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Effectiveness of Environmental Urban policies to improve Resources Efficiency

Get inspired by
EUREka!

January 2020



Get inspired by EUREka! #1

Welcome to the first issue of EUREka! It will inspire you to implement a new kind of territorial development, based on **sustainable and resource-efficient urban policies**. Every six month, EUREka! will update you on the steps taken by the EURE partners to exchange experiences and improve the environmental performance management of EU urban spaces, including the urban areas with a low population density.

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IN EURE'S FOOTSTEPS

Follow the main news of the project



Official launch of EURE

On 11 July 2019, the beautiful city of Santiago de Compostela saw the official launch of EURE as it hosted the project's kick-off meeting. Partners from nine different countries started to collaborate to improve the sustainable development of their urban areas.

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Become an EURE local stakeholder!

During the last months, partners created local stakeholder groups in order to ensure a better transfer and adoption of



the good practices and recommendations provided by the project. Stakeholders will have a central role during both phases of the project. In this first phase, partners will analyse stakeholders' needs, defining together the urban priorities of their own territories. It is still possible to join one of the eight local groups.

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Designing a catalogue of good practices

A key outcome of EURE will be the joint report, a catalogue of policies, actions, good practices and recommendations to improve the urban policies targeted by the project. It will build on eight regional reports prepared by the EURE partners and a pool of experts to present the state of art of the policy instruments on their territories.

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EURE tackles a set of urban challenges

During the interregional learning process, partners will focus on some specific urban challenges defined by the policy instruments targeted. The urban challenges will be the main topics of both the analysis, through the regional reports and the joint report, and the publication and implementation of the action plans.

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Energy transition in the focus in Brest

On 19-20 November 2019, the EURE partners have been hosted in Brest (France) by Atlantic Cities for the second meeting of the project. Partners were joined by the pool of experts with the aim of defining a common methodology for the Regional reports. In doing so, they all agreed on the central role of small and low populated cities in solving the new urban challenges. Study visits to solutions developed by Brest to overcome challenges related to the energy transition completed the meeting.

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Abandoned buildings and public spaces as a treasure

What if dilapidated public buildings in a city centre could get a second life, attracting the attention of inhabitants and becoming a strategic hub for services and activities? The municipality of Empoli, Italy, showed to some of its European counterparts that urban interventions can stir positive changes, following the idea of an inclusive city, catalyst of urban, economic and environmental regeneration.

[Read more](#)

BEHIND EURE

Know more about the people and the organisations behind the project



Nine partners for the EURE project

Behind the EURE project are standing nine partners sharing the aim of improving the urban policies on their territories. Led by Eixo Atlantico, this heterogeneous team is perfectly fitting with the multidimensional aspect of the project. Let's meet the partnership!

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Atlantic Cities Association along the Atlantic arc

The EURE meeting in Brest was hosted by the Atlantic Cities Association (ACA), a transnational European network which represents local authorities' priorities and initiatives all along the Atlantic Arc: Ireland, Western United Kingdom, Western France, Northern Spain and Canary Islands, Portugal.

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ASEV for the development of the Empolese Valdelsa region



The Agency for the Development of the Empolese Valdelsa (ASEV), host of the EURE meeting in Empoli, is a territorial development, innovation and training agency owned by 11 municipalities of the Empoli and Valdelsa territories, in the Tuscany region.

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AROUND EURE

Keep an eye on what is going on in the nine territories and further



Reducing waste production at urban level

In December 2019 Eixo Atlantico organised in A Coruña (Spain) the fourth edition of its annual seminar for exchanging experiences in the area of sustainability. This time the focus was on how to reduce waste production at urban level. It was the occasion to present EURE to the main stakeholders and technicians in charge of sustainable development for the cities, members of Eixo Atlantico.

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The urban innovation projects



of the Tuscany Region

In November 2019, the Tuscany Region (Italy) organised a full-day event regarding the analysis of the ERDF funds focusing on the specific urban innovation projects (PIU). The urban regeneration and the control of land consumption were at the centre of the discussion. During the event, the policy instrument targeted by the Italian EURE's partner was analysed and the Tuscany Region, in collaboration with the local Municipalities, introduced several successful projects that have been realised thanks to the PIU.

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Integrated Territorial Investments and the Cohesion policy

In October 2019, the Department of coordination of European projects of the Pilsen City took part in an international conference on the Integrated Territorial Investments (ITI). The main purpose of the event was to introduce ITI as a functional and effective instrument of Cohesion policy. The conference aimed to unify opinions of representatives on various levels – EU, national and regional - and it has been a good learning opportunity for the EURE project, which will focus on making easier to run territorial strategies and to promote more local forms of urban policy making.

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EURE NEVER STOPS...

Now that EURE has been set in motion, partners are working on the core theme of the project: the effectiveness of environmental urban policies to improve the resource efficiency. The main tasks awaiting them for the upcoming six months are **to assess the current situation with regard to environmental urban policies and planning on their territories and identify good practices**. Events will also take place in each partner's territory, giving local actors the opportunity to get involved in the project.



The EURE project - Effectiveness of Environmental Urban policies to improve Resource Efficiency - proposes the exchange of experiences as a way to improve the environmental performance management of EU urban spaces, including the urban areas with a low population density. Find out more on www.interregeurope.eu/eure

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