



Did you know that when in a rural depopulated area the last local shop closes, the territory dies?

SARURE wants to find feasible solutions to make rural shops to survive

SARURE (Save Rural Retail) Project aims to improve the partner regions policies in force **supporting retail SMEs towards survival, innovation and overall competitiveness**. Given the fact that today European regions from the diverse latitudes face the issue, Interreg Europe is deemed an excellent arena to **exchange on successful experiences and policies**.

Visit our website to learn more about us

www.interregeurope.eu/sarure





SARURE Kick-off meeting in Teruel

The kick-off meeting of the SARURE Project took place in Teruel the 12-13 September 2018, hosted by the Chamber of Commerce, Industry and Services of Teruel, Advisory Lead Partner of SARURE.

[More information](#)



Study Visits to Rural Multiservice Shops

The Chamber of Commerce, Industry and Services of Teruel created in 2003 the model Rural Multiservices supported by the Government of Aragon; shops with basic services in sparsely populated areas. Last September, we devoted also a significant part of the kick-off meeting for study visits to different Rural Multiservice Shops in the Province of Teruel (Corbalán and Olba).



Dublin (Ireland)

SARURE Lead Partner attended communication and finance seminars for Interreg Europe Projects to learn how to develop the project activities correctly. Representatives of more than 50 Interreg Europe projects from the third call came together in Dublin the 13-15 November 2018 for a communication and a finance seminar. [More information](#)

Hamburg (Germany)

Some of the SARURE partners will be attending the 'Rural Innovation' Workshop for Interreg Europe Projects to learn about this topic and their application to our Project. This interactive and participatory event (December 5th) is for members of projects who are interested in innovation challenges in rural and sparsely populated regions and in how innovation eco-system actors can cooperate to improve the innovation performance there. [More information](#)

Kozani (Greece)

The next meeting of the project partners is foreseen in March 2019 in Kozani (Greece). Until then, each partner is working in a mapping analysis about rural retail in their territories.



How can you help us? We are looking for good practices!

- Participate in our local [stakeholders groups](#)
- Send to us [good practices](#)
- [Let us know](#) about your projects or events related to rural retail.
- Contact with us by [email](#) or on our [social media](#)



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