



December 2019

RCIA Newsletter no. 6

2019 has almost come to an end and it is time for RCIA to take stock of the work done so far.

In the last semester, RCIA has completed numerous activities, regional meetings and staff exchanges in which each partner region has shared all the efforts made in order to achieve the goals defined in their Local Action Plans.

On 19 November, Creative Business Network and RCIA have teamed up to hold a Creative Industries Policy Seminar in Copenhagen, where prominent experts in the field have presented eight successful cases where policy development in the cultural and creative industries has had a significant impact.

Here is a brief summary of the inspiring activities and projects that have been developed in the past six months.

Creative Industries Policy Seminar-Copenhagen 2019



The policy seminar kicked off last 19 November in Copenhagen - an event comprised of project partners, keynote speakers and participants who share the same interest in the Cultural and Creative sectors.

The seminar unraveled the human-centric approach to the creative and cultural industries, finance access, and policy sectors. It deciphered the transforming power of collaboration and access to knowledge and explored different strategies within the Creative and Cultural Industries.

RCIA projects aim to foster growth and create innovative change for the future of city and regions. Click [here](#) to watch the video for 2019 highlights!

RCIA Policy Round Tables

It's a wrap! RCIA has conducted all of its Policy Round Tables

Policy Round Table in The Land Of Greece



The Policy Round Table organized by the Region of Sterea Ellada was held on 19 February 2019 in Lamia. The meeting kicked off with welcoming words from the Project Partner, Konstantinos Meletis - on behalf of Themistoklis Cheimaras, Appointee Regional Councilor for Development Planning, Entrepreneurship and Extroversion of the Region of Sterea Ellada. Read more [here!](#)

RCIA Staff Exchanges and Learnings

Staff Exchange in Riga, Latvia



On 15-16 October, project partners from Italy, the South Tyrol region, and Belgium, Wallonia, paid a visit to Latvia, Riga to experience and get to know the Latvian's creative side. In the course of two days, visitation of nine inspirational projects - institutions that are working with creative industries, setting policy goals, and providing services and their daily operations took place. Read more [here!](#)

Staff Exchange in Wallonia, Belgium



Last October partners from Austria, Italy (Sud Tyrol) and Barcelona congregated in Wallonia to gain valuable insights of good practices. Creative hubs, Audiovisual fund, and tools for financing CCIIs were the focal points of the staff exchange. Read more [here!](#)

Learnings from Staff Exchange in Vienna, Austria



On 13-15 February 2019 three team members of the North-West Regional Development Agency have participated to the staff exchange organized in Vienna by Austria Wirtschaftsservice (AWS), within the RCIA project. Read the whole story [here!](#)

Learnings from Staff Exchange in Barcelona, Spain



On 6-7 May 2019, the Barcelona Chamber of Commerce hosted a Staff Exchange with Austria Wirtschaftsservice (Austria) and the Joint Stock Company "Development Finance Institution Altum" (Latvia). Read the whole story [here!](#)

RCIA Dissemination event in Northern Transylvania



Transylvanian Clusters International Conference, TCIC 2019, reaching its fifth edition, was held on the 18-20th of September in Cluj Napoca, gathering hundreds of business & academia stakeholders from Europe, Asia, United States and Africa. Read more [here!](#)

Audience Development in Live Arts



A cultural good or service has a social value. Therefore, it does not reach its full meaning if it does not have an impact beyond the creative act that has given its nature. It will keep the meaning and the intentionality granted by its authors, but it will not obtain its full sense without interacting with the public. The cultural goods or services, therefore, need the public, the audiences, to obtain their plenitude. Read the full article [here!](#)

OECD-Summer Academy



This year OECD organized the Summer Academy on Cultural and Creative Industries and Local Development for the second time.

The Summer Academy seeks to stimulate sharing of knowledge and experience among participants, experts and professionals from several fields related to CCI.

