



InnoHEIs
Interreg Europe



European Union
European Regional
Development Fund

Mid Sweden University presentation

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12 September 2019 InnoHEIs kick off meeting Thematic Workshop

Programme under the investment for growth and jobs goal for Mid North Sweden Investment Priority 1B

- MIUN will focus on developing research and innovation ecosystems and connecting industry, academia and the public sector around important areas,
 1. “Forest as a resource”,
 2. “ Industrial information technology
 3. “ Digital services”,
 4. “ Tourism” and “Sports and Health”.

The ERDF policy instrument for innovation and growth needs to be improved by adding the dimension of social science and humanities into technology driven innovation programs utilizing the cross scientific approaches given by mixing technology driven development and research with social science and humanities, digital information services in a structural way.



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Facts about Mid Sweden University

Mid Sweden University in numbers

- 13 000 students
- 345 courses
- 47 Bachelor's programmes
- 37 Master's programmes
- 1000 employees
- 85 professors
- Turnover SEK 966 Millions



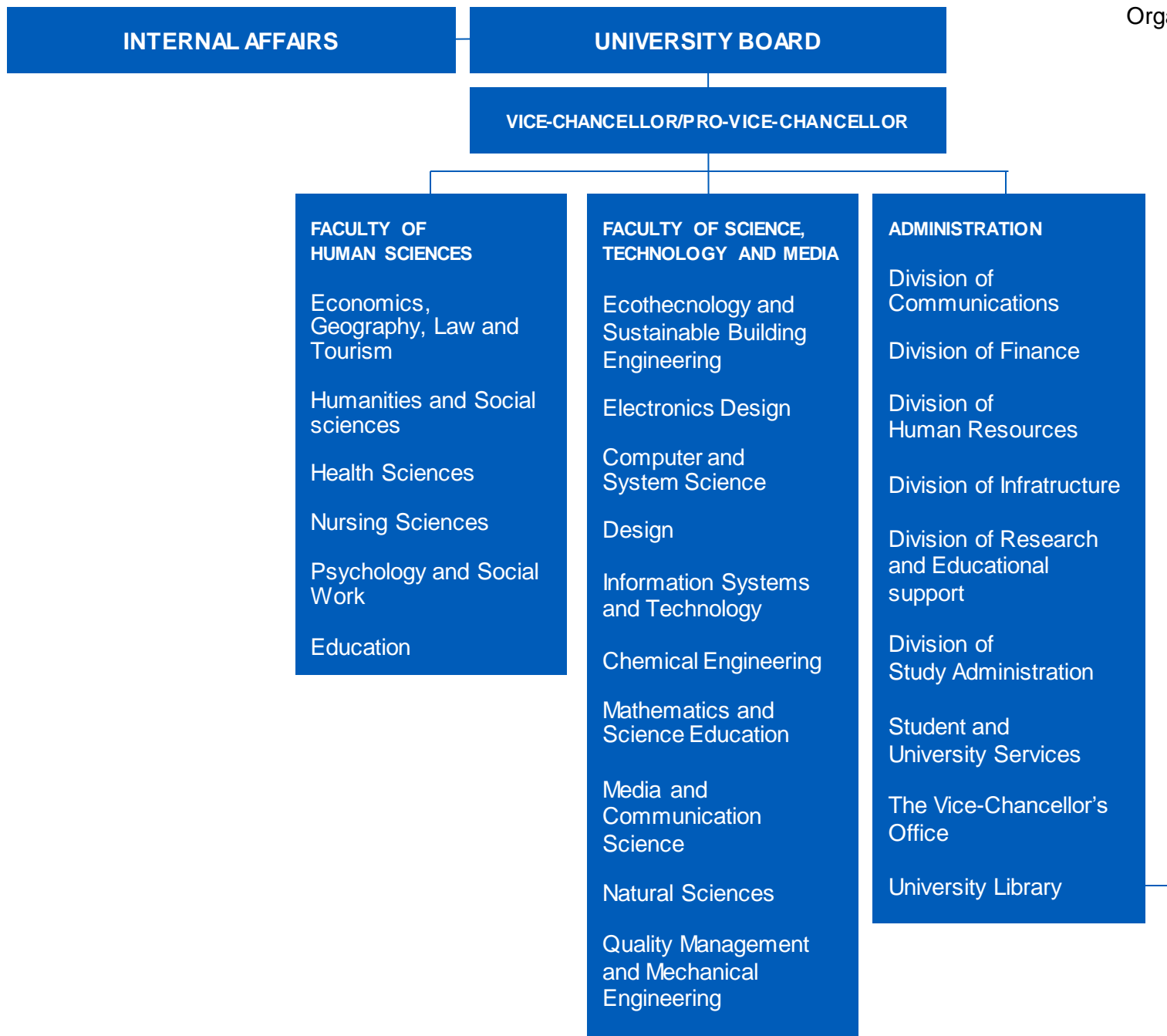
Two campuses



Campus Sundsvall



Campus Östersund



Strategy and vision

Mid Sweden University is a global university with a regional commitment where we carry out research and educate for life.

Our work leads to increased attractiveness, relevance and quality, as well as a sustainable development.

Overall goals

