



INTENSIFY PRESS RELEASE #4

(An Interreg Europe Project)

Increasing awareness of the need to reduce greenhouse gas emissions through community engagement by targeting and motivating communities utilising digital social platforms and financial instruments

The low carbon Interreg Europe Intensify project is now in its 4th semester. The project duration is five years commencing in June 2018 and ending in May 2023. Sadly our Slovakian partner Mesto Trnava has opted to withdraw from the project. We wish them well. A new project partner is now being sought.

Activity during the semester has been hampered by spread of the corona virus outbreak to Europe. Travel restrictions mean that the study visits due to take place in the semester have been deferred.

The project is also building up momentum with each of the project partners enthusiastically beginning the preparation of their regional action plans. These regional action plans will build on the existing climate change and low carbon economy plans the regions have, but will incorporate within them a sharper focus on different effective methods of citizen engagement. The plans will be derived from the interregional learning experiences gained by each partner's participation in the thematic events of semesters one and two, and the study visits of semester three. The plans will also benefit from each partner's participation in the deferred second round of study visit and the import workshops scheduled for Semester five.

Each project partner has made a unique contribution to the project thus far. The range of community engagement activities has been very broad ranging from engaged energy communities in Cork, digital community engagement platforms in Almada, Deep Energy efficiency retrofitting of apartments in Vitoria-Gasteiz, promoting low carbon transport modes in Milton Keynes, Energy Performance Integrated Contracts in schools within the Provincia Treviso, the financial instruments utilised by Saxony-Anhalt and the e-scooter platform rolled out by the City of Zadar. These good practices and the exchange of experiences associated with the study visits and thematic events will inform the outcomes of the developed regional action plans.

You can learn more about the INTENSIFY project by visiting our website www.interregeurope.eu/intensify .

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