

1st Local seminar

Event report and monitoring

AREAM

Venue	Madeira Tecnopolo - Funchal
Date	25 th June 2019
Number of people attending	15
Type of Stakeholders involved (categories)	Public entities including the operational funds management authorities and municipalities, companies, ESCOs, Regional Agency for Energy and Environment
Total number of representatives of the types of stakeholders involved	<ul style="list-style-type: none"> • 4 Public entities – 1 Intermediate Operational Funds Management Authority – IDE, 3 City halls: Funchal, Machico and Porto Santo island • 7 Companies – MPE (management company of industrial parks of Madeira), INTELSOL (installation of energy efficiency solutions and renewable energy technologies) and FactorEnergia (installation of energy efficiency solutions and renewable energy technologies, and ESCO), AFAVIAS (construction company), ECM (beverage company), RH+ Arquitetos (Architecture company) and a consulting company that elaborates applications for structural funds (Somaverde). • 1 Regional Agency for Energy and Environment – AREAM

Agenda of the event

10h00 – 10h30: Enquadramento

- Apresentação de boas práticas de financiamento de soluções de eficiência energética e energias renováveis em ilhas Europeias e regiões ultraperiféricas (AREAM)
- Apresentação do ponto de situação dos fundos FEDER para as empresas no âmbito da eficiência energética e energias renováveis (IDE)
- Tipologias de investimento elegíveis no âmbito da eficiência energética e energias renováveis (AREAM)

10h30 – 10h45: Coffee-break

10h45 – 12h00: Debate

- Identificação de exemplos de boas práticas de implementação de projetos de eficiência energética e energias renováveis em empresas da região
- Constrangimentos, oportunidades e sugestões

Pictures of the event



Event assessment

Overall how would you rate the success of this specific event?

- very successful
- fairly successful
- not too successful
- not successful at all

Please briefly describe the event including:

Main experiences, viewpoints and suggestions of stakeholders on existing regional measures, projects, initiatives on energy efficiency and use of renewable energy, their effectiveness and impact.

Following the presentation of the new version of the incentive scheme Valorizar 2020, adapted with RESOR's technical support, to integrate the requirements to support energy efficiency and renewable energy projects under ERDF, the stakeholders' doubts were clarified by the Intermediate Operational funds Management Authority and AREAM.

Main specific needs and constraints identified by stakeholders for the promotion of energy efficiency and use of renewables in companies in the region.

In the scope of the presentation of the incentive scheme Valorizar 2020, updated to integrate the ERDF for energy efficiency and renewable energy, the stakeholders expressed the following constraints:

- The duration of the call is too short (three and a half months) considering that the beneficiaries need to elaborate an application and carry out a mandatory energy audit;
- The minimum eligible value of 20 000€ can be a constraint for some potential beneficiaries;
- The cost of the energy audit is not refundable if the application is not accepted;
- They showed concerns for the fact that the cost for the installation of renewable energy sources can't exceed 20% of the total investment, conditioning the promotion of renewables. This limitation for renewables installation is an European Union restriction;
- A lot of the potential beneficiaries are small companies that don't have the know-how to elaborate or subcontract a company to elaborate the application form;
- ESCOs should be an eligible beneficiary.

Best practices/examples proposed directly by stakeholders.

The best practice identified were the specific requirements introduced in the incentive scheme Valorizar 2020, allowing the integration of ERDF for energy efficiency and renewable energy projects. This procedure enables to overcome the complexity of the financial instrument's implementation allowing, for example, the Azores region to implement the ERDF for energy.

Views / suggestions on the measures / policies / good practices identified in other regions.

The private and public Stakeholders expressed their interest in some good practices identified by AREAM in other regions, namely:

- Azores – Proenergia;
- Cyprus – application of the touristic taxes to finance energy audits in hotels, governmental support to finance PV installation in the domestic sector and energy audits in SME;
- Reunion – Awareness-raising initiatives directed to poor households aiming to help the families reduce the energy bill by acquiring energy efficient electric equipment and adopting behaviours of energy saving.

Specific relevant comments made by representatives of the different types of stakeholders involved in the regional analysis.

Aside from the constraints acknowledged by the different stakeholders, they also identified the following issues relevant for the regional analysis

- Companies that install energy efficiency solutions and renewable energy technologies can have a predominant role during the application phase of Valorizar 2020 by contacting the potential beneficiaries/customers and inform them about the requirements and advantages to apply for ERDF for energy.

Facilitation techniques used, if applicable (ex: brainstorming, role playing, storytelling, etc).

The facilitation techniques used in the event were brainstorming and role playing.

Please briefly describe main success and difficulties related to this specific event, if any. Please provide suggestions for similar or future events (including improvement you would like to apply already in the next local group events you will organize in the framework of RESOR), if any:

The event had the participation of 15 stakeholders, from the 16 confirmed, among public entities including the intermediate operational funds management authority, municipalities, companies, and the Regional Agency for Energy and Environment, which were determinant to promote the exchange of information and to achieve the objectives of the event.

The ERDF for energy through the update of the incentive scheme Valorizar 2020 was presented, by AREAM and the intermediate operational funds management authority, to the relevant stakeholders. This presentation achieved its objective which was a fruitful discussion among all participants to understand and clarify doubts and promote the collaboration among participants for application purposes.