

## 5-6<sup>th</sup> SEMESTER ACTIVITY IMPACTS

- **Nº of appearances in media: 25**
- **Nº sessions at the project pages: 2.387 (April 2018 – March 2019)**
- **Nº users at the project pages: 1.938 (April 2018 – March 2019)**
- **Facebook followers: 174 //Number of page likes: 162**
- **Twitter followers: 111**

As indicated by the activities of the communication and dissemination of the FINERPOL project, AGENEX has developed several actions in order to give more visibility and dissemination to the project.

### The main activities are:

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## **1. Updating new contents to the website and social media channels**

- a) <https://www.interregeurope.eu/finerpol/news/news-article/2963/1st-local-stakeholder-group-meeting-in-portugal/>
- b) <https://www.interregeurope.eu/finerpol/news/news-article/3031/200-million-euros-for-energy-efficiency-in-portugal/>
- c) <https://www.interregeurope.eu/finerpol/news/news-article/3127/agenex-will-coordinate-a-new-european-initiative/>
- d) <https://www.interregeurope.eu/finerpol/news/news-article/3181/energy-renovation-by-energy-performance-contracts/>
- e) <https://www.interregeurope.eu/finerpol/news/news-article/3224/the-1st-phase-of-finerpol-ends-in-portugal/>
- f) <https://www.interregeurope.eu/finerpol/news/news-article/3265/finerpol-defends-a-policy-change-in-extremadura/>
- g) <https://www.interregeurope.eu/finerpol/news/news-article/3283/finerpol-launches-a-spot/>
- h) <https://www.interregeurope.eu/finerpol/news/news-article/4664/finerpol-partners-share-the-lessons-learnt/>
- i) <https://www.interregeurope.eu/finerpol/news/news-article/4696/how-finerpol-will-influence-in-greece/>
- j) <https://www.interregeurope.eu/finerpol/news/news-article/5387/finerpol-action-plan-for-norte-region-in-portugal/>
- k) <https://www.interregeurope.eu/finerpol/news/news-article/5471/teiwm-meets-the-ma-for-the-2nd-phase-of-finerpol/>
- l) <https://www.interregeurope.eu/finerpol/news/news-article/5469/teiwm-organised-a-workshop-for-the-2nd-phase/>
- m) <https://www.interregeurope.eu/finerpol/news/news-article/5468/action-plan-for-the-autonomous-province-of-trento/>
- n) <https://www.interregeurope.eu/finerpol/news/news-article/5466/city-of-prague-launches-a-new-financial-instrument/>

- o) <https://www.interregeurope.eu/finerpol/news/news-article/5758/finerpol-project-at-eu-lets-cooperate/>

## 2. Media appearances

**02<sup>nd</sup> April 2018**

<http://www.ccdrn.pt/servicos/cooperacao/1167/ccdrn-e-ceia-debatem-renovacao-energetica-de-edificios-no-ambito-dos-inst>

The screenshot shows a news article from the CCDRN website. The title is "CCDRN E CEIA DEBATEM RENOVACAO ENERGETICA DE EDIFICIOS NO AMBITO DOS INSTRUMENTOS FINANCEIROS". The article discusses a debate held on April 27, 2018, at the CCDRN headquarters in Lisbon, Portugal. The debate was organized by the Social Green European Institute (Instituto Social Verde Europeu) and the CCDRN. The article includes a photograph of people in a conference room and some text about the debate's purpose.

**26<sup>th</sup> April 2018**

<http://www.lavanguardia.com/local/extremadura/20180426/443015830629/la-agencia-extremena-de-la-energia-coordina-una-nueva-iniciativa-europea-para-financiacion-de-renovables.html>

The screenshot shows a news article from the La Vanguardia newspaper website. The title is "La Agencia Extremeña de la Energía coordina una nueva iniciativa europea para financiación de renovables". The article discusses the Agency Extremeña de la Energía (Agenext) coordinating a new European initiative called "Firespol Financial Instruments for Renewable Energy Sources". The article includes a photograph of a document and some text about the initiative's purpose.

