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European Union
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Development Fund

Pafos Regional Board of Tourism

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What is PRBT

The Pafos Regional Board of Tourism (PRBT) is the official tourism body representing under one umbrella all sectors involved in the tourism industry at a regional level.

It's a synergy of the private sector and local authorities, an NGO focus on public interest!

The Board consists of 13 members including:

- Four Municipalities of the region represented through the mayors,**
- Pafos Union of Pafos communities,**
- CTO (Cyprus Tourism Organisation)**
- Representatives from all private associations related to the travel industry such as hoteliers, travel agents, agrotourism company, e,t.c,**

Chaired by a representative of the Pafos Chamber of Commerce and Industry.

Aims of PRBT

- **To develop and coordinate activities towards the implementation of the Pafos Regional Strategic Plan 2011-2015-18-2020**
- **To promote the region of Pafos as a quality tourist destination**
- **To coordinate activities between the private and government sectors especially for problem solving related to the tourism industry**
- **To increase flights to and from Pafos International airport**
- **To act as a coordinator for the implementation of tourist and other infrastructure projects towards the further development of the industry**

Pafos as a tourist destination

All year round destination the most popular resort areas in Cyprus

Attracts - 40% of total international visitors of the island (over 1.4M visitors/year)

Pafos Visitors - Individual travellers, families, young couples in summer, Special Interest groups, athletic tourism, conference & incentives, mature travellers and long stavers in winter



Accessibility to Public beaches, galleries, museums and archaeological parks

Current situation

1. Fairly accessible with infrastructure and facilities, still need improvement in specific areas for aged or disabled locals and visitors
2. Generally friendly for third age visitors or travellers/tourist
3. Information about attraction's level of accessibility needs update
4. Staff dealing with accessibility issues needs further training
5. Accessible restaurants, bars, and other facilities needs further enhancement
6. Accessible toilets in restaurants and public places also needs enhancement
7. Technical aids and disability equipment such as wheelchairs, bath chairs and toilet raisers not widely available

Current situation

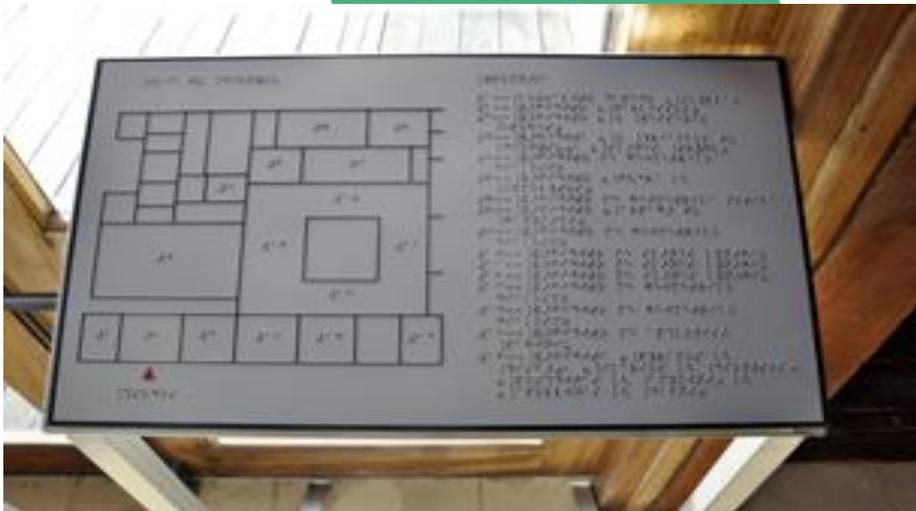
1. On going improvements and adjustments for accessible facilities in the region
2. Understanding the needs of disabled people
3. Providing accurate information to the public.

Project priority

1. Feasibility study for accessible tourism in the region



Improve Accessibility to Public beaches, galleries, museums and archaeological parks



Improve Accessibility to Public beaches, galleries, museums and archaeological parks

Project priority

Increase accessible busses and public transportation providers

Set up a mechanism to collect suggestions and feedback for on going improvement.



Accessible facilities for visitors

Accessible bus stations that connect the Pafos International airport with the city center, the hotels area and all major archeological monuments and points of interest and provide information for accessible services.

