

## Press Release

## 6th Land-Sea Interregional Meeting. Termoli (Italy). November 2019



The Italian village of Termoli hosted the 6<sup>th</sup> Land-Sea Interregional Meeting from 20<sup>th</sup> to 21<sup>st</sup> November, 2019. Organized by Molise Region, the meeting focused on “Sustainability of the Land-Sea System for Ecotourism Strategies”.

On the morning of 20<sup>th</sup> November, after the Institutional greetings, Caterina Praticò, from River Basin District Authority and project’s coordinator, talked about *The project Land-Sea: general overview and final results*. This presentation was followed by different speeches given by experts and partners from Italy, Bulgaria, Catalonia and Germany. Federica Roscioni (University of the Studies of Molise), in substitution of Prof. Pasquale Contestabile (River Basin District Authority), spoke about *Management of natural areas or recovered through ecotourism: moral evasion or real economic benefit*; Mrs. Velina Georgieva presented the *Regional ecotourism strategies in Varna and Varna region*; Dott. Heike Markus-Michalczyk (Senate of the Free and Hanseatic City of Hamburg) targeted on the subject *From defensive to*

*pro-active coastal zone management: Land-Sea Lessons learnt for the Hamburg Action Plan to enhance sustainable tourism strategies*, and finally, the morning sessions concluded with the presentation *An innovative and holistic approach to strengthen economic development by enhancing natural resources*, executed by Ferran Sanchís and Susanna Garcia (Barcelona Urban Ecology Agency) and Xavier Cazorla (General Government of Catalonia), and the interesting speech *The rural villages of Molise: a future model of ecotourism? The case of the widespread hotel "La Piana dei Mulini"*, by Mrs. Alessandra Capocéfalo, Communication Responsible of the hotel.

After lunch, the meeting emphasized on partners' action plans for Land-Sea project: Molise Region, presented by Federica Roscioni (University of the Studies of Molise); Regional Administration Varna, by Velina Georgieva (Regional Administration of Varna); Hamburg municipality, by Stefanie Wodrig (Senate of the Free and Hanseatic City of Hamburg), and the Action Plan of General Government of Catalonia, executed by experts Xavier Cazorla (General Government of Catalonia) and Guillem Mas (Urban Ecology Agency of Barcelona). And finally, a round-table with stakeholders was held.

On 21st December, it took place the steering committee that dealt with subjects such as activities to be finalized in the current semester; the action plans and the exchange of good practices, and the expected activity for the next 2 years.

### ***Who are the LAND-SEA partners?***

Southern Apennines River Basin District. Italy • Regional Administration Varna. Bulgaria • Molise Region. Italy • Senate Chancellery Hamburg. Germany • General Government of Catalonia • Urban Ecology Agency of Barcelona (BCNecologia).