**26<sup>th</sup> April 2018**

<https://www.energias-renovables.com/panorama/20180426>

The screenshot shows a news article from the Energías Renovables website. The title is "Extremadura coordina una nueva iniciativa europea para financiar las renovables". The article discusses the Agency Extremeña de la Energía (Agenext) coordinating a new European initiative called "Firespol - Financial Instruments for Renewable Energy Sources". The article includes a photograph of a building and some text about the initiative's purpose.

**26<sup>th</sup> April 2018**

<https://www.europapress.es/extremadura/noticia-agencia-extrema-energia-coordina-nueva-iniciativa-europea-financiacion-renovables-20180426135358.html>



**26<sup>th</sup> April 2018**

<https://www.regiondigital.com/noticias/portada/292946-agencia-extrema-energia-coordina-nueva-iniciativa-europea-para-financiacion-renovables.html>

A screenshot of the RegionDigital.com website. The page features the "II PREMIOS @ RegiónDigital.com" logo at the top. Below it is a navigation bar with categories like "Ocio", "Noticias", "Portada", "Economía", "Cultura", etc. The main content area is identical to the one on the Europa Press site, with the headline "La Agencia Extremeña de la Energía coordina una nueva iniciativa europea para financiación de renovables". It includes the same image of solar panels and the Yoigo sidebar.

**26<sup>th</sup> April 2018**

<https://www.20minutos.es/noticia/3324831/0/agencia-extrema-energia-coordina-nueva-iniciativa-europea-para-financiacion-renovables/>

A screenshot of the 20minutos.es website. The page has a blue header with the "20 MINUTOS" logo and various menu options. The main content area contains the same news headline and image as the other sites. It also includes the Yoigo sidebar and some additional text at the bottom left about the participation of national and regional governments in the initiative.

**27<sup>th</sup> April 2018**

<https://www.hoy.es/extremadura/extremadura-coordina-iniciativa-20180429124946-nt.html>

The screenshot shows a news article from the 'Extremadura' section of the Hoy website. The headline reads 'Extremadura coordina una iniciativa europea para la financiación de renovables'. Below the headline is a photograph of a landscape with wind turbines. On the right side of the page, there are two sidebar boxes: one for '100' and another for 'Coches eléctricos'.

**27<sup>th</sup> April 2018**

<https://www.ecoticias.com/energias-renovables/183464/Agencia-Extremena-coordina-nueva-iniciativa-europea-financiacion-renovables>

The screenshot shows a news article from the 'Noticias Recientes' section of the Ecoticias website. The headline is 'La Agencia Extremeña de la Energía coordina una nueva iniciativa europea para financiación de renovables'. Below the headline is a large image of wind turbines and solar panels. To the right, there are sections for 'Síguenos En' (Facebook, Twitter, LinkedIn, YouTube) and 'Noticias Recientes' featuring images of wind turbines.

**29<sup>th</sup> April 2018**

<https://www.foroadr.es/todas-las-noticias/9629-extremadura-coordina-una-nueva-iniciativa-europea-para-la-financiacion-de-energias-renovables>

The screenshot shows a news article from the FORO ADR website. The headline is 'Extremadura coordina una nueva iniciativa europea para la financiación de energías renovables'. Below the headline is a photograph of a group of King penguins. To the right, there are several navigation buttons: 'BUSCADOR DE NOTICIAS', 'ADR TV', 'ALIANZAS Y PATROCINADORES', and 'ENLACES'.

**29<sup>th</sup> April 2018**

[https://www.eldiario.es/eldiarioex/sociedad/Ex\\_tremadura-coordina-iniciativa-financiacion-renovables\\_0\\_766073573.html](https://www.eldiario.es/eldiarioex/sociedad/Ex_tremadura-coordina-iniciativa-financiacion-renovables_0_766073573.html)

The screenshot shows a news article from eldiario.es. At the top, there's a yellow construction-themed graphic with the text 'Construcciones Vía de la plata - Damos vida a tus ideas' and a link 'construccionesviadelap...'. Below it is the eldiario.es logo and a green banner with 'EXTREMADURA'. The main headline reads 'Extremadura coordina una nueva iniciativa europea para la financiación de energías renovables'. A sub-headline notes that 'La Agencia Extremeña de la Energía estará al frente de un proyecto europeo que busca nuevos canales de crédito público y privado'. The date '29/04/2018 - 23:00h' is at the bottom left. On the right side, there's an advertisement for Spotify Premium with the text '3 meses de Spotify Premium por 0,99 €.'

