

FINAL CONFERENCE LAST MILE

1 APRIL 2020, LANDHAUS 1, INNSBRUCK



The **INTERREG EUROPE** project „**LAST MILE**“, under the leadership of the Austrian Environment Agency, aims at finding innovative, flexible solutions for sustainable regional mobility systems. The project wants to guarantee that visitors can travel the ‘last mile’ of their travel chain in a sustainable manner and residents can enjoy alternatives to the individual car use for their daily trips as well. The project focuses on the accessibility of transportation on the last link of the travel from origin to destination (so called "last mile").

LAST MILE has aimed, among others, at emphasising how a sound institutional framework can facilitate the implementation of demand-oriented transport solutions (public, sharing, pooling). The project uses lessons learnt to further encourage regional stakeholders to try new approaches that have been successful in other regions in Europe when they develop regional action plans or revise existing policy instruments.

Through the **final conference**, the project consortium wants to share a synthesis of results: requirements for a more supporting framework and regional projects realized under already improved framework conditions with joint efforts of our partners and their stakeholders. Notable tourism and transport experts will explore the results from the scientific and technical viewpoint. Our ambition is furthermore to offer a platform for all stakeholders interested in the topic, to connect with stakeholders from other regions and to exchange their experiences with pushing the “last mile” topic forward.

Participation in the conference is free of charge, but the number of participants is limited.

Therefore, a registration is required at the latest until 16 March 2020 under the following link:
<https://newsletter.umweltbundesamt.at/Event/LAST-MILE-Final-Conference>

Contact in case of questions:

n.suntinger@rmo.at

Come-Together, 31 March 2020 (pre-announcement required)

- 17:00** **Guided Sightseeing Tour Innsbruck**
Meeting point: Eduard-Wallnöfer-Platz 3, 6020 Innsbruck
- 19:00** **Get-together and informal networking**
Restaurant “**Das BRAHMS**“, Universitätsstraße 1, 6020 Innsbruck,
www.dasbrahms.at
Drinks and Food at one's own expense.

Final Conference, 1 April 2020

- 08:30** **Registration**
- 09:00** **Welcome speeches**
Robert Thaler - Austrian Federal Ministry of Sustainability and Tourism
Günther Lichtblau - Environment Agency Austria
Ingrid Felipe - Deputy Governor, Provincial Government of Tyrol (tbc)
Dietmar Ruggenthaler - Regional Management of East Tyrol
Antoine Duquennoy - Joint Secretariat of Interreg Europe
- 09:40** **Key note: The “last mile” in the spotlight of the current transport and environment report**
Andreas Unterstaller - European Environment Agency
- 10:15** **Results of the LAST MILE project in a nutshell**
Agnes Kurzweil - Environment Agency Austria &
Romain Molitor - komobile w7
- 10:45** **Coffee break**
- 11:15** **Stories from the regions I – focus: improved legal, institutional, economic frameworks**
Cristina Pou - General Directorate of Transports and Mobility, Ministry of Territory and Sustainability, Government of Catalonia
Maciej Lapko - Regional Office for Spatial Planning of Westpomeranian Voivodeship

Lucia Ilieva - Club "Sustainable Development of Civil Society"

12:15 **Lunch break**

13:30 **Introduction to sustainable long-term concepts for flexible transport systems**

Helmut Koch – komobile Gmunden Ltd

13:45 **Stories from the regions II – focus: new mobility concepts implemented**

Anita Lanners – Nature Park Upper Sûre

Henrieta Kiralvargova - Agency of Regional Development of Kosice

Gina Streit - Regional Management East Tyrol

14:45 **Local best practice: Tyrol`s sustainable tourist mobility initiative**

Katleen Johnne & Brigitte Hainzer - Tyrol tourism board

15:00 **Coffee break**

15:20 **Panel discussion “How politics should support the implementation of flexible transport services?”**

Ratislav Trnka - President of the Kosice Self-governing Region

Pere Padrosa - General Director of Mobility and Transport in the Government of Catalonia

Martin Traxl - Government of Tyrol

Representative of Luxembourg (tbc)

Representative of Poland (tbc)

Representative of Bulgaria (tbc)

Robert Thaler - Austrian Federal Ministry of Sustainability and Tourism (tbc)

Representative of Austrian Federal Ministry of Transport (tbc)

16:15 **Résumé and Closure**

In addition to the speeches, a poster exhibition will reveal more insights into outputs and results in the LAST MILE regions. Please use this opportunity during the breaks.

Taking of photos during the conference:

At this event, photos will be taken. It is therefore possible that visitors will be recognizably represented on the photos. By participating in the event, you consent to the relevant data processing by the project partners of LAST MILE and to the possible publication of the photographic material in connection with the project on websites and social media channels. If you do not agree to the processing of a recording, please contact the project's communication management (anita.lanners@naturpark-sure.lu).

