

Exchange of experience and action plan development

Lessons from the SMARTY and RESET Projects

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The SMARTY Project

- **Smart SMEs for Industry 4.0**
Supporting SMEs to embrace the Fourth Industrial Revolution



- 14 partners, 7 countries, 5 Managing Authorities
- 4 policy themes
- Project start date 01/08/2019
- 36 Months (Phase 1) + 12 Months (Phase 2)

The RESET Project

- RESearch centers of Excellence in the Textile sector

Supporting the sustainability of Textile & Clothing



- 10 partners, 9 countries, 1 Managing Authority
- 6 policy themes
- Project start date 01/04/2016
- 36 Months (Phase 1) + 24 Months (Phase 2)

The Challenges

- Develop a common understanding
- Coordinate the process
- Channel the experience exchange
- Keep partners involved and motivated
- Guarantee influence on policy instruments
- Ensure achievement of milestones
- Steer process towards objectives (policy change)

The Tools

- Agree on language (definitions)
- Define a clear methodology
- Co-design tools to facilitate the exchange
- Focus on relevant themes / contents – listen to all partners and entrust each and everyone
- Commit the right people / stakeholders
- Monitor activities and delivery of tasks (on time)
- Aim at the Action Plans (right from the start)

The Activities



- Create background for positive participation in Interregional Activities (e.g. share GPs 10 days before Thematic Seminars)
- Allow learning pairs (axis) emerge through informal talks (Policy Brokerage sessions)

- Deepen understanding through Study Visits and interviews with experts
- Capitalise on learning elements and potential through diligent follow-up
- Don't wait unduly to select GPs for developing the Action Plans (any time can be right)



The Action Plans

- Start developing Action Plans early on (at least 6-9 months before end of Phase 1)
- Adapt template and verify understanding of all parts by all
- Involve stakeholders to root APs in the territory
- Allow several iterations to develop the Plan (in front of the Partners, the Lead Partner, and the Joint Secretariat)
- Accompany partners and help laggards
- Favour concreteness and measurability of APs

Thank you!

SMARTY will organise structured policy learning among its partners with a view to supporting SMEs as they embrace the Industry 4.0 revolution.