**30<sup>th</sup> April 2018**

[https://energiaextremadura.com/2018/04/30/a\\_genex-coordinara-una-nueva-iniciativa-europea-para-financiacion-de-energias-renovables/](https://energiaextremadura.com/2018/04/30/a_genex-coordinara-una-nueva-iniciativa-europea-para-financiacion-de-energias-renovables/)

**Energía de Extremadura**

The screenshot shows the Energía de Extremadura website. The main header features a large image of solar panels. Below it, a sub-header reads 'AGENEX coordinará una nueva iniciativa europea para financiación de energías renovables'. A small image of a wind turbine is visible next to the text. To the right, there's a sidebar with a section titled 'Enlaces recomendados' featuring a thumbnail for 'ALMENDRAZ TRILLO' and another for '¿CUÁLES SON TUS ENERGÍAS DEL FUTURO?'.

**01<sup>st</sup> May 2018**

<http://www.matosinhoshabit.eu/empresa/noticias/237-financiamento-energetico-na-reabilitacao-urbana-seminario>

**Not available**

**2<sup>nd</sup> May 2018**

<http://www.prefieres.es/extremadura-coordina-una-iniciativa-para-la-financiacion-de-renovables>

**2<sup>nd</sup> May 2018**

<https://www.eseficiencia.es/2018/05/02/firespol-nueva-iniciativa-europea-financiacion-energias-renovables>

**04<sup>th</sup> May 2018**

<https://www.smartgridsinfo.es/2018/05/04/proyecto-europeo-firespol-disenara-nuevos-canales-financiacion-energias-renovables>

**10<sup>th</sup> May 2018**

<https://mejoresedificios.com/extremadura-coordina-una-nueva-iniciativa-europea-financiacion-rehabilitacion-energetica/>

The screenshot shows a news article from the 'Mejores Edificios' website. The headline reads: 'Extremadura coordina una nueva iniciativa Europea para financiación de rehabilitación energética'. Below the headline is a small image of a modern building. On the right side of the page, there is a sidebar with the 'FORAE' logo and some text.

**17<sup>th</sup> June 2018**

<https://www.tzb-info.cz/udrzba-budov/17518-praha-predstavuje-nove-zpusoby-financovani-renovaci-budov>

The screenshot shows a news article from the 'tzbinfo' website. The headline reads: 'Praha představuje nové způsoby financování renovací budov'. Below the headline is a map of Prague with various locations marked. On the right side of the page, there is a sidebar with the 'CONRAD' logo and some text.

**27<sup>th</sup> July 2018**

<http://www.buildup.eu/en/explore/links/financial-instruments-georeferenced-map-100-best-practices-finerpol-project>

The screenshot shows a page from the 'BUILD UP' website. The main title is 'Financial instruments: a georeferenced map of 100 best practices from FINERPOL project'. Below the title is a map titled 'FINERMAP TOOL' with various locations marked. To the right of the map, there is a sidebar with information about the project and a tag cloud.

**14<sup>th</sup> August 2018**

<http://www.buildup.eu/en/explore/links/interregeurope-finerpol-project-0>

The screenshot shows the BUILD UP website with a purple header bar containing links for Home, News & Events, Practice, Learn, Explore, Topics, Skills, Topic Of The Month, and a search bar. Below the header is a pink navigation bar with 'Explore' highlighted. The main content area features a project card for the 'Interreg Europe FINERPOL project'. The card includes a small thumbnail image, the project name, a date (14 August 2018), a location (Croatia, Hungary, Ireland, Italy, Portugal, Spain, United Kingdom), and a brief description: 'The Interreg Europe FINERPOL project (Financial Instruments for Energy Renovation Policies) aims at supporting energy renovation of buildings with new policy and financial instruments using regional and national structural funds integrated with other funding such as LSI (Lisbon Charter Plan 06/2011), European Investment Bank (EIB) tools (LLNIA, Margarite Funds) or public-private partnerships.' It also lists 'Information about this post', 'Geographic coverage (countries)', 'Project type', 'Target Group', 'Languages', and 'Additional links'.

