

## Regional Stakeholder Group Meeting

Partner/Region:	Date:	Round:	Participants:	Main outputs:
Riga Planning Region (Latvia)	16.12.2019.	4 <sup>th</sup> SH meeting	<p>Meeting was organized between Fishing Local Action Groups - represented by Chairmans of the Board “Partnerība laukiem un jūrai”, “Jurkante” and “Sernikon” and Riga Planning Region representatives. Also Business association of North-Kurzeme participated in the meeting.</p> <p>All together 10 persons attended meeting.</p>	<p>Topics discussed during the meeting:</p> <ol style="list-style-type: none"> <li>1. Update on CHERISH activities in 2019, main learnings and examples of best practice as a result of 2nd, 3rd and 4th ILEEE;</li> <li>2. Representatives of the Fishing Local Action Groups inform about their activities in 2019;</li> <li>3. Introduction of CHERISH Action Plan;</li> <li>4. Discussion on selection of actions for CHERISH Action Plan for Riga Planning Region.</li> </ol> <p>Main conclusions:</p> <ul style="list-style-type: none"> <li>• FLAGs soon will start developing new Local Action Group strategies for 2021-2027;</li> <li>• Important to implement networking projects – municipalities, fishing communities, SMEs in tourism - fishing families, restaurants, shops and related services;</li> <li>• Necessity to develop tourism related services: parking lots, toilets, boats for fishing tourism, for fish processing and tasting: kitchen equipment, uniforms and costumes, facilities for street food festivals, pop-up stores and cafes etc.</li> <li>• Activities to promote out of season tourism products in</li> </ul>

				<p>coastal areas – fishing tourism product development for autumn, winter season – special events, activities, tasting of specific fish of the season, etc;</p> <ul style="list-style-type: none"> <li>• Linking Jūrtaka (long-distance walking trail along the sea <a href="http://www.jurtaka.lv">www.jurtaka.lv</a>) with fishing cultural heritage objects, museums, services and tourism products;</li> <li>• Development of coastal museum exhibitions, activities and attractiveness;</li> <li>• From FLAG representatives point of view, following actions should be included and further implemented in CHERISH Action Plan for Riga region: <ul style="list-style-type: none"> <li>○ Fishermen stories, documentation, digitalization, promotion via internet platforms and networks;</li> <li>○ Catching and preparation of lamprey (Salacgriva, Carnikava) – documentation, visualization, expositions in coastal museums (tools, stories, local environment, etc.);</li> <li>○ Promotion of smart villages concept in coastal communities (Bērciems, Ķesteriems);</li> <li>○ Investments into equipment for fish processing, further tourism product development and marketing;</li> <li>○ Restoration of old fishing boats.</li> </ul> </li> <li>• FLAGs expressed readiness in cooperation for CHERISH Action Plan developmen for Riga region.</li> </ul>
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Photos:







