

# RISE supporting Cultural and Creative Industries

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### Open Competition for Museums



# OPEN COMPETITION FOR CYPRUS MUSEUMS AND CULTURAL SITES

Let Technology RISE You UP!

**DEADLINE: 20 September 2019** 

## Ledra Palace Project









### RISE IMET Conference 2020

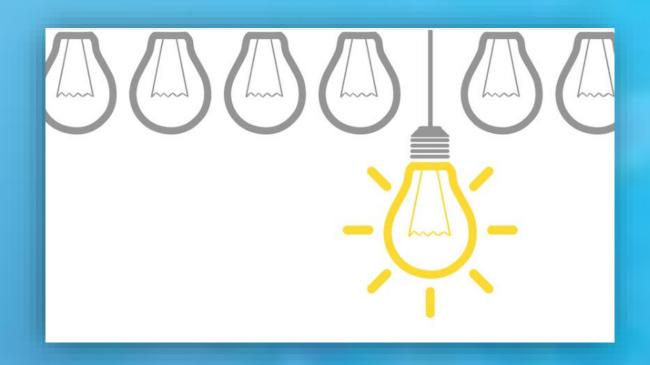






### "Let technology RISE you up!"

### **Open Competition for Cypriot Museums**



# Looking for an innovative idea that will be implemented by RISE



RISE reached out to all the museums and heritage sites in Cyprus interested in a collaboration aiming to incorporate emerging technologies that would help them meet the needs of the current digital era and become more visible and attractive.

RISE welcomed applications from museums interested in proposing an **innovative idea** aiming to promote and interpret their collections with the use of technology or other innovative uses of technology. The submitted ideas had to fulfil the following criteria in order to be shortlisted:

- Serve specific and clearly justified needs of the museum
- Include specific interactive/ emerging technologies
- Are geared towards innovation
- The final product will be displayed at the selected museum for at least two years after the competition of the project.
- The museum is willing and able to contribute with expertise and material for the implementation of the project.

#### **Three Phases**



Phase 1

The scientific committee (SC) shortlists 5 proposals



Phase 2

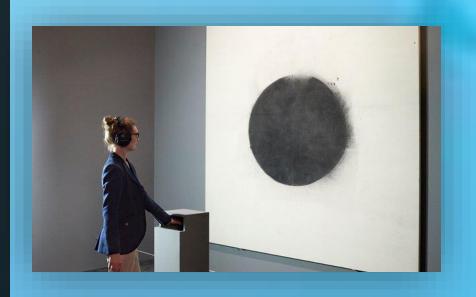
The SC meets with the shortlisted museums and finalizes the proposal and budget





Phase 3

The shortlisted Proposals are evaluated by a second committee and the winning proposal is selected







- we have received 23 applications
  - 5 were shortlisted (Oct. 2019)
- 1 will be implemented by RISE in 2020

#### THE LEDRA PALACE PROJECT



- The Museum Lab and the Immersive Technologies for Intelligent Applications (ITICA) Multidisciplinary Research Groups of RISE – a Centre of Excellence in Research and Innovation in the fields of Interactive Media Smart Systems and Emerging Technologies - is building an alternative Ledra Palace Museum, which will allow current and future generations to explore this unique and historic Nicosia landmark.
- The project aims to bring out stories of people from various backgrounds who experienced the Ledra Palace Hotel with one way or another: as guests, as audience in a concert or a show, as participants in conferences, business or work meetings or as employees.
- Our aim is, through extensive archival research, as well as a layered collection of testimonials, to 'revive' the history of the Ledra Palace in a more multivocal and multilayered way. Since this cannot be done on the actual site of the hotel, we will try to create a museum with the use of interactive media and new technologies.





# The Ledra Palace Hotel today (April 2019)





### Photos by: Y. Vatiliotis, P. Abdelopoulos, F. Yiaxis





#### Photo: F. Yiaxis





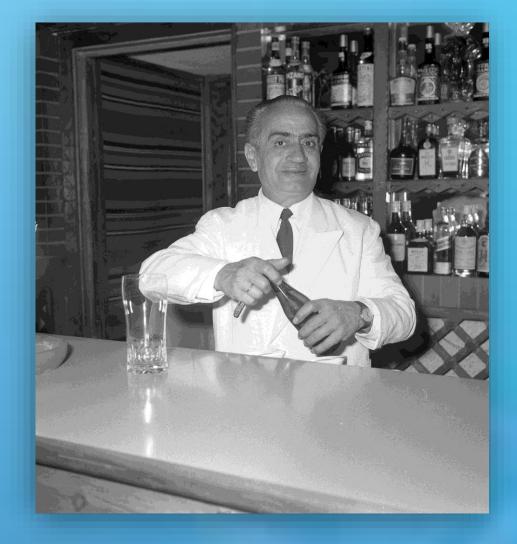








### Photo: P. Avdelopoulos







During this year's Buffer Fringe Performing Arts Festival 2019, RISE set up a kiosk to give a preview of technology related prototypes that are being developed for this project and to collect additional stories by people.





## Buffer Fringe Performing Arts Festival 2019

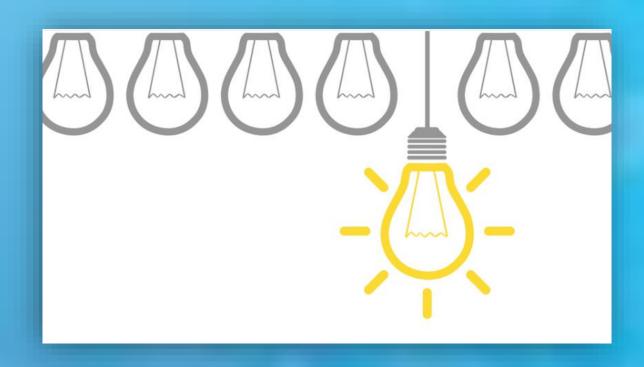






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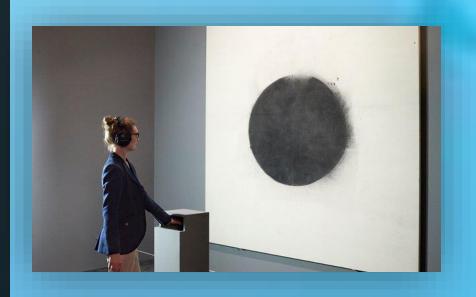
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