**22<sup>nd</sup> August 2018**

<https://theenergyst.com/local-authorities-plan-100m-energy-fund/>

The screenshot shows the energyst website with a black header bar containing links for Home, New Subscription, Latest digital editions, Market reports, Events, Advertise, and About Energy Media. Below the header is a yellow banner with the text 'We two businesses will have identical needs, but my experience gives me confidence in our ability to find the right solution.' attributed to 'Kate'. The main content area features a news article titled 'Local authorities plan £100m energy fund'. The article discusses a group of local authorities in the South West of England working together to create a fund to invest in energy projects. It mentions the South West Low Carbon Fund, which aims to improve energy efficiency, reduce fuel bills, and invest in distributed generation, storage, community-led response, and EV infrastructure. The article also notes that the fund will help cut carbon emissions, create jobs, and enable local authorities to earn a return from the savings enabled by funding investments – savings that in most cases will be guaranteed via energy performance contracts (EPCs). It highlights the involvement of Plymouth City Council in leading the development of the fund through a EU-funded project, FINERPOL. The article concludes by mentioning the collaboration with Bristol, Devon and Exeter City Councils and Local Energy Partnerships (LEPs) in the South West to create the South-West Energy Hub and its pull-through mechanism for viable projects.

## 01<sup>st</sup> October 2018

<https://docplayer.es/115842761-Revista-no129-octubre-2018-revista-de-la-confederacion-nacional-de-instaladores.html>

### Finermap, Nueva herramienta online para identificar las mejores formas de Financiación en Rehabilitación



Una herramienta online de fácil manejo permite la localización rápida e intuitiva la mejor forma de financiación para la renovación energética de edificios utilizando instrumentos financieros: préstamos, garantías, capital etc. Se trata de un mapa georeferenciado que muestra una selección de instrumentos financieros para la eficiencia energética y la energía renovable en todo el mundo.

Finermap, es una herramienta online que permite identificar las mejores formas de financiación en rehabilitación.

Actualmente, el mapa tiene alrededor de 100 mejores prácticas, pero el objetivo es llegar a 150. Cada una viene acompañada de datos económicos detallados del instrumento financiero que pueden filtrar, enumerar, imprimir y descargar.

14 Lo más actual

### Lo más actual

Los socios del proyecto se han encargado de identificar las buenas prácticas más adecuadas a las circunstancias locales y regionales, donde el desarrollo financiero y el impacto en la reducción de emisiones de carbono han sido claves para su selección.

#### Finermap

La herramienta Finermap ha sido desarrollada dentro del proyecto europeo FINERPOL, cuyo objetivo principal es promover nuevas políticas, o mejorar las existentes, para crear instrumentos financieros que sirvan para objeto la Financiación de proyectos de eficiencia energética y de energías renovables en los edificios, con Fondos del Plan Juncker, de instituciones financieras y del Banco Europeo de Inversiones para reactivar el

sector de la construcción, facilitando el crédito a los promotores de viviendas y a sus propietarios.

El proyecto europeo FINERPOL, coordinado por la Agencia Extremeña de la Energía, esidó co-financiado por la Unión Europea a través del Fondo Europeo de Desarrollo Regional (FEDER) por medio del Programa de Cooperación Territorial INTERREG EUROPE cuenta con una dotación de más de 1 millón de Euros. Se inició en abril de 2016 y su duración será hasta 2020.

Web: <http://www.gexnet.net/FinermapTool/>

Vídeo en youtube: <https://www.youtube.com/watch?v=UWCAn79Lc0M>

## 4<sup>th</sup> October 2018

[www.famp.es/export/sites/famp/.galleries/documents-proyectos/Boletin-informativo-n4.pdf](http://www.famp.es/export/sites/famp/.galleries/documents-proyectos/Boletin-informativo-n4.pdf)

### NOTICIAS DE PROYECTOS RELACIONADOS

#### Comunidad de edificios eficientes

El folleto y el nuevo video de la comunidad de edificios eficientes, la comunidad de MED para un edificio público más eficiente animado por el proyecto horizontal MEDNICE, están en línea.

