

Inno4Sports

Interreg Europe

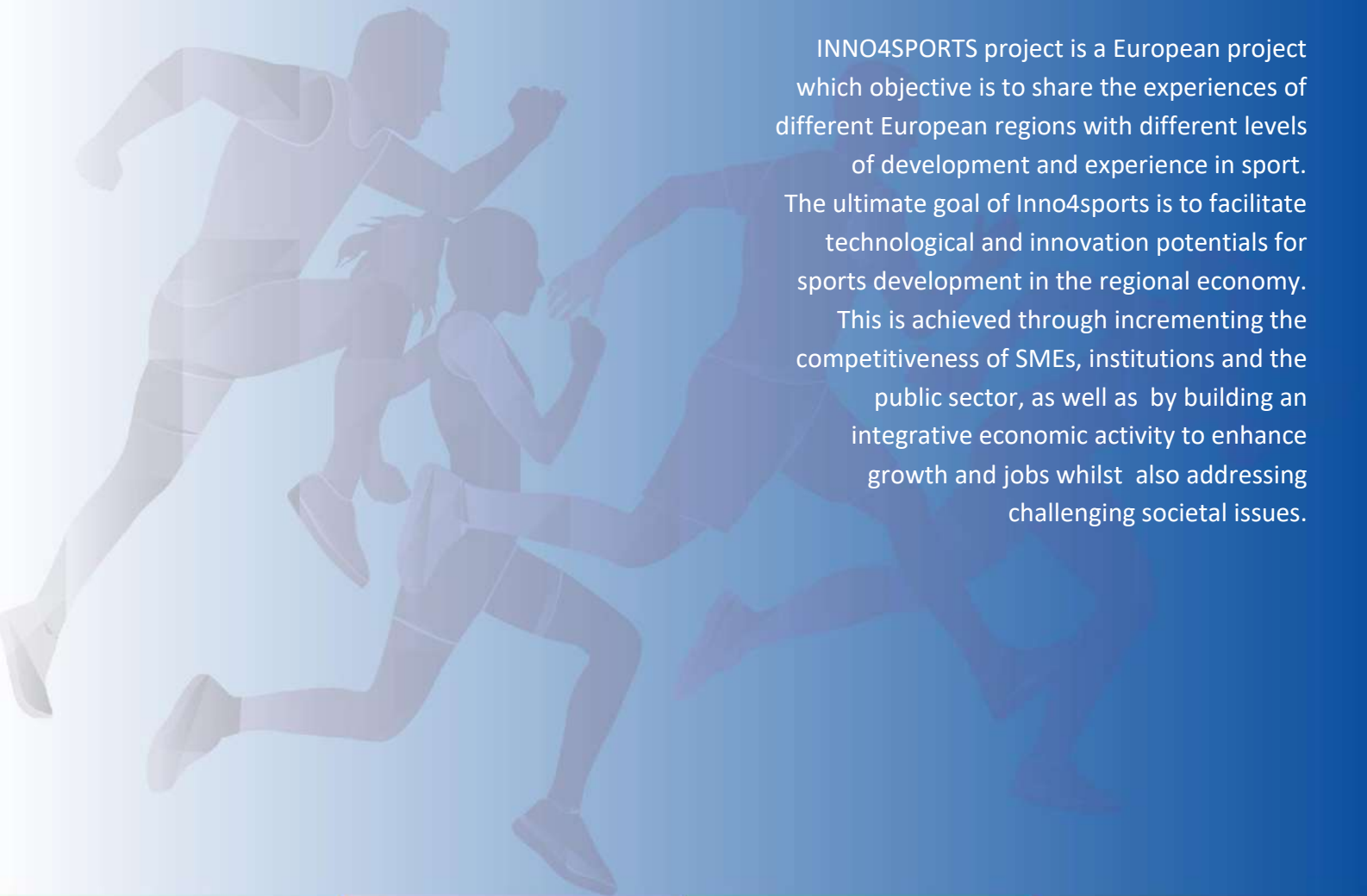


European Union
European Regional
Development Fund

Sport for Growth and Healthy & Vital Communities

Newsletter n.3

INNO4SPORTS project is a European project which objective is to share the experiences of different European regions with different levels of development and experience in sport. The ultimate goal of Inno4sports is to facilitate technological and innovation potentials for sports development in the regional economy. This is achieved through incrementing the competitiveness of SMEs, institutions and the public sector, as well as by building an integrative economic activity to enhance growth and jobs whilst also addressing challenging societal issues.



