



European Union  
European Regional  
Development Fund

## Communications Activities – 2019

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Plasencia, 20 November 2019

# 5<sup>TH</sup> – 6<sup>TH</sup> SEMESTER PLAN



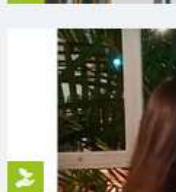









# 5<sup>th</sup> – 6<sup>th</sup> Semester plan

The partners ensure regular updates of the project website with information on the action plan implementation.













Goal: **1000** sessions every 6 months.

Results:           **924** Jan – June  
                          **505** July – Oct (4 months)










# Website updates

	<p><b>Workshop on healthy and prosperous urban eco-systems</b> 07/11/2019 SHARE partner will be a panelist at Policy Learning Platform workshop Type: Project</p>		<p><b>Field Survey Findings</b> 26/08/2019 What did residents, visitors and local businesses say about cultural heritage... Type: Project</p>
	<p><b>SHARE at EU Week 2019 (video)</b> 31/10/2019 A quick look at what SHARE does. Type: Project</p>		<p><b>Meet the Cultural Heritage: Terni</b> 05/08/2019 A look at CAOS, the ex-industrial site, now a complex of museums, studios and... Type: Project</p>
	<p><b>#EURegionsWeek: Sustainable tourism itinerary</b> 10/10/2019 Lead Partner Sviluppumbria presents a good practice at the EU Week of Regions... Type: Project</p>		<p><b>North-East Regional Action Plan - Botoșani</b> 15/07/2019 A look at actions planned by the Action Plan for Botoșani Municipality Type: Project</p>
	<p><b>Sustainability and Cultural Heritage: Workshop</b> 04/10/2019 International good practices in sustainable management of cultural heritage. Type: Project</p>		<p><b>SHARE good practice at #EUWeek</b> 08/07/2019 Registration is now open for our #EUWeek talk. Type: Project</p>
	<p><b>Sustainable and inclusive cultural heritage</b> 09/09/2019 A SHARE partner and a key stakeholder describe work and lessons learnt to... Type: Project</p>		<p><b>Having a policy impact in Hungary</b> 04/07/2019 Partner Pannon has some ideas about improving Hungarian national policy. Type: Project</p>
	<p><b>SHARE at LuBeC 2019 Conference</b> 02/09/2019 Project good practice and findings to be presented at LuBeC (Lucca - Italy) Type: Project</p>		<p><b>SHARE at #EUWeek 2019</b> 26/06/2019 SHARE will be at at least one EU Week event. Help make it two events by voting... Type: Project</p>

# Website updates

 <p>&gt;</p>	<p><b>Meet the Cultural Heritage: Šibenik</b> 24/06/2019 A closer look at one of Šibenik's UNESCO monuments. Type: Project</p>	 <p>&gt;</p>	<p><b>SHARE nominated for a REGIOSTARS award</b> 15/05/2019 Our project is one of three from Interreg Europe competing for recognition. Type: Project</p>
 <p>&gt;</p>	<p><b>Ongoing committment to sustainability</b> 14/06/2019 Umbria (and Sviluppo Umbria), working to improve sustainability of cultural... Type: Project</p>	 <p>&gt;</p>	<p><b>Highlighting EU Cooperation in Linköping</b> 10/05/2019 Library visitors learn about SHARE and other cohesion projects. Type: Project</p>
 <p>&gt;</p>	<p><b>Cultural Heritage included in SHARE Actions</b> 11/06/2019 Discover some of the monuments and sites whose management may be improved... Type: Project</p>	 <p>&gt;</p>	<p><b>Integrated policy for sustainable urban development</b> 06/05/2019 The Umbria Region presents ideas for sustainable urban development. Type: Project</p>
 <p>&gt;</p>	<p><b>Vote for SHARE!</b> 10/06/2019 SHARE is one of three Interreg Europe projects nominated for a REGIOSTARS award! Type: Project</p>	 <p>&gt;</p>	<p><b>Meet the Cultural Heritage: Città di Castello</b> 16/04/2019 Learn about some cultural heritage in Città di Castello, one of the... Type: Project</p>
 <p>&gt;</p>	<p><b>Sustainability, Tourism and SMEs</b> 06/06/2019 SHARE studied sustainable management of cultural heritage, but its findings... Type: Project</p>	 <p>&gt;</p>	<p><b>Šibenik's City Centre Program for Energy Efficiency</b> 11/04/2019 Implementation of a proposal in the city's LAP benefits residents, tourists,... Type: Project</p>
 <p>&gt;</p>	<p><b>North-East Regional LAP: Vaslui</b> 03/06/2019 A look at what the city of Vaslui (NE Region - RO) is doing to preserve its... Type: Project</p>	 <p>&gt;</p>	<p><b>Umbria learns from SHARE</b> 04/04/2019 Sviluppumbria, the Region and municipal officials discuss the value of... Type: Project</p>