¡Echa un vistazo y comparte!



#### Proyecto FINERPOL

Comunicar la eficiencia energética es un trabajo duro. Simplemente no se practica a menudo perezoso. El proyecto Interreg Europe FINERPOL ha producido un asombroso video que lleva a cabo un excelente trabajo en este difícil campo.

Míralo por ti mismo.



## 17<sup>th</sup> October 2018

<https://www.eseficiencia.es/2018/10/17/enermap-un-mapa-georreferenciado-permite-comparar-proyectos-de-autoconsumo-europeos>

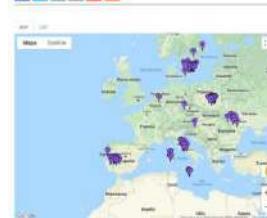
### ESEficiencia

Portal de Eficiencia y Servicios Energéticos

INFO: EFICIENCIA ENERGÉTICA, SERVICIOS ENERGÉTICOS, CUMPLIMIENTO, SENSIBILIZACIÓN, INNOVACIÓN, ENERGIAS RENOVABLES, CONSEJERÍA

Encontrar más: Recetas Recetas / ENERMAP es un mapa georreferenciado que permite comparar proyectos de autoconsumo europeos

Publicado: 07/10/2018



... [Facebook](#) [Twitter](#) [LinkedIn](#) [YouTube](#) [RSS](#)



## 11<sup>th</sup> November 2018

<https://www.nickagas.com/energy-performance-of-european-residential-buildings-energy-use-technical-and-environmental-characteristics-of-the-greek-residential-sector-energy-conservation-and-co%282%82%82-reduction/>

Home > Uncategorized > Energy Performance of European Residential Buildings: Energy Use, Technical and Environmental Characteristics of the Greek Residential Sector - Energy Conservation and CO<sub>2</sub> Reduction

Energy Performance of European Residential Buildings: Energy Use, Technical and Environmental Characteristics of the Greek Residential Sector - Energy Conservation and CO<sub>2</sub> Reduction

11 November, 2018 by Nick Agas

Laboratory of Atmospheric Physics - University of Patras  
Energy Performance of European Residential Buildings: Energy Use, Technical and Environmental Characteristics of the Greek Residential Sector - Energy Conservation and CO<sub>2</sub> Reduction

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## 12<sup>th</sup> December 2018

<http://www.sinfonia-smartcities.eu/en/blog/post/behaviour-change-how-to-increase-the-impact-of-energy-efficient-renovation-projects>

Sinfonia | Low Carbon Cities for Better Living

Project Pilot Cities Replication Cities Smart City News Knowledge Center Contact

Behaviour change: how to increase the impact of energy efficient renovation projects?

On 5 December 2018, the Sinfonia Smart Cities Initiative was presented by partners from ENEC Research in an online discussion focused on challenges related to behaviour change in energy efficiency and energy efficient renovation projects. Previous partners from the CELESTE, ENERGY4, INNOV4EOL, EOLCARB, WOLDC, REBUS, and ZERO2030 projects also joined the discussion to share their experience from their respective initiatives.

Latest News

Inspiring apartment visits organised for students in Bolzano

A smart future for cities: join the conference in Bolzano

Innsbruck innovates for smart energy management

Tags

knowledge sharing, bolzano, replicability, energy efficiency, bolzano energy planning forum, engagement, zero2030, public participation, eolcarb, behaviour, refurbishment, behaviour

**01<sup>st</sup> March 2019**

<https://www.grada.es/web/agenex-estrategia-energetica-edificios-publicos-genera-2019/>

The screenshot shows a news article from the GRADA website. The headline reads: "La Agencia Extremeña de la Energía presenta la Estrategia energética en edificios públicos en Genera 2019". Below the headline, there is a photograph of three people at a conference table. To the right of the main content, there are several smaller images and links related to energy topics.

