORKING LUNCH**