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Project Meeting in Lapland

Strengthening the group spirit

On the first week of October 2019 Inno4Sports partners gathered in Lapland for the third Interregional Exchange event and Knowledge Capitalisation Seminar. The theme for this project meeting was the role and functioning of governance systems, and how to make relevant policy instruments and programmes to better support the needs and challenges of the Sports sector. In order to get the best view of Lapland's sport activities, which are strongly based on nature and tourism, the first two days of the meeting were held in Pyhä Ski Resort. The third day of the meeting contained study visits in Rovaniemi. During the meeting we discussed Lapland's sport ecosystem, the Arctic Sport Network, sports tourism in Lapland and strengthening the group spirit.

Read more: <https://www.interregeurope.eu/innosports/news/news-article/7137/project-meeting-in-rovaniemi-lapland/>



More information are also available on:

Arctic Sport Network: <https://arcticsmartness.eu/arcticsport-en/>

Lapland S3: <https://arcticsmartness.eu/>



Sustainable development and climate in Lapland

Climate action as cross-cutting element in sports tourism in Lapland

As we know, due to climate change and increasing environmental problems the world is facing a huge challenge for human wellbeing and nature's diversity. In addition, unexpected weather conditions and environmental degradation are posing a challenge to sports as well. In Lapland, winter sports are clearly affected by climate issues. Ski resorts face the challenge of shortening skiing seasons and in the past 15 years FIS Alpine Ski World Cup in Levi has been cancelled three times due to lack of snow. In Lapland sustainable development is a cross-cutting element in both regional strategy and smart specialisation. Local businesses are taking sustainability into consideration in their every day actions. This good practice demonstrates how individual enterprises can support sustainability in their own work.

Read more: <https://www.interregeurope.eu/inno4sports/news/news-article/7139/sustainable-development-climate-action-lapland/>



Photo: Markus Kiili (Lapland Material Bank)



Exchange Program Experience in Lodz, Poland

Innovation in sports of growing importance for city of Lodz

In Lodz, Poland the idea of using sport innovation as a way to improve the health and wellbeing of citizens is growing, demonstrated during a visit of Inno4Sports to the region where local authorities and universities showed their interest in this topic. Companies, universities and Verde – Cluster for Sport Innovations work together to improve sports innovation in Lodz.

Read more: <https://www.interregeurope.eu/inno4sports/news/news-article/7140/sports-innovation-takes-centre-stage-in-lodz/>

