

Press Release

European Regional Development Fund ensures new cooperation for improving waste management

Europe faces major challenges in waste management due to high population density and growth in waste generation. Moreover the increased economic activities and growth in the tourism sector lead to increase of waste generation. The resource efficiency and proactive use of resource-efficient economy have the ability to contribute to economic, social and territorial cohesion by improving the lives of people regardless of income, background or status.

Six partners from Greece, Hungary, Italy, Latvia, Portugal and Sweden have launched the **OptiWaMag** project – “**Optimization of waste management in urban spaces and in households**”. The partnership is led by the **County Administrative Board of Östergötland from Sweden**. The 3,5 year project (August 2019 - January 2023) was approved within the **Interreg Europe programme** financed by the European Regional Development Fund. Interreg Europe programme helps regional and local governments across Europe to develop and deliver better policies.

The project aims to demonstrate how the development of the current waste infrastructure and the recently used waste management practices can deliver sustainable, smart and inclusive growth through the exchange of good practice.

OptiWaMag project is made possible by the financial support from the European Union – the Interreg Europe programme and European Regional Development Fund (ERDF).

For more information:

www.interregeurope.eu/optiwamag

<https://twitter.com/OptiWaMag>

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