# Website updates

	<p><b>Roundtable: the experience of SHARE</b> 28/03/2019 The Umbria Region and the Municipality of Foligno discuss the experience of... Type: Project</p>		<p><b>European Framework for Action on Cultural Heritage</b> 16/01/2019 EU Ministers of culture adopt working methods for policy collaboration on... Type: Project</p>
	<p><b>Local Action Plans completed</b> 21/03/2019 Action plans for the six partner territories are available for download. Type: Project</p>		<p><b>Good practices linked to SHARE</b> 07/01/2019 The regions and cities of our project contribute to policy learning. Type: Project</p>
	<p><b>Action Plan Update: Umbria</b> 11/02/2019 A look at the implementation of the Action Plan for Umbria. Type: Project</p>		<p><b>Sustainability and Quality of Life</b> 03/10/2019 Good practices and policy implementation improvements in sustainable manage... Type: Project</p>
	<p><b>Good practices: Cultural routes</b> 05/02/2019 The Policy Learning Platform invites you to take part in a webinar discussing... Type: Project</p>		
	<p><b>Meet the Cultural Heritage: Braunstein Palace, Iași</b> 30/01/2019 Learn about a monument that will be improved thanks to a SHARE partner Local... Type: Project</p>		
	<p><b>Recognition for Šibenik's Cultural Heritage</b> 21/01/2019 The city's conservation and promotion of its cultural heritage treasures are... Type: Project</p>		

# 7<sup>TH</sup> – 8<sup>TH</sup> SEMESTER PLAN 2019

# 7<sup>th</sup> – 8<sup>th</sup> Semester plan

## Final dissemination event to wide audience

- promote the **project achievements**
- disseminate the **results** of the action plan implementation
- partners will present results from their territories and bring stakeholders



The final event will be held in Perugia in **early July 2020.**



# Other communications news

1. Chiara presented SHARE's work and results at the final conference of the the Interreg IT-FR Maritime project **RETIC** (June)
2. We organised a workshop about SHARE good practices and results at the Lucca Cultural Heritage Conference. Chiara, Ana, Petar, Andy and Carlo (Umbria MA) made presentations. (October)



# Other communications news



3. At EU Week, Chiara presented a good practice, and held a “meet the project” session in the Interreg Europe stand. Interreg Europe published a short video interview with Chiara on their site. (October)
4. Éva Mikes of Pannon will take part in a panel discussion on strategies for reviving city centres, during a Policy Learning Platform workshop in Brussels on 26 November.

# New communications activity?

The JS has contacted project leaders to suggest that making a **short video about the best result achieved by your project.**

Their advice:

Pick the best policy change achieved such as (for example)

- a good practice adopted from one partner to another and implemented;
- something learned in the project led to a change in a policy or strategy that created jobs, reduced waste, etc.

Ideas for a successful policy change to highlight?

**Questions welcome**

**Thank you!**

**Cathleen Foderaro  
Sviluppumbria SpA**