Event Venue in Innsbruck

Großer Saal, Headquarter of Government Tyrol "Landhaus 1"
Eduard-Wallnöfer-Platz 3, 6020 Innsbruck

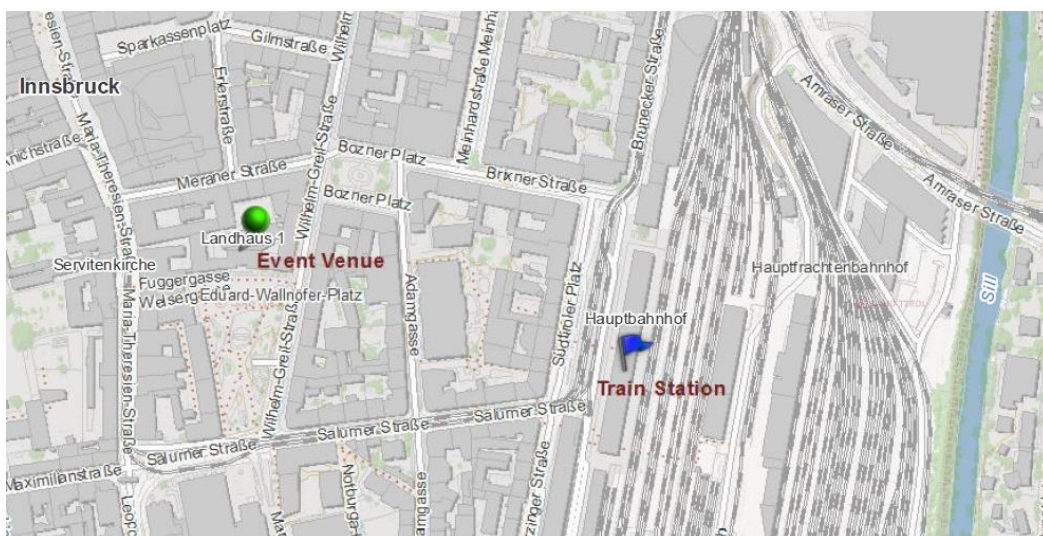
Arrival to "Landhaus 1"

In Innsbruck – getting to the event venue from:

- the railway station: Innsbruck Central Station is 500m from the event location.
- the airport Innsbruck: Innsbruck Airport is located approximately 4 km from the centre of Innsbruck. Bus route F connects Innsbruck main station and event location with the airport main building. The journey takes about 20 minutes.
- the airport Munich: Munich International Airport is 2,5 hours away. Train connection available under: www.oebb.at/en/ ;
Bus connections from/to the airport are available under: www.tirol-taxi.at or www.flixbus.at

Public transport connections and time tables available under: www.ivb.at/en or www.vvt.at

This event is planned according to the criteria of GREEN EVENTS TIROL. We ask for an environmentally friendly journey. Bike parking areas are available.



Hotels in Innsbruck:

We recommend to book early, for example in the following hotels, which are near to the event venue.

- **Hotel Sailer****:** Adamgasse 8, 6020 Innsbruck; www.sailer-innsbruck.at
- **Hotel Zach***:** Wilhelm-Greil-Straße 11, A-6020 Innsbruck; www.hotel-zach.at
- **Hotel Central****:** Gilmstrasse 5, 6020 Innsbruck; www.hotel-cafe-central.at
- **AC Hotel by Marriott Innsbruck:** Salurnerstrasse 15, 6020 Innsbruck; www.marriott.de/hotels/travel/innac-ac-hotel-innsbruck/

For further accommodation information please contact **Innsbruck Incoming**, Burggraben 3, 6020 Innsbruck, Tel.: +43 512 / 56 2000, meeting@innsbruck.info.

Accessibility

The final conference is a barrier-free event. Persons with special needs are welcome. During the event, all relevant areas are accessible without barriers. There will be enough places for wheelchair users. If you have any questions, please contact n.suntinger@rmo.at.

Compensation of emissions

Air travel is a considerable and relevant source of GHG. Current scientific studies estimate that global air travel contributes approx. 5% to human induced climate change (NFI 2008).

Ideally flying would be avoided completely: i.e. travelling via bus or train or taking part in conferences virtually using video conferencing. If, however, air travel is unavoidable, carbon offsetting offers the **possibility to reduce the emissions caused, in some other way.**

<https://boku.ac.at/en/wissenschaftliche-initiativen/zentrum-fuer-globalen-wandel-nachhaltigkeit/themen/nachhaltigkeit/boku-co2-kompensationssystem>