

## 7-8<sup>th</sup> SEMESTER ACTIVITY IMPACTS

- **Nº of appearances in media: 16**
- **Nº sessions at the project pages per reporting period: 1.902 (Apr 2019 – Mar 2020)**
- **Nº sessions at the project pages in semester 7: 1.122**
- **Nº sessions at the project pages in semester 8: 780**
- **Nº users at the project pages per reporting period: 1.697 (April 2019 – March 2020)**
- **Nº users at the project pages in semester 7: 984**
- **Nº users at the project pages in semester 8: 713**
- **Facebook followers: 177 //Number of page likes: 165**
- **Twitter followers: 120**

As indicated by the activities of the communication and dissemination of the FINERPOL project, AGENEX (CLP) has developed several actions in order to give more visibility and dissemination to the project.

### The main activities are:

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## 1. Updating new contents to the website and social media channels

FINERPOL has posted the following news items and events on the project's website:

- a) <https://www.interregeurope.eu/finerpol/news/news-article/5387/finerpol-action-plan-for-norte-region-in-portugal/>
- b) <https://www.interregeurope.eu/finerpol/news/news-article/5471/teiw-m-meets-the-ma-for-the-2nd-phase-of-finerpol/>
- c) <https://www.interregeurope.eu/finerpol/news/news-article/5469/teiw-organised-a-workshop-for-the-2nd-phase/>
- d) <https://www.interregeurope.eu/finerpol/news/news-article/5468/action-plan-for-the-autonomous-province-of-trento/>
- e) <https://www.interregeurope.eu/finerpol/news/news-article/5466/city-of-prague-launches-a-new-financial-instrument/>
- f) <https://www.interregeurope.eu/finerpol/events/event/2556/finerpol-at-europe-let-s-cooperate/>
- g) <https://www.interregeurope.eu/finerpol/news/news-article/5758/finerpol-project-at-eu-let-s-cooperate/>
- h) <https://www.interregeurope.eu/finerpol/news/news-article/5818/finerpol-will-influence-the-ropwm14-20-in-greece/>
- i) <https://www.interregeurope.eu/finerpol/news/news-article/6227/finerpol-ap-for-heart-of-the-sw-of-england/>
- j) <https://www.interregeurope.eu/finerpol/news/news-article/6234/finerpol-success-case-in-extremadura/>
- k) <https://www.interregeurope.eu/finerpol/news/news-article/6231/a-new-fi-for-energy-renovation-in-extremadura/>
- l) <https://www.interregeurope.eu/finerpol/events/event/2705/fi-for-the-low-carbon-economy/>
- m) <https://www.interregeurope.eu/finerpol/events/event/2833/finerpol-final-conference/>
- n) <https://www.interregeurope.eu/finerpol/news/news-article/8091/results-of-finerpol-by-region/>

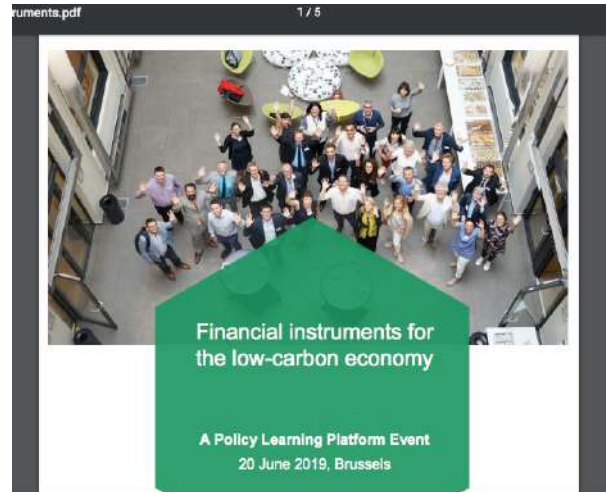
## 2. Media appearances

04-05-2019

<https://stavba.tzb-info.cz/nizkoenergeticke-stavby/18975-akademické-prostředí-ve-spojení-s-moderním-průmyslem>

11-09-2019

[https://www.interregeurope.eu/fileadmin/user\\_upload/plp\\_uploads/events/FinancialInstruments\\_20\\_6\\_2019/Learning\\_bag\\_Financial\\_Instruments.pdf?utm\\_source=The+policy+digest&utm\\_campaign=ccb4cfa0fd-policy+digest+low+carbon+2019+09+11&utm\\_medium=email&utm\\_term=0\\_23868a65c2-ccb4cfa0fd-256311221](https://www.interregeurope.eu/fileadmin/user_upload/plp_uploads/events/FinancialInstruments_20_6_2019/Learning_bag_Financial_Instruments.pdf?utm_source=The+policy+digest&utm_campaign=ccb4cfa0fd-policy+digest+low+carbon+2019+09+11&utm_medium=email&utm_term=0_23868a65c2-ccb4cfa0fd-256311221)



