



# Sharing good practices about ERDF use for Circular Economy

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### Support to CE investments



#### Rationale

- The regional economy relies on a **linear model of import-distribution** / transformation activities and is thus very dependent on external resources (17 M tons/year)
- Though circular economy is a key political priority to support the island's resilience, local firms have little incentive to engage in such activities, unknown and perceived as risky.
- Up to 2019, circular economy was only treated through the « sustainable development lense », with a **10% bonus on the intensity** of the subsidies dedicated to SME's investment.
- Only 3 projects were directly connected to CE activities
- In 2018, a **dedicated call for projects** was organized with a **1,5 M€ budget**, mobilizing the Regional Council own resources. On the 36 candidatures submitted by craftmen, entrepreneurs and NGOs, **22 were funded**.
- From this experience, **2 schemes** were introduced in the current ERDF program to support private investment in circular economy project with a twofold objective: accelerate the transition of economic models and increase regional competitiveness.



### Support to CE investments



# Actions implemented: Investment subsidies for newly created (up to 3 year old) and establishment SMES engaged in CE project.

Eligible expenses: material and immaterial investments of a minimum 10 k€

**Preliminary condition**: contributing to at least one of the 7 EC pillars (responsible purchasing/production, eco-design, industrial ecology, functional economy, reuse/repair, recycling)

10% bonus on subsidy intensity for each additional criteria:

- Contribution to a second EC pillar
- Contribution to communication and training activities organized on the island
- Significant job creation (1 job per 100 k€ investment)
- Activity engaged in a priority sector (agro-industries, digital, tourism)

Intensity: 20 to 50%

Max. subsidy : 1,5 M€



## Support to CE investments



#### **Expected impacts by 2023**

430 beneficiaries

359 jobs created





Thank you!





