



TRAFIKLAB

Who am I

Jerry Löfvenhaft

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Samtrafiken i Sverige AB

Together we make the future of mobility possible.

TRAFIKLAB

Why do we exist? – "A brief history of Time".

"They'll do it anyway" – SL (Stockholm PT Authority)

"Long, lengthy contracts to sign with SL" – Leading Android Devs.

Why do we exist? – The Birth of Trafiklab

”... there are a lot of interesting contexts where we cannot rely solely on the creativity within the organisation ... much better that a much larger group of people think about this and be allowed to be smart and creative”

– Head of Passenger Information, SL

Why do we exist? – The Birth of Trafiklab



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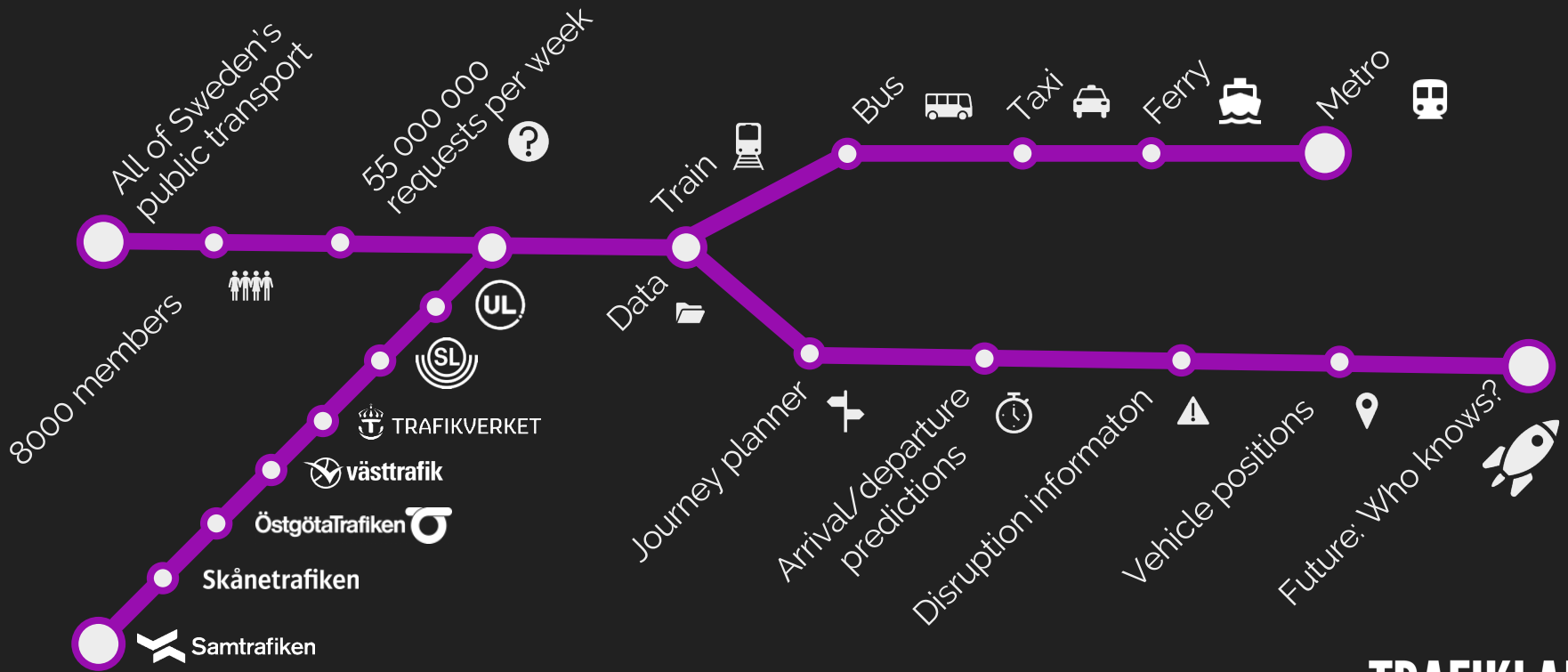


TRAFIKLAB



TRAFIKLAB

TRAFIKLAB TODAY



TRAFIKLAB

Organisation

- Owned and Operated by Samtrafiken i Sverige AB
 - Samtrafiken
 - Non-profit company owned by both Public and Private sector.
 - Mission: Connect Public and Private PT Companies, develop and maintain PT-Standards (such as a national ticketing standard)
 - Collect and promote the use of open PT-data (Trafiklab)
 - Manages ResPlus as Myrsini mentioned
 - Trafiklab
 - Spur on sustainable development in the mobility sector
 - Develop a national Open Data platform for Public Transport (and other mobility)

What made it happen? (Success factors)

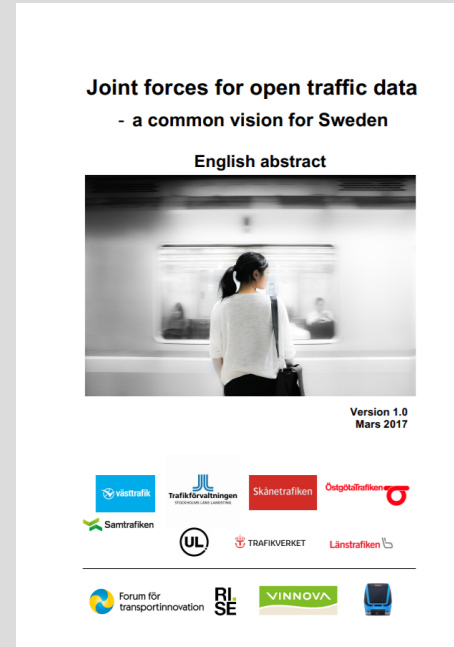
Actively promoting the data and the platform

Close collaboration with developers and organisations

Joint forces for open traffic data – a common vision for Sweden
(Kraftsamling Öppna Data)

https://samtrafiken.se/wp-content/uploads/2017/04/English-abstract_-Final-report_-Joint-forces-for-open-traffic-data-a-common-vision-for-Sweden-v-1.0_-English-Abstract-v-1.0.pdf

Continuous work on the platform



TRAFIKLAB

Envisioning the future

Owning the infrastructure, not the services.

Tickets! Get your tickets here!

Historical Public Transport Data

Envisioning the future

Ecosystems – Join, perhaps not run

Nordic Approach (Hopefully European)

Meet & Greet, more times, more places, more people

Summary

SL saw a need for opening data

Trafiklab was created as a consequence

Trafiklab was made successful by promotion of the service

The future will require both new "service" offerings and more collaborations

A blurred background image showing two people, a woman on the left and a man on the right, both smiling. The image is out of focus, with the subjects appearing as soft, light-colored shapes against a neutral background.

Thank you!

Jerry Lövvenhaft – Product manager Trafiklab

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