



SHARE Project
Sustainable approach to cultural Heritage for the urban Areas Requalification in Europe

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CITY OF ŠIBENIK



### SHARE TIMELINE



**START: 1.JANUARY 2017** 

**END 31.DECEMBER 2020** 

Phase 1 First 24 months
Development of Action plans

Phase 2 NOW
Implementation of Action plans





Sviluppumbria Spa (IT)

Regional Government of Extremadura (ES)

NorthEast Regional Development Agency (RO)

University of Greenwich (UK)

County Administrative Board of Östergötland (SE)

Pannon European Grouping of Territorial Cooperation Ltd (HU)

City of Šibenik (HR)



# What have we done?





## What have we done?





# Sibenik, first two year

**Collecting documents** 

**SWOT** 

**Benchmarking** 

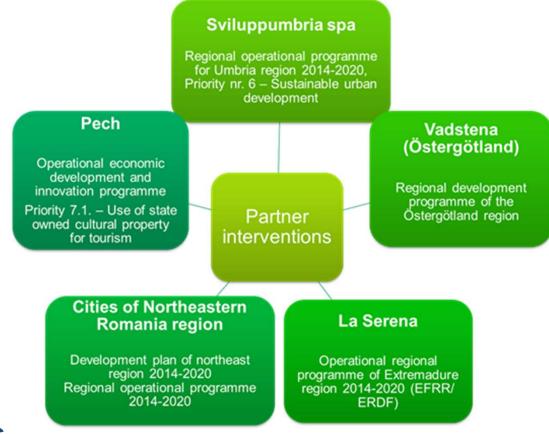
B to B meetings

Workshops

**Experts** 

**Partners interventions** 

Per review





# Sibenik, first two year



# SHARE -SIBENIK ACTION PLANT SHARE V



#### Goal 1:

**Development of innovative cultural tourism** 



#### Goal 2:

Renovation of the historic city core



#### Goal 3:

Functional revitalization of the historic city core



### Sibenik - activities

Shared design of a coherent cultural tourism product for the historic city core Activity 1.2. Development of an innovative marketing of the cultural tourism Activity 1.3. Development of an innovative tourism signalisation system Activity 3.1. Incentives for the functional revitalisation of the historic city core Activity 2.1. Fostering of communication with the residents and SME Planning of the underground municipal infrastructure Activity 2.2. Renovation of the facades



# **Indicators**

ACTIVITIES	INDICATORS	TARGET VALUES
1.1. Design of a meaningful tourism product—cultural tourism of the historic city core	At least one guided tour for three anticipated tourism products (proofs: photographs, agency offers or media coverage)	3
1.2. Development of an innovative tourism signalisation system	Designed book of graphic standards published on the city's website	1
	Innovative signalling system developed through digital media (Google maps or social networks)	1
2.1. Establishment of a coordinating body responsible for the planning of underground infrastructure in historic core	Established coordinating body (proof: minutes, signature list)	1
2.2. Program of incentives to the permanent residents for the restoration of facades, doors and windows	A tender for restoration of facades or external carpentry has been published on the city's website and conducted	1
	Press conference held	1
	Created report of conducted tender	1
3.1. Development of city documents with stimulating measures for the functional revitalisation of the historic city core	Amendments to the Order concerning the signs and urban equipment published in the Official Gazette of the City of Šibenik	1
	Adoption of the Order on the use of public spaces (publication in the Official Gazette of the City of Šibenik)	1
3.2. Fostering of communication with the residents and SME	number of printed or number of downloaded thematic brochures on maintenance, renovation and use of the buildings and building elements in the city core from the Šibenik city website	100



### **Evidence**







VIJESTI KOLUMNE SPORT KULTURA

VIJESTI ŠIBENIK

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DOBRA VIJEST Grad Šibenik stanarima gradske jezgre sufinancira polovinu iznosa obnove stare dotrajale stolarije







# Thank you

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