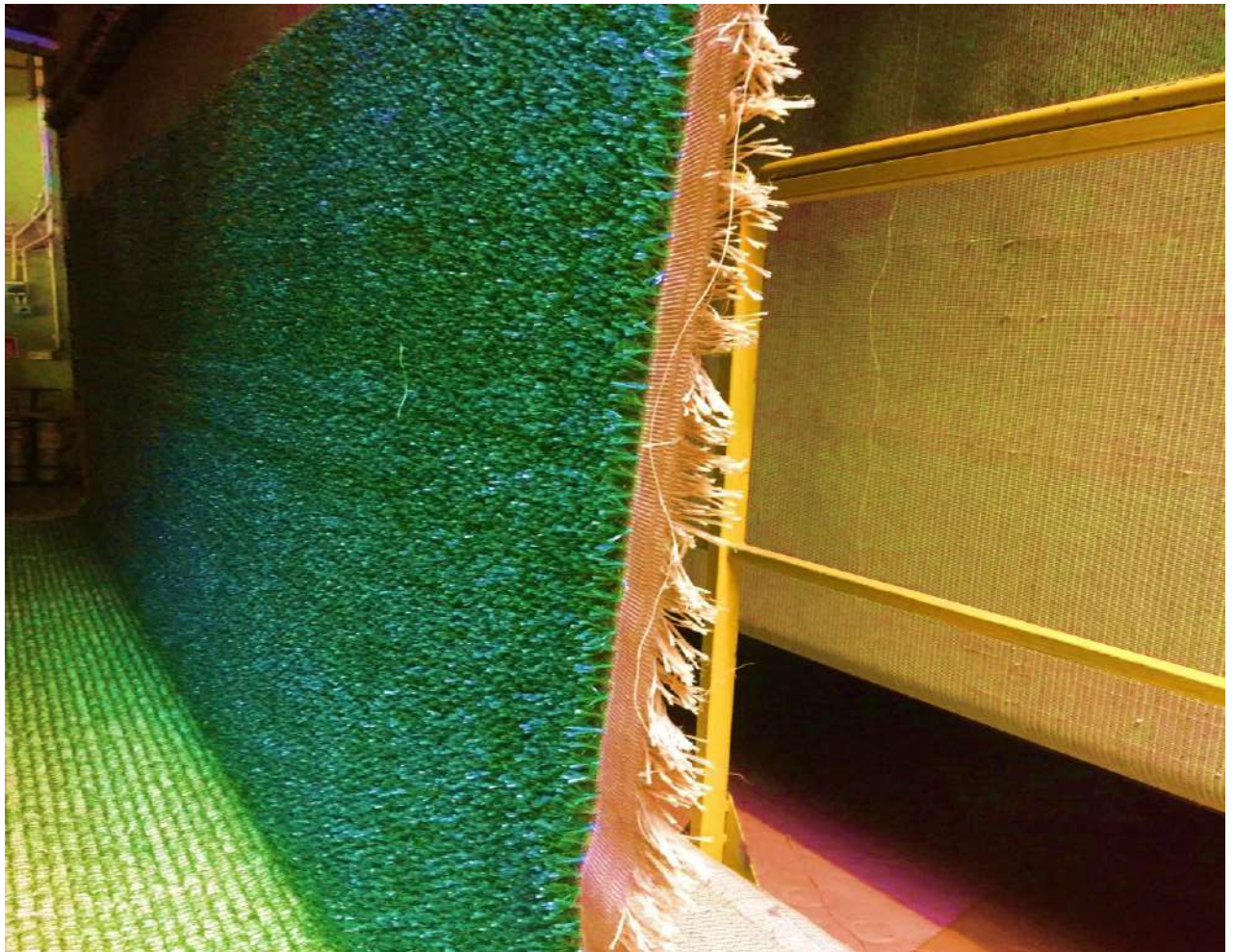


Good Practices from Lodz, Poland

This Polish textile producer is now one of the biggest manufacturers of woven artificial grass

Polish textile producer Dywilan S.A. has made a name for itself as one of the two manufacturers of woven artificial grass in Europe. The family-run business started manufacturing artificial grass almost ten years ago, by using their experience and knowledge in the production of woven carpets. Now Dywilan delivers high quality artificial woven grass to some of the biggest football clubs in the world. Since a few years all products sold by Dywilan are fully recyclable.

Read more: <https://www.interregeurope.eu/inno4sports/news/news-article/7143/good-practices-from-lodz-poland/>



Staff Exchange Week in Eindhoven

Experts of Hungary and Valencia have been hosted by the Cluster Sports & Technology to learn about its ecosystem for sports and vitality in which innovation is very important.

From the 27th of November until the 29th of November the Staff Exchange Week took place in Eindhoven, where experts of Hungary and Valencia went to Cluster Sports & Technology to learn about its ecosystem for sports and vitality in which innovation is very important. An overview of these three exciting days in Eindhoven which included a Meet-Match-Multiply session, the Vitality Living Lab project and a visit to the SwimCentre the Tongelreep, is presented.

Read more: <https://www.interregeurope.eu/inno4sports/news/news-article/7173/staff-exchange-week-at-cluster-sports-and-technology/>