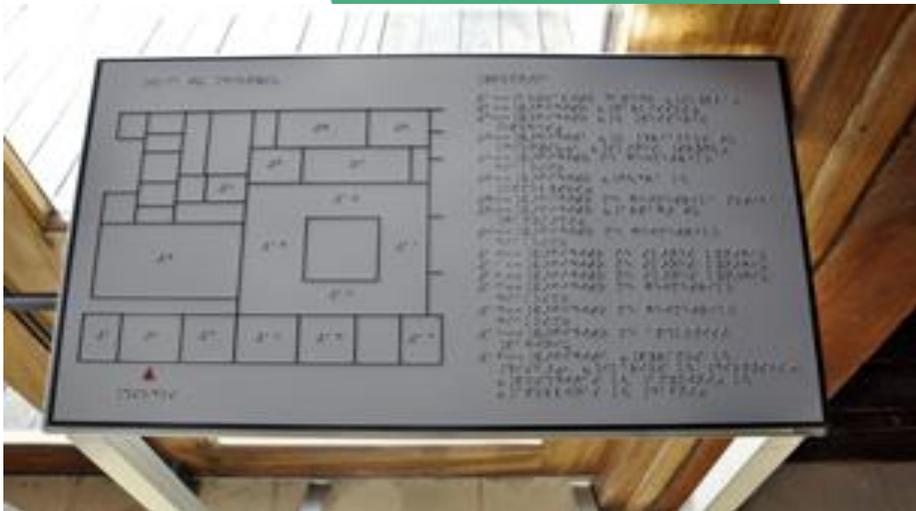


Accessible services improvements



Pafos target is to improve Accessible services in the region and provide accurate information to the visitors for those services

Accessibility to Public beaches, galleries, museums and archaeological parks



Accessibility at Public beaches, galleries, museums and archaeological parks

Project priority

Undertake a complete study

Aiming to

1. Improve and redesign accessible public beaches especially the ones that are rocky/difficult to access water.

2. Improve and redesign accessibility at least for the most popular galleries, museums and archaeological parks



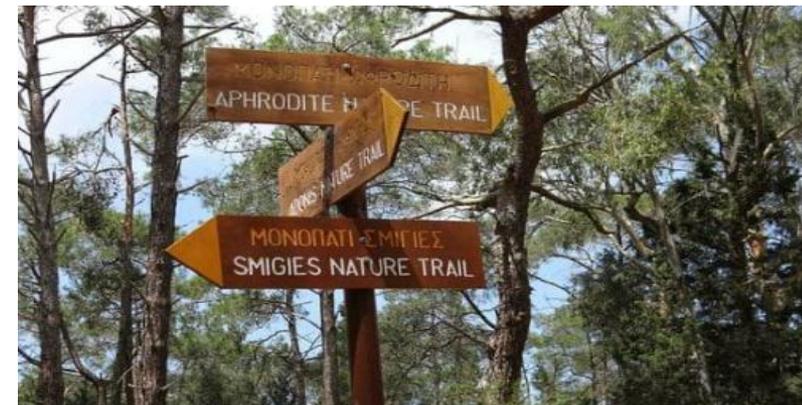
Accessibility to Public beaches, galleries, museums and archaeological parks

Project priority

3.Improvement of Signage and Label for better and reliable information

4. Introduce more Tactile signage

5.Staff training to enhance services as an accessible destination offering to the visitorsfriendly services



Accessibility to Public beaches, galleries, museums and archaeological parks

Project priority

6. Increase accessible busses and public transportation providers

7. Set up a mechanism to collect suggestions and feedback for on going improvement.



Accessibility to Public beaches, galleries, museums and archaeological parks

Project priority

8. Increase the number of accessible hotel rooms

9. Accessible marketing booking systems website (Information for all)



Awareness-raising



**Raise the awareness for
Accessible Tourism in
your destination providing
accurate information for
the locals and the visitors**

Accessibility and Sustainability



Almost 700 millions in the world live with disabilities. Those people with their families reach almost 2 billions. The 1/3 of the global population are directly effected by disability.

For those people, traveling can be a real challenge.

Finding accurate information on accessible services is crucial.

Accessible tourism connected to sustainable tourism goals



ACCESSIBLE TRAVEL AND TOURISM

ICT & mobile applications



Strengthen accessible transportation within the tourism sector, with “Information and communication Technologies” and accessible mobile applications.

Pafos municipality created a mobile application that will be available the following months in order to inform visitors and locals with accessible information of parking areas and on time info for the public transportation.



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Thank you!



Questions Welcome



Projects media