**11<sup>th</sup> March 2019**

<https://energiaextremadura.com/2019/03/11/la-estrategia-energetica-en-edificios-publicos-de-extremadura-reducira-la-demanda-energetica-en-705-edificios-publicos/>

**Energía de Extremadura**

The screenshot shows a news article on the Energía de Extremadura website. The headline is "Energía de Extremadura". The main text discusses how the energy strategy for public buildings will reduce energy demand by 705 buildings. There is also a small image of a building and some text about the strategy's impact.

**14<sup>th</sup> March 2019**

<http://www.eneragen.org/es/2019/03/14/agene-x-presento-la-estrategia-energetica-en-edificios-publicos-de-extremadura-en-genera2019/>

The screenshot shows a news article on the EnerAgen website. The headline is "AGENE presentó la Estrategia Energética en Edificios Públicos de Extremadura en Genera2019". It features a photograph of three people at a conference table. The text discusses the strategy's goal to reduce energy demand by 705 buildings.

### 3. Participation in FINERPOL Project events

1. <https://www.interregeurope.eu/finerpol/news/news-article/3224/the-1st-phase-of-finerpol-ends-in-portugal/> (IE 8<sup>th</sup> in Portugal, 10-11<sup>th</sup> May 2018).
2. <https://www.interregeurope.eu/finerpol/news/news-article/4664/finerpol-partners-share-the-lessons-learnt/> (Partner meeting Prague, December 11<sup>th</sup> 2018).
3. <https://www.interregeurope.eu/finerpol/news/news-article/4696/how-finerpol-will-influence-in-greece/> (Action Plan workshop in Greece, 29<sup>th</sup> November 2018).
4. Trento Local Stakeholders' meeting (December 20<sup>th</sup> 2018).

5. <https://www.interregeurope.eu/finerpol/news/news-article/5471/teiwm-meets-the-ma-for-the-2nd-phase-of-finerpol/> (Meeting with the MA for the implementation of the Greek AP of FINERPOL, 21<sup>st</sup> February 2019).
6. <https://www.interregeurope.eu/finerpol/news/news-article/5469/teiwm-organised-a-workshop-for-the-2nd-phase/> (workshop of the 2<sup>nd</sup> phase in Greece, 24<sup>th</sup> January 2019).
7. Trento Local Event for the presentation of the final Action Plan (May 7<sup>th</sup>, 2018).

## 4. Participation in 3<sup>rd</sup> Party Events for disseminating FINERPOL Project

1. Local Stakeholder meeting of Social Green project: Presentation of FINERPOL in Portugal (<https://www.interregeurope.eu/finerpol/news/news-article/2963/1st-local-stakeholder-group-meeting-in-portugal/>). 4/4/2018.

## 5. Participation in Interreg Europe events

1. Experience Fair Seminar: <https://www.interregeurope.eu/finerpol/news/news-article/3127/agenex-will-coordinate-a-new-european-initiative/> (24-25/04/2018).
2. Interregional Cooperation for Energy Transition - Florence 27th June 2018 and Thematic Workshop on Energy Efficient Buildings Florence 28<sup>th</sup> June 2018.

## 6. Social Media Analytics

### Facebook

- **Facebook posts** at the reporting period: 21
- **Fan Reach:** Facebook reach is the number of unique people who have seen the content. 307 people reached on average per post at this reporting period.
- **Average reach:** Facebook pages organically reach about 16% of their fans on average. The average reach of FINERPOL posts at this reporting period was 176%, reaching people who are not FINERPOL fans.
- **Average interactions:** Each post has 53 interactions on average in this reporting period.

### Twitter

- **Tweets** at the reporting period: 20
- **Impressions:** this parameter measures the total number of views of a tweet. The average number of impressions per tweet at this reporting period was 829.
- **Engagements:** Total number of times a user interacted with a Tweet. Clicks anywhere on the Tweet, including Retweets, replies, follows, likes, links, cards, hashtags, embedded media, username, profile photo, or Tweet expansion. The average of engagements per tweet in this reporting period was 13.
- **Engagement rate:** Number of engagements divided by impressions. FINERPOL tweets had got an average of 1,8%.