

2nd Local seminar

Event report and monitoring

AREAM

Venue	Madeira Tecnopolo - Funchal
Date	16 th July 2019
Number of people attending	25
Type of Stakeholders involved (categories)	Private companies including ESCOs, Regional Agency for Energy and Environment, Business Incubator, Bank, other entities.
Total number of representatives of the types of stakeholders involved	<ul style="list-style-type: none"> • 12 Companies – Gestlider (stationery and decorative store), Saipem (engineering company), Metal Lobos (metallurgic company), Intelsol (installation of energy efficiency solutions and renewable energy technologies, and ESCO), Nova Citacor (metallization and painting company), Máxima Dinâmica (construction company), Eutelsat Madeira (telecommunication company), FactorEnergia (installation of energy efficiency solutions and renewable energy technologies, and ESCO), Class M (commercialization of fruits and vegetables), Eco basalto (processing and commercialization of basalt) , GásLink (natural gas services), and GlobalFisco Management (consulting company that elaborates applications for structural funds) • 1 Regional Agency for Energy and Environment – AREAM • Business Incubator – StartUp Madeira • 1 Private Bank – Millenium BCP • Other entities – Clube Naval do Funchal (naval club), Apel (School), Madeira Development Society.

Agenda of the event

9h00 – 10h30: First session

Sessão de esclarecimento sobre a componente energia no Valorizar 2020

Information and clarification session: Component energy of Valorizar 2020 incentive scheme

11h00 – 12h30: Second session

Sessão de esclarecimento sobre a componente energia no Valorizar 2020

Information and clarification session: Component energy of Valorizar 2020 incentive scheme

14h00 – 15h30: Third session

Sessão de esclarecimento sobre a componente energia no Valorizar 2020

Information and clarification session: Component energy of Valorizar 2020 incentive scheme

16h00 – 17h30: Fourth session

Sessão de esclarecimento sobre a componente energia no Valorizar 2020

Information and clarification session: Component energy of Valorizar 2020 incentive scheme

Pictures of the event



Event assessment

Overall how would you rate the success of this specific event?

- very successful
- fairly successful
- not too successful
- not successful at all

Please briefly describe the event including:

Main experiences, viewpoints and suggestions of stakeholders on existing regional measures, projects, initiatives on energy efficiency and use of renewable energy, their effectiveness and impact.

During the presentation of the new version of the incentive scheme Valorizar 2020, adapted with RESOR's technical support to integrate the requirements to support energy efficiency and renewable energy projects, under ERDF, the stakeholders' interaction was encouraged and the doubts, regarding the application phase, were clarified by AREAM.

The stakeholders underlined that the programme to supports energy projects was not adapted to the specificities of the island companies.

Main specific needs and constraints identified by stakeholders for the promotion of energy efficiency and use of renewables in companies in the region.

In the scope of the presentation of the incentive scheme Valorizar 2020, updated to integrate the ERDF for energy efficiency and renewable energy, the stakeholders expressed the following constraints:

- They showed concerns for the fact that the cost for the installation of renewable energy sources can't exceed 20% of the total investment, conditioning the promotion of renewables. This limitation for renewables installation is an European Union restriction;
- A lot of the potential beneficiaries are small companies that don't have the know-how to elaborate or subcontract a company to elaborate the application form;
- ESCOs should be an eligible beneficiary.

Best practices/examples proposed directly by stakeholders.

The stakeholders proposed that the duration of the calls should be longer than three and a half months, considering that the potential beneficiaries need to carry out a mandatory energy audit and fill in the application form.

Views / suggestions on the measures / policies / good practices identified in other regions.

The aim of this initiative was not to present good practices of other partner regions.

Specific relevant comments made by representatives of the different types of stakeholders involved in the regional analysis.

The stakeholders expressed that the measures to support energy projects should be more adapted to the company's needs, namely the installation of renewable energy sources, that can't exceed 20% of the total investment, conditioning the promotion of renewables.

The stakeholders underlined the necessity to improve the communication channels between the management authorities and the potential beneficiaries. The necessity of

more support from the management authorities during the instruction phase was also identified by the stakeholders.

Facilitation techniques used, if applicable (ex: brainstorming, role playing, storytelling, etc).

The facilitation techniques used in the event were brainstorming and role playing.

Please briefly describe main success and difficulties related to this specific event, if any. Please provide suggestions for similar or future events (including improvement you would like to apply already in the next local group events you will organize in the framework of RESOR), if any:

The initiative was divided in 4 sessions to encourage the attendants to intervene and clarify specific doubts. The sessions counted with the total number of 25 participants, more than expected, which demonstrates its added value for local stakeholders.

The aim of each session was to clarify doubts regarding the application to the incentive scheme Valorizar 2020 and, at the same time, build communication channels among potential beneficiaries, installers of energy efficiency solutions and renewable energy technologies, and consulting companies that elaborate applications for structural funds.

The specificities of the incentive scheme Valorizar 2020 were presented, by the Regional Agency for Energy and Environment, to the relevant stakeholders. This presentation achieved its objective which was a fruitful discussion among all participants to understand and clarify doubts, and promote the collaboration among them for application purposes.