



Wildlife Economy

Interreg Europe



European Union
European Regional
Development Fund

REUNIÓN INFORMATIVA SOBRE EL PROYECTO INTERREG EUROPE “WILDLIFE ECONOMY (WLE)”

29 octubre, Ayuntamiento de Arraia-Maeztu



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Diputación Foral de Álava

Areas of action: Comarca de Campezo-Montaña Alavesa.

	Álava	Campezo-Montaña Alavesa
Surface	3.037 km2.	583,87 km2.
Population	328.868 inhabitants	3.181 inhabitants
Density	108,28 habitantes / km2	5,44 habitantes/km2.
Economy (PIB per cápita)	37.000 €	23.000 €.
Surface Natura 2000	28% of the land	60 % of the land

The Region of Campezo-Montaña Alavesa presents socioeconomic characteristics and natural values that make the area suitable for achieving the objectives of the Interreg Europe Project "Wildlife Economy".



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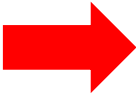
DIFFERENTIAL VALUE OF THE COMARCA DE CAMPEZO-MONTAÑA ALAVESA (According to the Rural Development Programme 2015-2020)

- Area with high natural value.
- Enabling environment for differential and quality crops.
- Good quality of life thanks to contact with nature and socialization among neighbors.
- Deeply rooted rural practices linked to the land.



BARRIERS FOR SOCIOECONOMIC DEVELOPMENT (According to the Rural Development Programme 2015-2020)

- Poor communication and telecommunication routes that cause "regional isolation" and the difficulty of attracting new companies.
- Scarce critical mass of the population, with an aged and masculinized population.
- Little socioeconomic dynamism.



In December 2018, the Provincial Council of Alava approved the "Mendialdea biziberritzen" project, endowed with €650,000, to try to boost the socio-economic structure of the Alava Mountain and halt the depopulation of the region. The Interreg "WLE" Project aims to move in the same direction in the Campezo-Montaña Alavesa Region.

“Stakeholders” in Álava.

These are interest groups that can participate in successive meetings organized within the framework of the Project and that can exchange experiences with Local Agents from other fields of action of the Project in order to contribute with their ideas and information in the drafting of the Regional Action Plan. The following have been identified for this Project, although this list is open:

- Gobierno Vasco.
- Diputación Foral de Álava (Direcciones de: Medio Ambiente y Urbanismo, Equilibrio Territorial, Desarrollo Económico y Fomento del Empleo, Comercio y Turismo).
- Cuadrilla de Campezo-Montaña Alavesa.
- Ayuntamientos de Arraia-Maeztu, Bernedo, Campezo, Valle de Arana, Lagrán y Peñacerrada.
- Juntas Administrativas de la Comarca.
- Asociación de Desarrollo Rural Izki.
- Universidad de Deusto, Universidad UPV/EHU y Basque Centre for Climate Change (BC3).
- Centro de Estudios Ambientales de Vitoria-Gasteiz.
- Instituto Alavés de la Naturaleza.
- Museo de Ciencias Naturales de Álava.
- Hazi (Desarrollo rural, litoral y alimentario).
- Aclima (Clúster de Industrias del Medio Ambiente).

Expectations.

- To know successful experiences in other European regions, taking advantage of the knowledge of other partners.
- To promote the participation of Local Agents and/or local interest groups in order to jointly carry out a correct diagnosis of the initial situation and the initiatives of interest.
- To study the natural resources of the region capable of generating a sustainable socio-economic development. Analysis of their potential and evaluation of their contribution to socio-economic and social development and to the conservation and restoration of the natural heritage.
- Socio-economic study of the potential impact of the lines of action detected.
- Drafting of the Regional Action Plan and implementation of a pilot initiative.