Our academic environments should be strong and take on global challenges

Our activities on the global arena should fuel and contribute to the development of the region

Our research and education should make knowledge accessible for more people throughout life

Our study and working environments should attract students and employees who contribute to a global and regional development

Goals

- Strengthen and visualize the connection between research and education

- Develop the strategic brand recognition in terms of profile areas: our strong and well-known research and educational areas

- Develop our interdisciplinary working methods to promote the development and distribution of knowledge

- Increase and develop our co-operations on internal, regional, national and international levels

- Strengthen current, and develop new international exchanges and research cooperations

- Increase the integration of sustainable development in education, research and cooperations

- Be nationally leading and internationally prominent in the development and quality of flexible education and technology-enhanced learning

- Be recognized for our commitment and quality in terms of lifelong learning

- Make use of and develop the opportunities that digitalization offers

- Increase our international, national and regional attractiveness

- Strengthen and develop active leadership and employeeship

- Strengthen and develop our digital study and working environments



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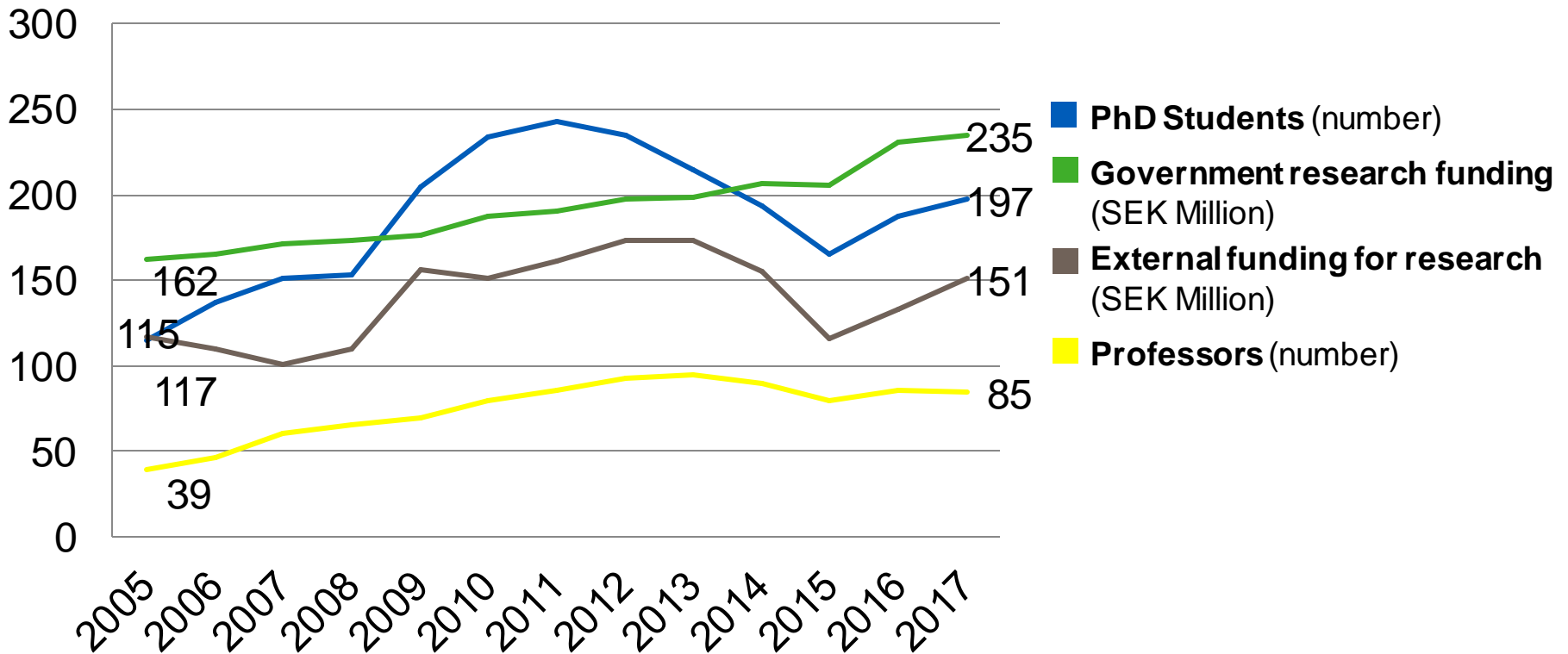
**Useful research
of high quality**