26-09-2019

<https://mailchi.mp/interregeurope/newsletter-september2019?e=e288ef7d47>



01-10-2019

<https://www.interregeurope.eu/lcdistricts/news/news-article/6492/lc-districts-introduced-in-prague/>



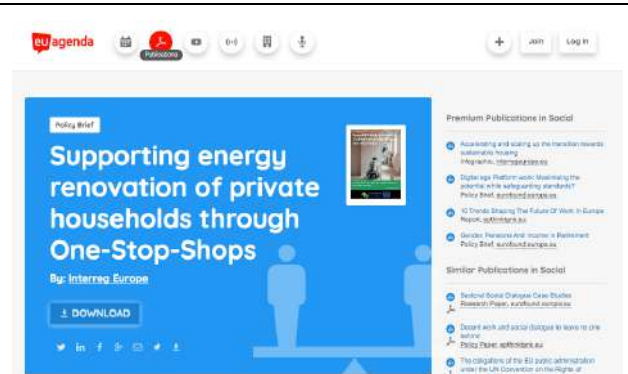
02-10-2019

[https://www.interregeurope.eu/fileadmin/user\\_upload/plp\\_uploads/policy\\_briefs/2019\\_02\\_10\\_PolicyBrief\\_OSS.pdf](https://www.interregeurope.eu/fileadmin/user_upload/plp_uploads/policy_briefs/2019_02_10_PolicyBrief_OSS.pdf)



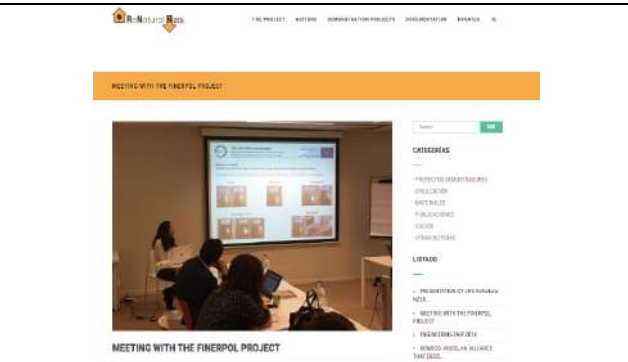
02-10-2019

<https://euagenda.eu/publications/supporting-energy-renovation-of-private-households-through-one-stop-shops>



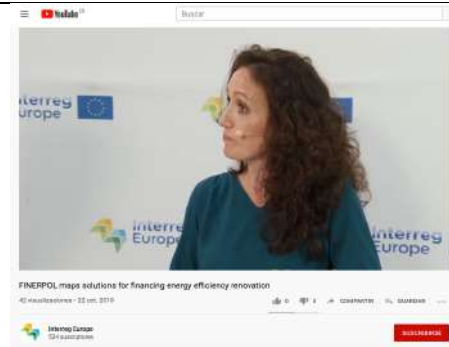
09-10-2019

<https://www.liferenatural.com/en/actualidad/noticiasmeeting-finerpol-project>



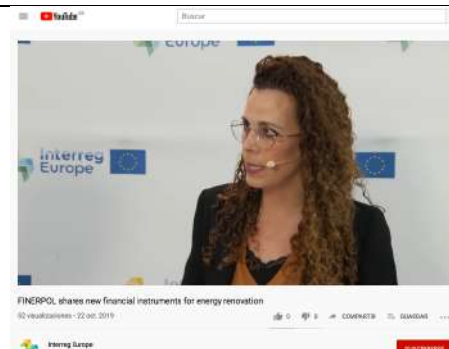
22-10-2019

<https://www.youtube.com/watch?v=09jnbJ-A6yw>



22-10-2019

<https://www.youtube.com/watch?v=G4arfVxY5Lk>



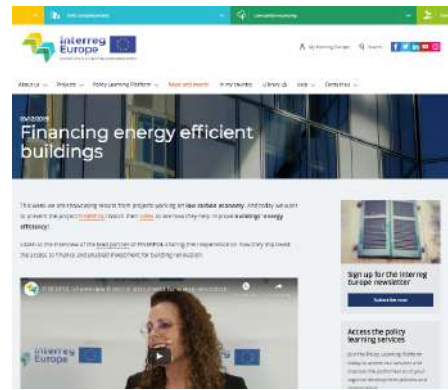
11-11-2019

<https://www.interregeurope.eu/lcdistricts/news/news-article/6829/finerpol-final-conference/>



