

START EASY PROJECT

EXECUTIVE SUMMARY

Bologna, 29th of January 2020

Objectives and phases



Objectives

- Improve public policies and regional development programs.
- Build an environment that enables the improvement in **business competitiveness**.
- **Design and deliver Smart tools** to create companies easy & quickly.
Mainly, by improving technological tools than enable **proactive services** of the administration.

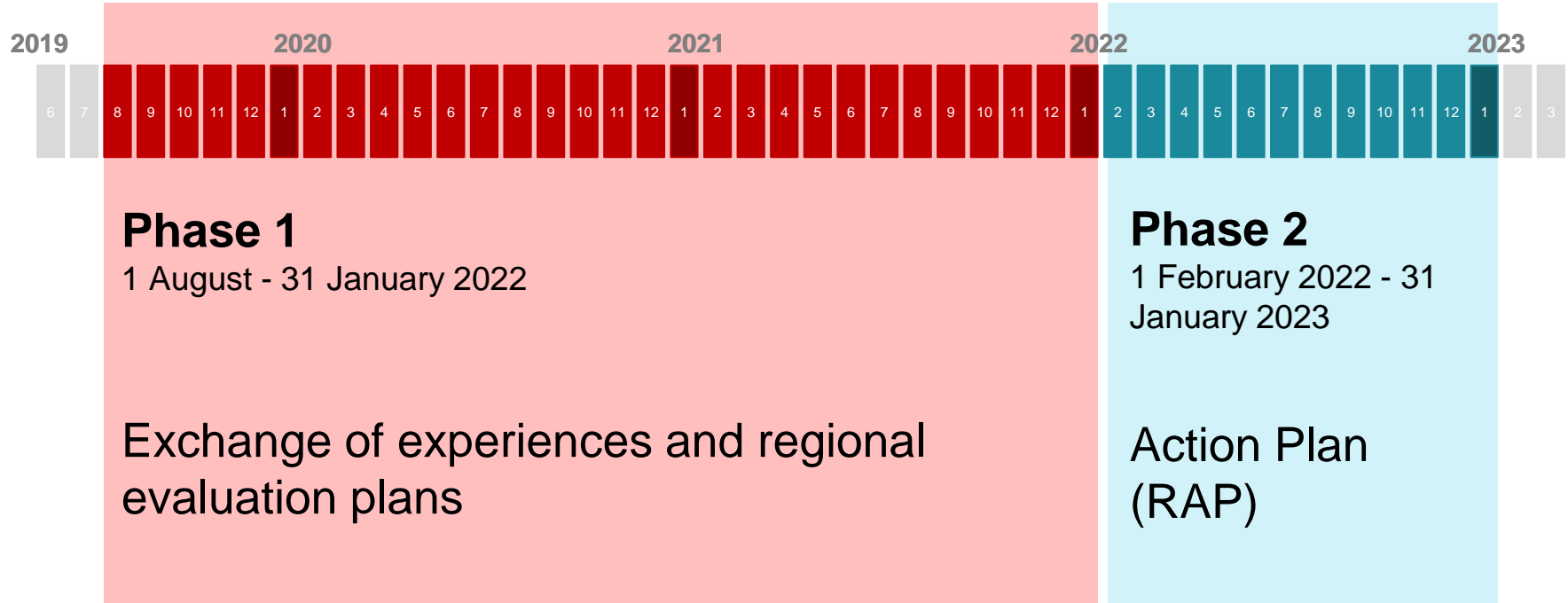


Common challenges identified:

- Difficult and costly process behind regulations governing business creation which tend to discourage entrepreneurial activity.
- Start ups are the future of the new economy
- Limited responsiveness of the public administration in satisfying the needs of these new startups, thereby making necessary to catch up in the digitalization of public services, once-only principle (OOP) for business data registration, one-stop shop (OSS) models, improving the financing, etc.



Phases of the program



How we can improve?

Phase 1 to promote active interregional exchange and effective stakeholder engagement

- Learning from each other (peer reviews).
- Exchanging good practices (GP) from all over Europe (study visits, research and studies, etc.).
- Coordinating strategies (workshops and other events).
- Better governance, engaging multiple stakeholders.



How we can improve?

Phase 2.