Research of high academic quality relevant to the surrounding society



Development of research 2005–2017





Research at Mid Sweden University

- is partly organized in research centres and partly in subject research and research groups
- is, to a great extent, conducted and made use of in direct collaboration with external partners
- has a clear connection to first-cycle programmes and courses





Profiled research areas

Mid Sweden University has eight different research centres. They are the spearhead of our profile areas, but also platforms for cooperation with financiers and other parties.



Research centres

- **CER** – conducts industry-oriented research on economic relations of individuals and companies in the banking, insurance, pension, audit and real estate industries
- **DEMICOM** – conducts research on democracy and communication in the digital community
- **ETOUR** – develops and communicates scientific knowledge about tourism and travel
- **FSCN** – conducts world-leading research in collaboration with the industry in subprocesses from forest to paper, biomaterial and new products

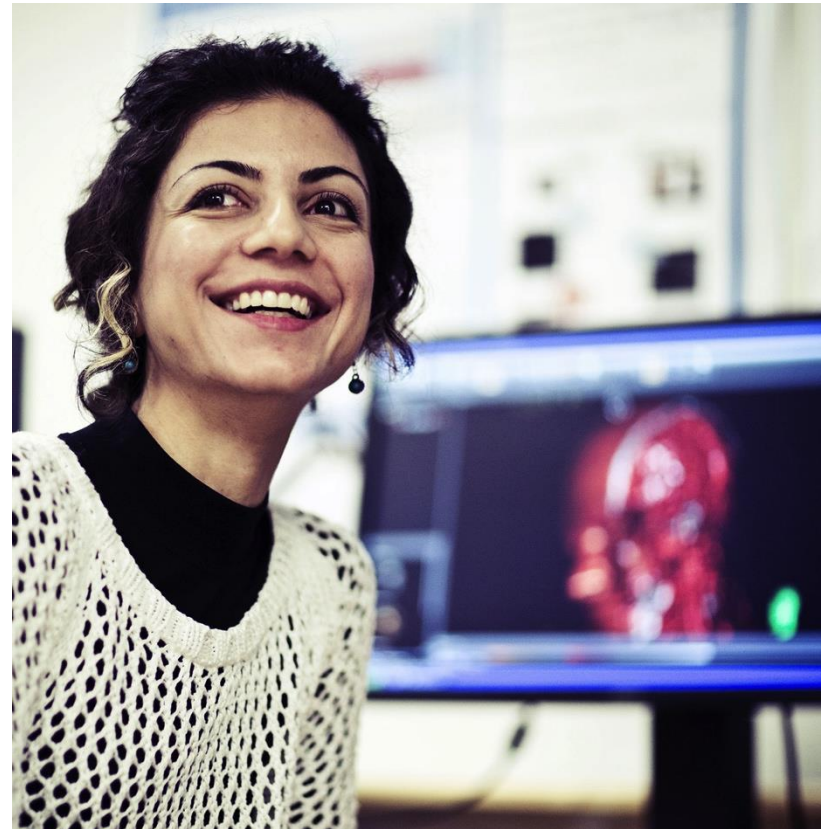
Research centres

- **NVC** – research in winter sports/skiing, performance and health
- **RCR** – develops and communicates knowledge about risk, crisis and security
- **Sports Tech Research Centre** – research in sports technology and products for outdoor and sports activities as well as products meeting the demands of people with disabilities
