



Press release #01

<https://www.interregeurope.eu/better/>

November 2019

The BETTER project has been officially launched

The BETTER project has officially commenced. Five partners have joined together to address a common challenge:

how to encourage Public Authorities to develop Regional Innovation Strategies in which e-Government solutions improve their services and can stimulate regional innovation chains.

The project will share and integrate best practices for smarter and more innovative regions, improve the partners' innovation policies and create better public services

BETTER is an Interreg Europe project which helps regional and local governments to develop better public policies by creating an environment for sharing solutions between regions. Our project receives funding from the European Regional Development Fund

BETTER will be implemented over 4 years, starting in August 2019.

The project's first official event, the Kick-off Meeting was already held in Genoa (IT) on 05 September 2019. The first Thematic Event was organized in Gävle, Sweden in October 2019.

For all BETTER (upcoming) events and news please visit: <https://www.interregeurope.eu/better/> and

The project is led by the Municipality of Genoa and will be implemented by the following partners:

Project partners



COMUNE DI GENOVA

Municipality of Genoa (IT)



city of good thoughts

Tartu City Government (EE)



NYIREGYHÁZA

Municipality of Nyíregyháza (HU)



Gävle
KOMMUN

Gävle Municipality (SE)



Birmingham
City Council

Birmingham City Council (UK)

Follow us on:



Contact details

Lead partner:

Municipality of Genoa

Contact person:

Mrs. Enrica Spotti

Email:

espotti@comune.genova.it

Web:

<https://www.interregeurope.eu/better/>



BETTER
Interreg Europe



European Union
European Regional
Development Fund