- Joint development of Action Plans (AP)
- EU-wide dissemination.

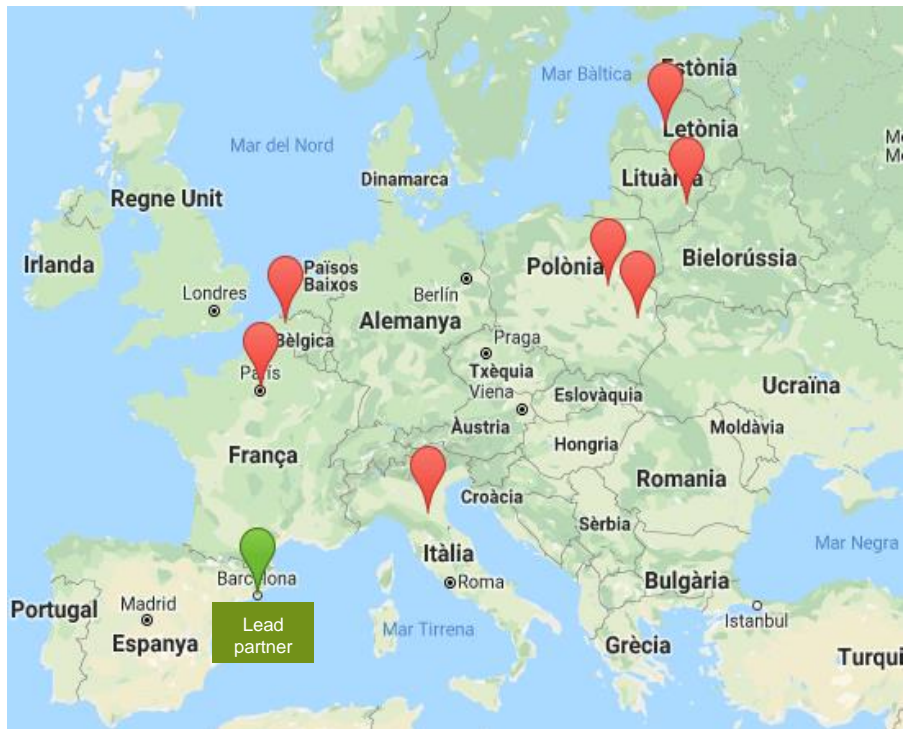
The new Action Plans should conduce improvements in the policy instruments selected, delivering new & enhanced public services & tools that facilitate the entry of new businesses into the marketplace



Organisation and budget



Partnership



Generalitat de Catalunya (SP)



Metropolitan City of Bologna (IT)



Lithuanian Innovation Center (LT)



Lublin Science and Technology Park (PL)



Economic Council of East Flanders (BL)



Mazovia Development Agency (PL)











Directorate General for Enterprise (FR)



Ministry of Economics of the Republic of Latvia (LTV)

Budget

	Partner	TOTAL	FEDER	Partner contribution
 Generalitat de Catalunya Government of Catalonia	PP1 - Oficina de Gestió Empresarial	433.789,00 €	368.720,65 €	65.068,35 €
 CITTÀ METROPOLITANA DI BOLOGNA	PP2 - Metropolitan City of Bologna	180.733,00 €	153.623,05 €	27.109,95 €
 LITHUANIAN INNOVATION CENTRE	PP3 - Lithuanian Innovation Center	152.366,00 €	129.511,10 €	22.854,90 €
 LUBELSKI PARK NAUKOWO TECHNOLOGICZNY	PP4 - Lublin Science and Technology Park	157.907,00 €	134.220,95 €	23.686,05 €
 ERFY Economic Council	PP5 - Economic Council of East Flanders	175.035,00 €	148.779,75 €	26.255,25 €
 ARMSA Mazovia Development Agency Plc	PP6 - Mazovia Development Agency	158.958,00 €	135.114,30 €	23.843,70 €
 DGE	PP7 - Directorate General for Enterprise	180.557,00 €	153.473,45 €	27.083,55 €
 Ministry of Economics of the Republic of Latvia	PP8 - Ministry of Economics of the Republic of Latvia	153.296,00 €	130.301,60 €	22.994,40 €
	TOTAL	1.592.641,00 €	1.353.744,85 €	238.896,15 €



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Thank you!

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