



Living on the Edge – How to Attain and Keep People, Competence and Capital in a Region Next to a Metropolis?

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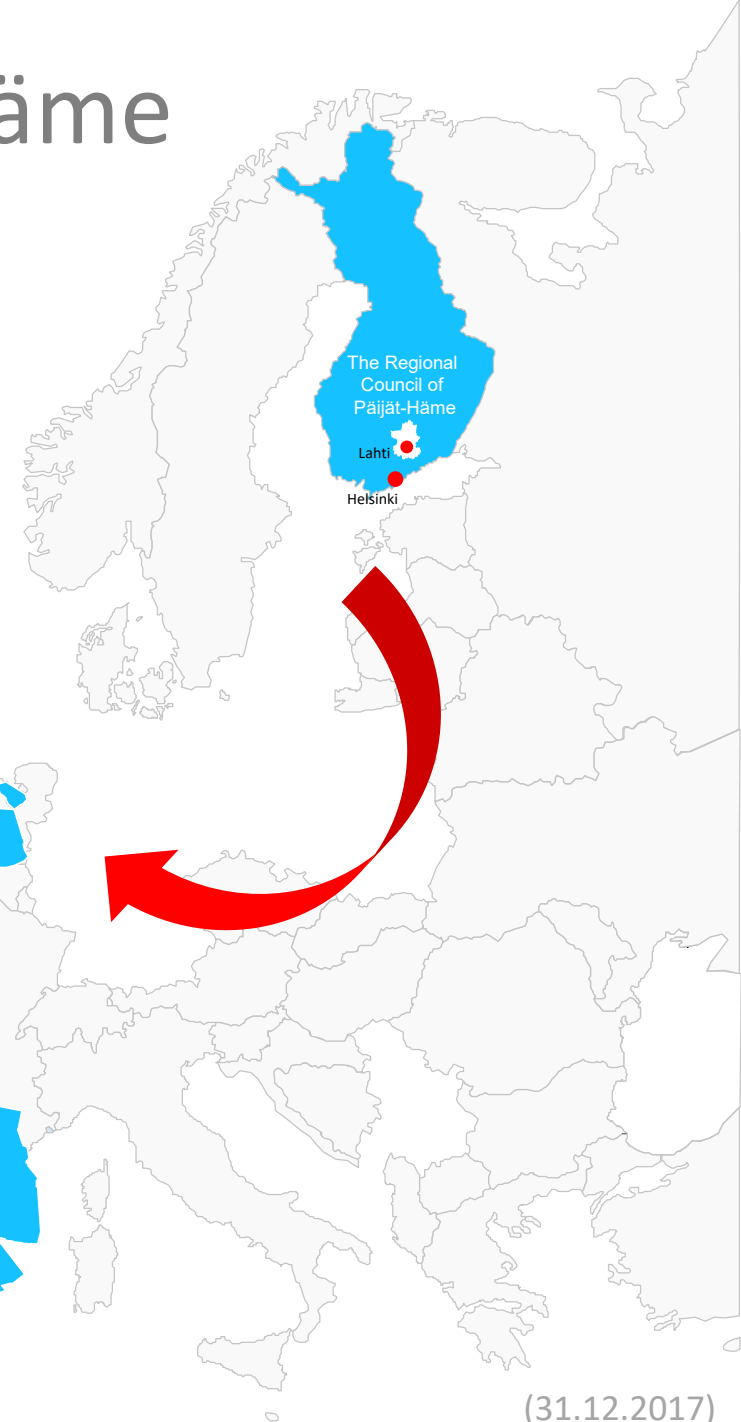
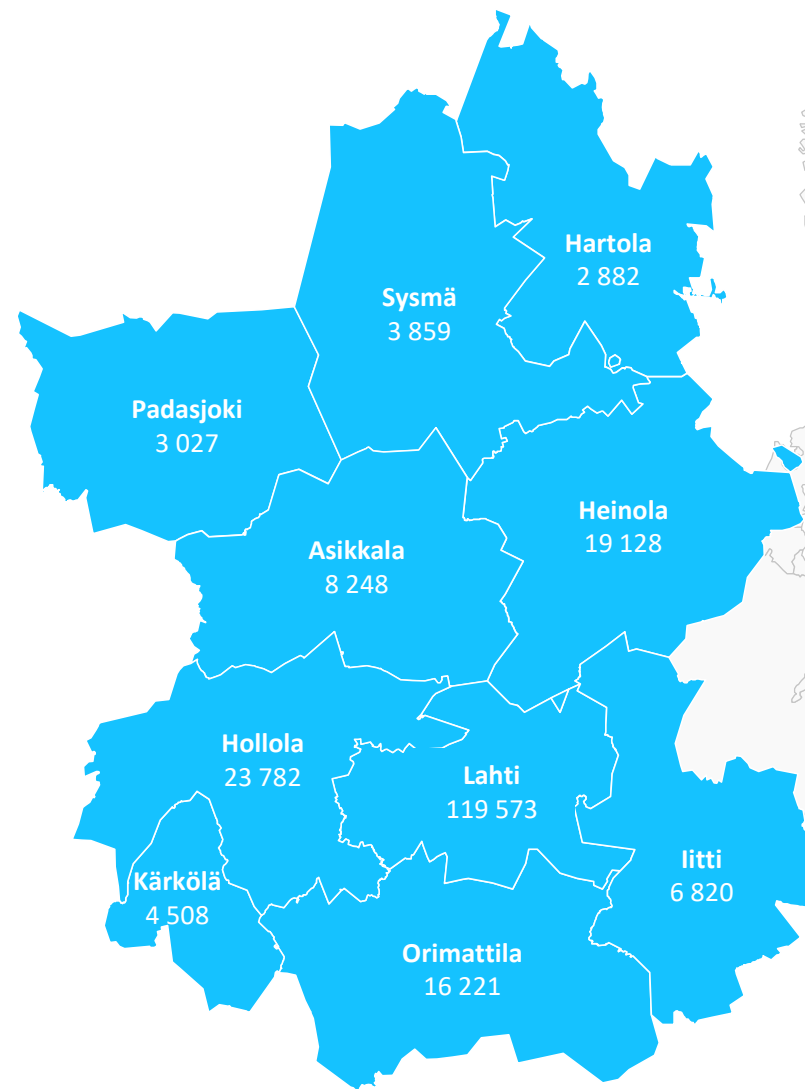
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Region of Päijät-Häme



The Regional
Council of
Päijät-Häme

Lahti

Helsinki

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CitiCAP project

- The project will develop new transport services for citizens while creating incentives for sustainable mobility.
- CitiCAP aims to reduce emissions from transport, collect and make available digital data on mobility and develop new transport services for citizens.
- The CitiCAP project will experiment with a personal carbon trading scheme for mobility.



LAHTI

Winner 2021



EUROPEAN
GREEN CAPITAL

*An initiative of the
European Commission*



Benefits of the Green Capital

- The pride of residents in their own city
- International media visibility
- The reputation of the city, networking and cooperation opportunities
- Increase in the demand of tourism
- Creating new jobs and solutions that can be productised
- Clarifying the environmental goals and ambitious implementation
- New funding opportunities





Thank you!



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