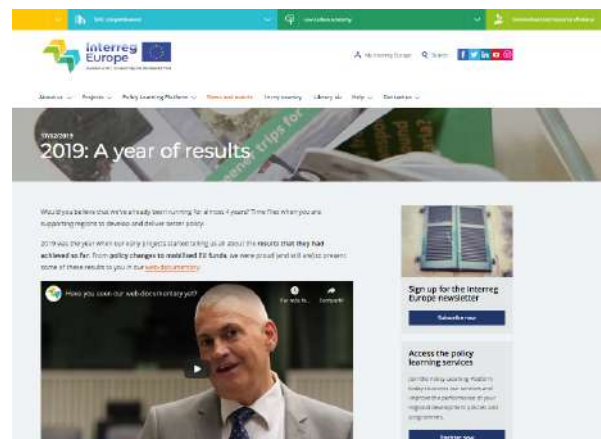
03-12-2019

<https://www.interregeurope.eu/news-and-events/news/7021/financing-energy-efficient-buildings/>



17-12-2019

[https://www.interregeurope.eu/news-and-events/news/7175/2019-a-year-of-results/?no\\_cache=1&cHash=25b8c093df82de041564769afe88687c](https://www.interregeurope.eu/news-and-events/news/7175/2019-a-year-of-results/?no_cache=1&cHash=25b8c093df82de041564769afe88687c)



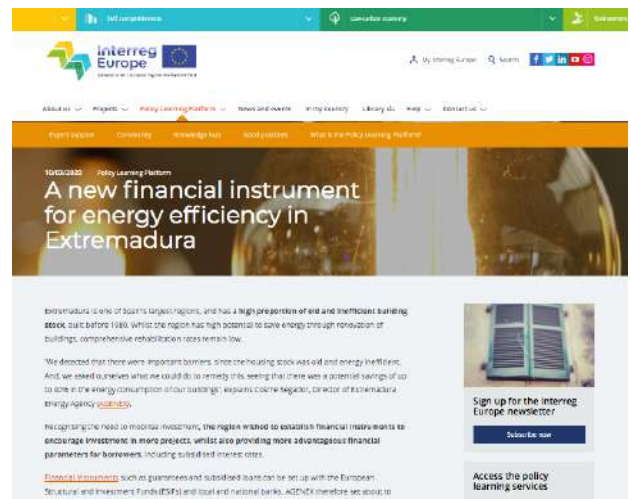
01-02-2020

[https://www.ccdr-n.pt/sites/default/files/ficheiros\\_ccdrn/ficheiros\\_RegNorte/norte\\_ue\\_cooperacaoterritorial\\_dinamicasglobais\\_nr4\\_fev2020.pdf](https://www.ccdr-n.pt/sites/default/files/ficheiros_ccdrn/ficheiros_RegNorte/norte_ue_cooperacaoterritorial_dinamicasglobais_nr4_fev2020.pdf)



10-03-2020

<https://www.interregeurope.eu/policylearning/news/7984/a-new-financial-instrument-for-energy-efficiency-in-extremadura/>



21-03-2020

<https://www.plumtri.org/node/18>



26-03-2020

<http://penizeproprahu.cz/finerpol-konci-4-letech-uspesne-realizace/>



### 3. Communication materials that have supported the dissemination of FINERPOL results

FINERPOL has created and disseminated some communication materials to strength the dissemination of project results.

- **Final press release:** where results by region are showed.
- **Final feature:** About the implementation of the Action Plans by region.

- **Feature of Interreg EU:** this material was not elaborated by FINERPOL. Interreg EU expert, Mr. Simon Hunkin, regarding the results obtained in Extremadura, wrote it. But FINERPOL Communication team, has disseminated this content on social media to increase the visibility of this result.
- **Interreg EU videos:** During the celebration of *Europe Let's Cooperate*, some interviews to FINERPOL team were performed to know better project results. Ana Martínez, from AGENEX, and Tereza McLaughlin, from CTU, explained the developments of FINERPOL in their region/country. Communication team has shared these videos on FINERPOL website and has disseminated the videos on social media channels.
- **FINERPOL final video:** Also, Communication team filmed a short video during the final event with the main achievements of the project to be distributed on social media channels. The video is available on website's library. A specific social media campaign was carried out to disseminate this content.

#### 4. Participation in FINERPOL Project events

- FINERPOL final conference:  
<https://www.interregeurope.eu/finerpol/events/event/2833/finerpol-final-conference/>

#### 5. Participation in third-party events

1. Europe Let's cooperate: <https://www.interregeurope.eu/finerpol/events/event/2556/finerpol-at-europe-let-s-cooperate/>
2. Financial Instruments for Low carbon economy:  
<https://www.interregeurope.eu/finerpol/events/event/2705/fi-for-the-low-carbon-economy/>

#### 6. Social Media Analytics

##### Facebook

- **Facebook posts** at the reporting period: 42
- **Total reach:** 4.155
- **Average reach per post:** 99
- **Average engagement rate:** 8,76%

##### Twitter

- **Tweets** at the reporting period: 39
- **Total impressions:** 32.458
- **Average number of impressions per post:** 1.266
- **Total interactions:** 377
- **Average interactions rate per post:** 1,3%.