- **STC** – develops sensor-based systems and services in electronics and computer science with a focus on industrial IT and digital services



Utilization of research

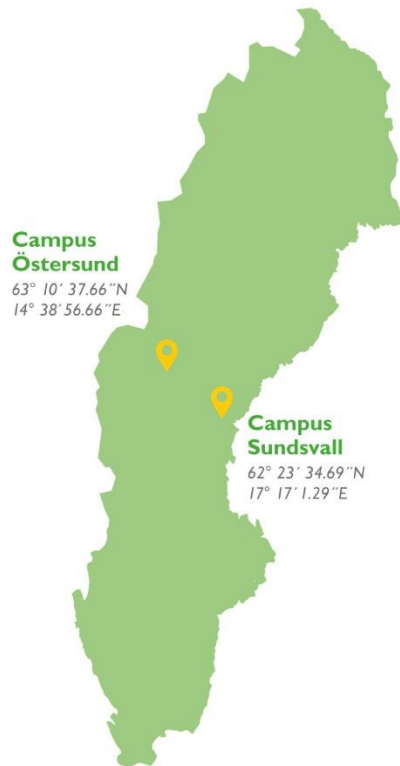
- Innovation support for researchers
- Commercialization of research and knowledge
- *Licensbanken* – give away ideas and research results





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Mid Sweden University 2016 – Infographics



In 2017, 121 733 books were borrowed from the Mid Sweden University library and 621 000 documents from electronic collection (e-books and e-magazines)

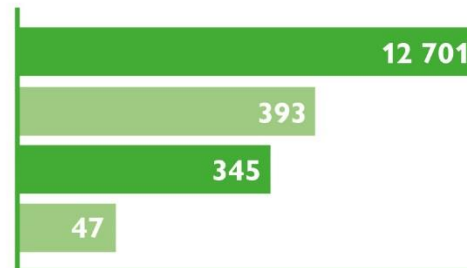
Education

Students
2016/17

International students
2017

Courses
2017/18

Programmes
2017/18





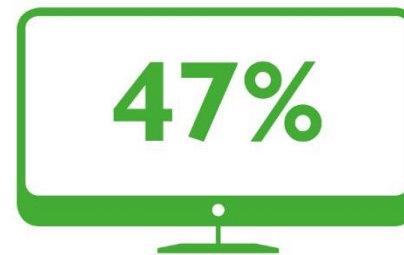
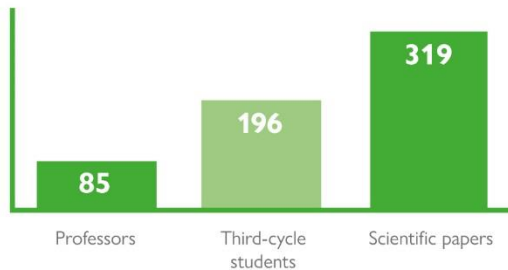
14 companies started in 2017 by our employees and students with help from the university's innovation office



965 573 000

Mid Sweden University's turnover in 2017 was just above SEK 960 million

Research 2017



47 percent of all Mid Sweden University students where distance education students in 2017



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Thank you!

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Questions welcome



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