



**InnoHEIs**  
Interreg Europe



European Union  
European Regional  
Development Fund

Partner presentation  
Northern Netherlands Provinces Alliance SNN

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# Structure of the Northern Netherlands

- **1,7 mln inhabitants (10% NLs)**
- **Provinces of Drenthe, Fryslân and Groningen**
- **Strong Innovator (Regional Innovation Scoreboard)**
- **City of Groningen: “powerhouse” (OECD)**
  - **Groningen University (#59 ARWU)**
  - **University Medical Center**
- **Economic structure:**
  - **96% SME’s**
  - **Highly diversified**

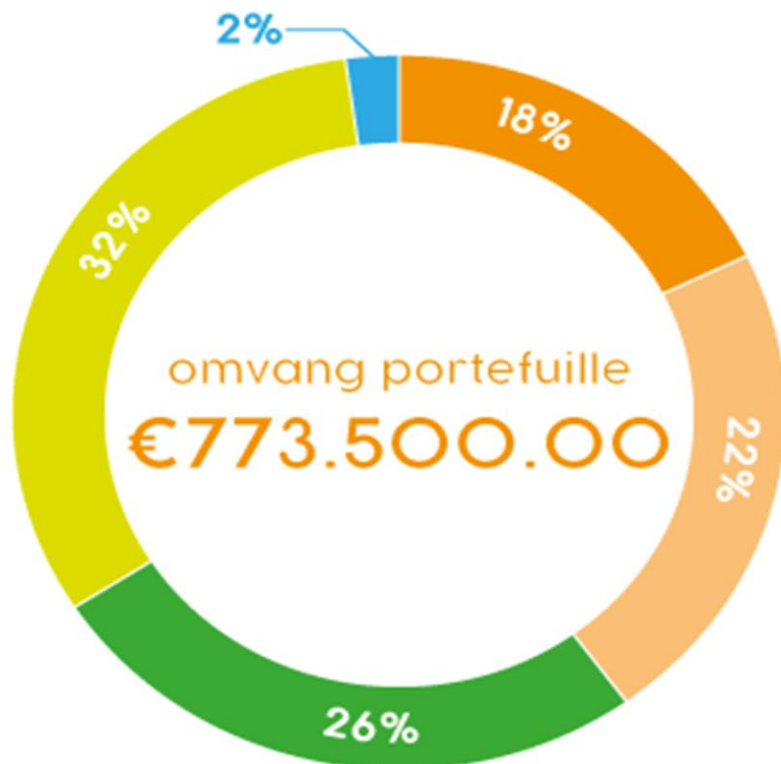
# SNN

- **Coordinating structure & administrative organization**
- **Managing Authority for N-NLs' ERDF Operational Programme**
- **Networking organization for government agencies, knowledge institutes, businesses and intermediate organizations (facilitating body)**
- **App. 100 employees**

## Beleidsvelden



## 2014 - 2020



- Arbeidsmarkt
- Particuliere regelingen
- EFRO / Koers Noord
- Kennis en Innovatie overig
- POP

# ERDF OP N-NL

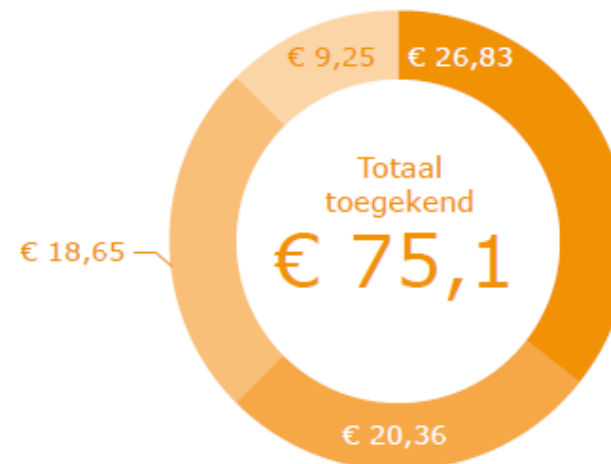
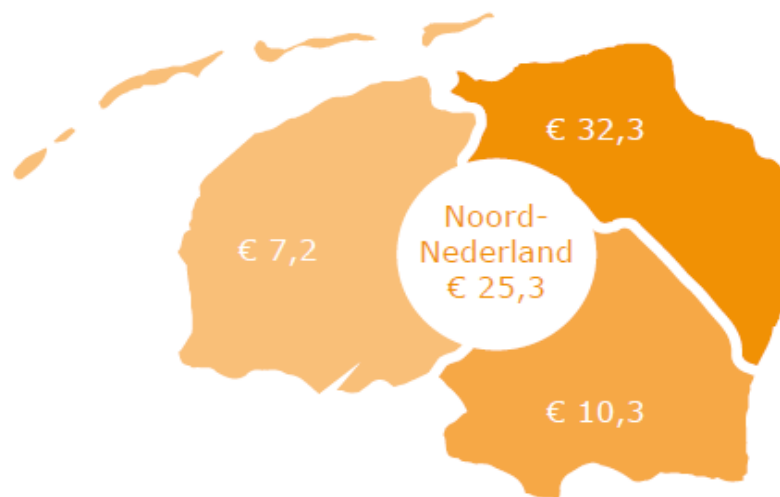
## SNN's main policy instrument:

- **TO1 & TO4 → '100%' innovation among SME's**
- **budget € 123 mln ERDF**
- **Based on challenges (of which we have competences to contribute to solutions)**
  - **Healthy and secure supply of food**
  - **Sustainable use of energy**
  - **Clean water**
  - **Good health**

# Results ERDF so far

## VERDELING NAAR MAATSCHAPPELIJKE UITDAGINGEN

### VERDELING PER PROVINCIE



- Gezondheid, Demografie en Welzijn
- Voedselzekerheid, duurzame landbouw en bio-economie

- Zekere, schone en efficiënte energie
- Schone, veilige watervoorziening

\* bedragen in miljoenen €

# Calls in the ERDF OP N-NL

## Main features of the policy instrument:

- aims at broadening and connecting value chains, by creating ‘cross overs’ between sectors and technologies
- invites businesses and knowledge institutes to jointly invest in new chains, products and markets
- SME’s are pivotal

## Governance at the operational level:

- Q4-helix Advisory Board & Q4-helix Monitoring Committee

## Calls:

- Valorization
- Research
- Knowledge transfer
- Fieldlabs
- Human Capital
- Clusters and networks
- Open Innovation Call



# Open Innovation Call

**Innovative in content and technique  
aims at fostering continuous EDP → collaborative initiatives with  
intention to make discoveries with niche growing potential  
directive not in terms of activities but objectives:**

- **open invitation for consortia to come up with initiatives which contribute to objective**
- **up to consortia to define initiative (how to reach objective)**
- **actions which constitute indispensable elements of project are eligible (subject to basic, technical rules, in line with EU Regulations)**
- **design of call took place in close collaboration with stakeholders**
- **flexible by nature**

**<https://www.snn.nl/sites/default/files/2018-11/Open%20Innovation%20Call.pdf>**



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# Thank you!

Questions welcome



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