



# CAPonLITTER

Interreg Europe



European Union  
European Regional  
Development Fund

## First International Learning Event

Waste management in bathing coastal sites, in particular on the role of beach facilities to prevent waste, its voluntary engagement and zero waste approaches.

11 March, 2020 | ILE#1 (France)

# Program of the ILE#1 – Day 1

## **Wednesday 11<sup>th</sup> of March, Marseille**

8h30 | Rendez-vous at the Vieux-Port

8h50 | boat shuttle to the 'îles du Frioul', very touristic islands off Marseille

9h40-10h | coffee/tea break

10h-10h30 | presentation of the French stakeholders workshop

10h30-10h45 | presentation by LP1 of all stakeholders workshops analyzed results

10h45-11h30 | presentation of partners stakeholders workshops

11h30-12h15 | Improving the analysis of the shared challenges we are facing together

12h30-14h15 | lunch break and presentation of Audrey Massari (owner of the restaurant 'Lou Frieu') and her challenge in pooling resources at an interprofessional scale

14h30-16h | presentation of the stakeholders, their needs and their solutions

16h-16h15 | coffee/tea break

16h15-16h45 | lecture of experts of nautical activities and their work on reducing waste, in view of the Olympic Games (Marseille, 2024)

16h45-18h | questions, sharing and debate about the challenges in setting 0 waste nautical activities

18h40 | boat shuttle to Marseille

19h05 | arrival in Marseille

# Program of the ILE#1 – Day 2

## Thursday 12<sup>th</sup> of March, la Ciotat

8h15 | Rendez-vous at the Mairie of Marseille (Quai du Port)

8h30 | departure to la Ciotat by bus

9h15 - 10h30 | visit of the 'Parc du Mugel' with explanation about the CPIE Côte Provençale commitment for environment preservation

10h30-10h45 | coffee/tea break

11h-12h | lecture of Camille Lecomte (CPIE Côte Provençale) on their approach « committed shop owners for 0 waste beaches »

12h00-12h30 | visit of the Calanque de Figuerolles

12h30-14h | lunch break at 'la calanque de Figuerolles'

14h-15h30 | questions, sharing and debate about the CPIE approach « committed shop owners for 0 waste beaches »

15h30-17h | lecture of Sylvain Petit (SMILO) on their cooperation program to support small islands towards sustainable management

17h | departure by bus to Marseille

18h | arrival in Marseille

# Program of the ILE#1 – Day 3

## **Friday 13<sup>th</sup> of March, Marseille**

9h | Rendez-vous at the Hôtel de Région

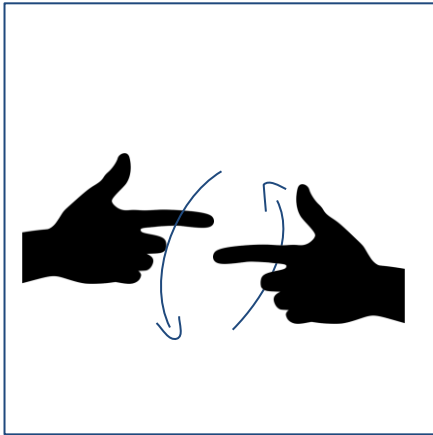
9h15 | beginning of the steering meeting