Read more [here!](#)

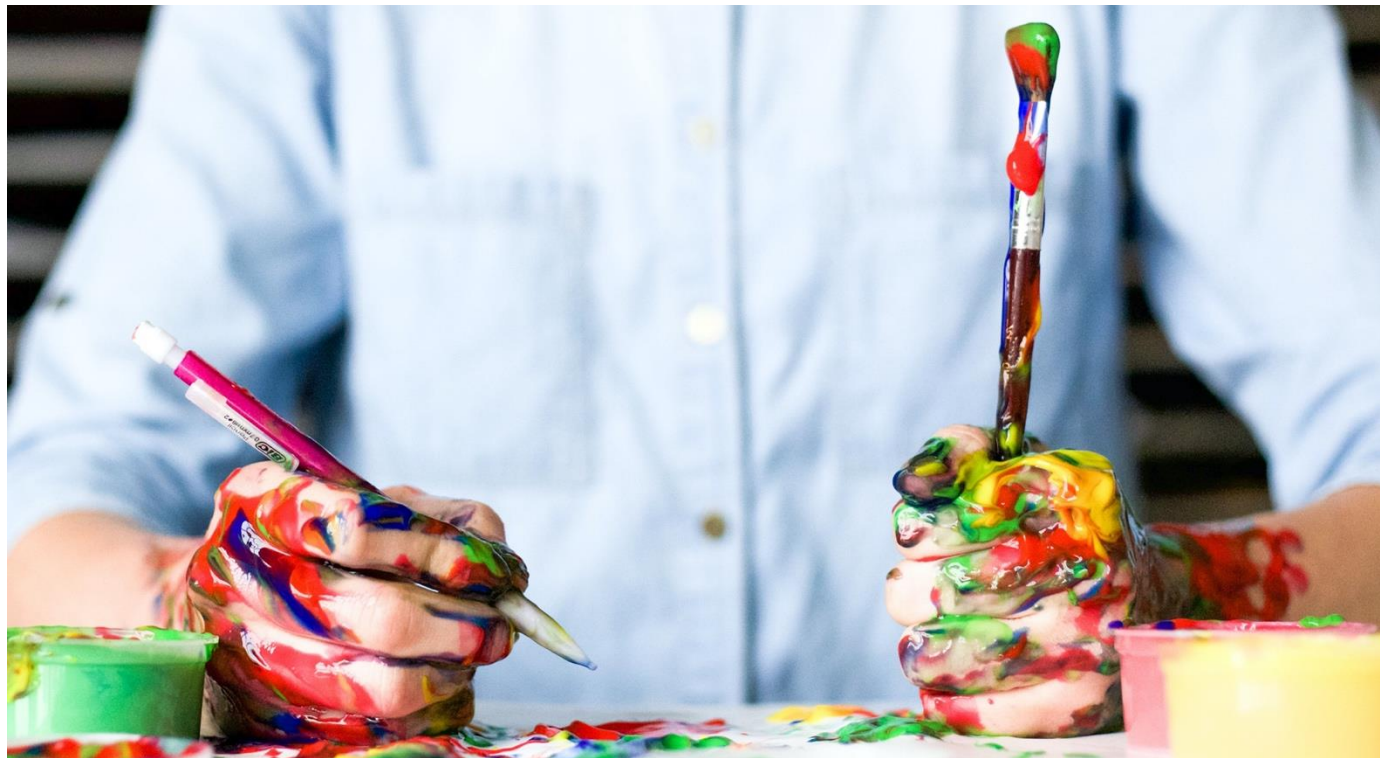
Lublin dissemination event - Lubelski Wzór 2019



Lubelski Wzór is the largest event combining the creative industry with business, opening new opportunities for cooperation between designers and entrepreneurs. The main goal of the event is the integration of creative and business environments. The 2019 edition was visited by over 500 people representatives of various groups.

Read more [here!](#)

RCIA meets Design4Innovation project



The Interreg Europe RCIA sister project Design 4 Innovation celebrated its final event in Barcelona on the 3 October 2019 at the DHUB Disseny Hub Barcelona. The meeting was hosted by the Barcelona Design Center (Barcelona Centre de Disseny (BCD)), the first Spanish centre for the promotion of design in business and institutional fields, created in 1973.

Read more [here!](#)

The RCIA Library

We are still collecting some of the most interesting and relevant publications and reports on the creative industries, so you don't have to look further for them! Our partners regularly contribute with exciting updates to the library on all matters ranging from access to finance, handbooks, studies and reports. Find it [here!](#)



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