10h30-10h45 | coffee/tea break

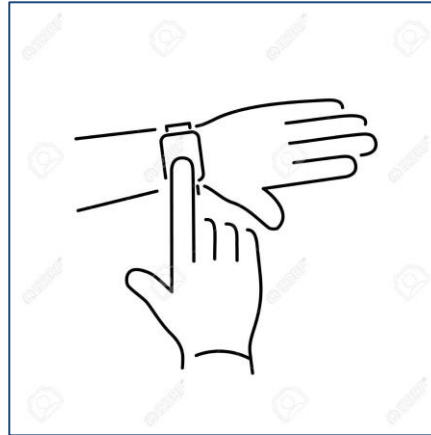
12h | end of the steering meeting

12h-14h | lunch break

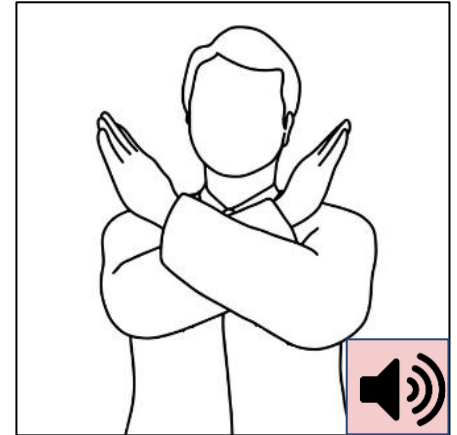
# Gestures to know



**GO FASTER**  
(*TIME IS RUNNING OUT...*)



**TIME TO CONCLUDE**  
(*5 MIN LEFT*)

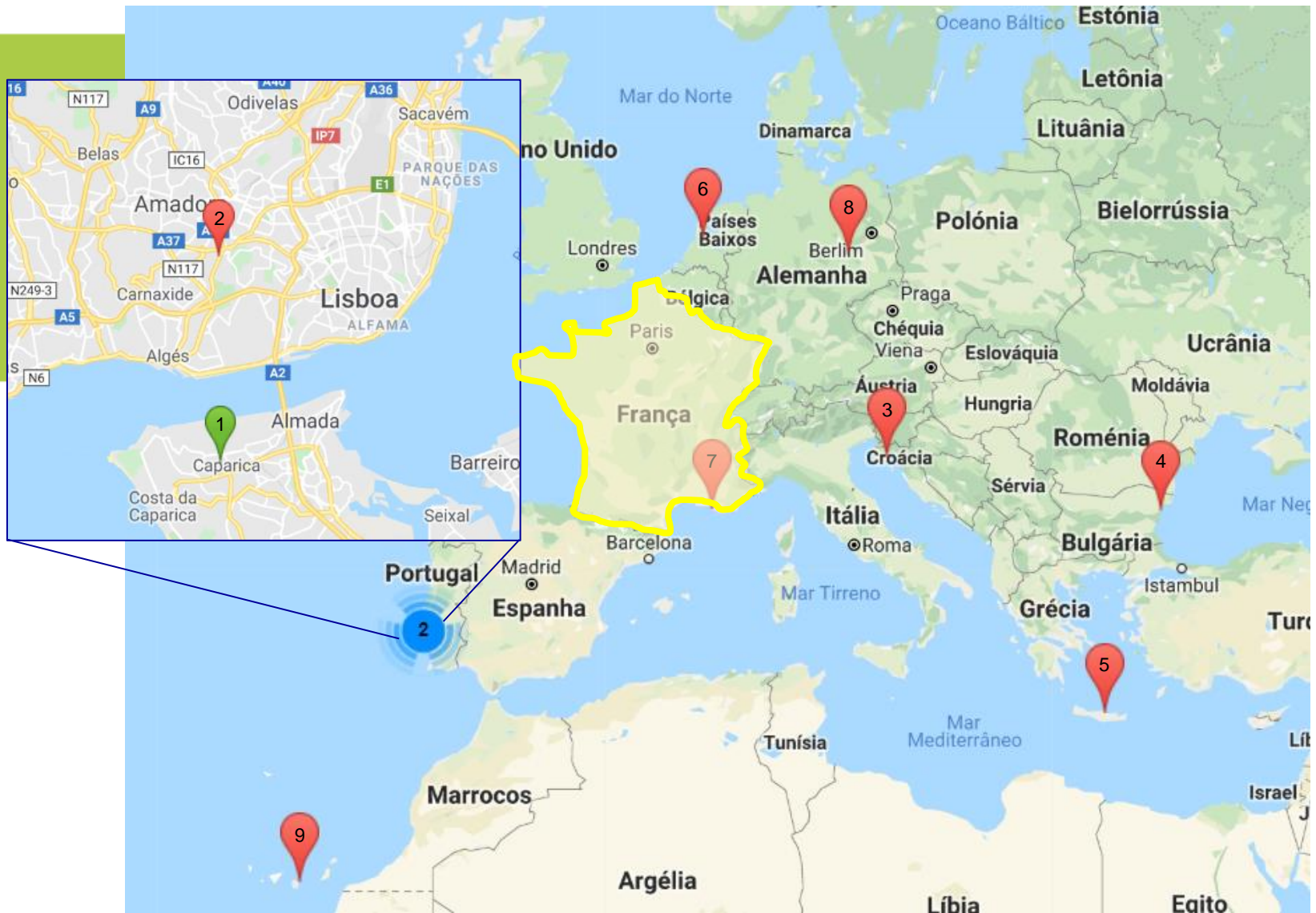


**TIME OUT**  
(*TIME IS OVER*)

# Feedbacks on the First Regional Stakeholders Workshop

Marseille, France

# Project Partners



# French Partner PP7

## Association MerTerre



**MERTERRE**  
OBJECTIF ZÉRO DÉCHET MARIN

## The team



Isabelle Poitou



Florian Cornu



Théo Zecchini



Claire Monchauzou



Marine Cornuault



William Boffy



# French Regional Stakeholders Workshop

**29 Janvier, 2020 (Marseille, France)**

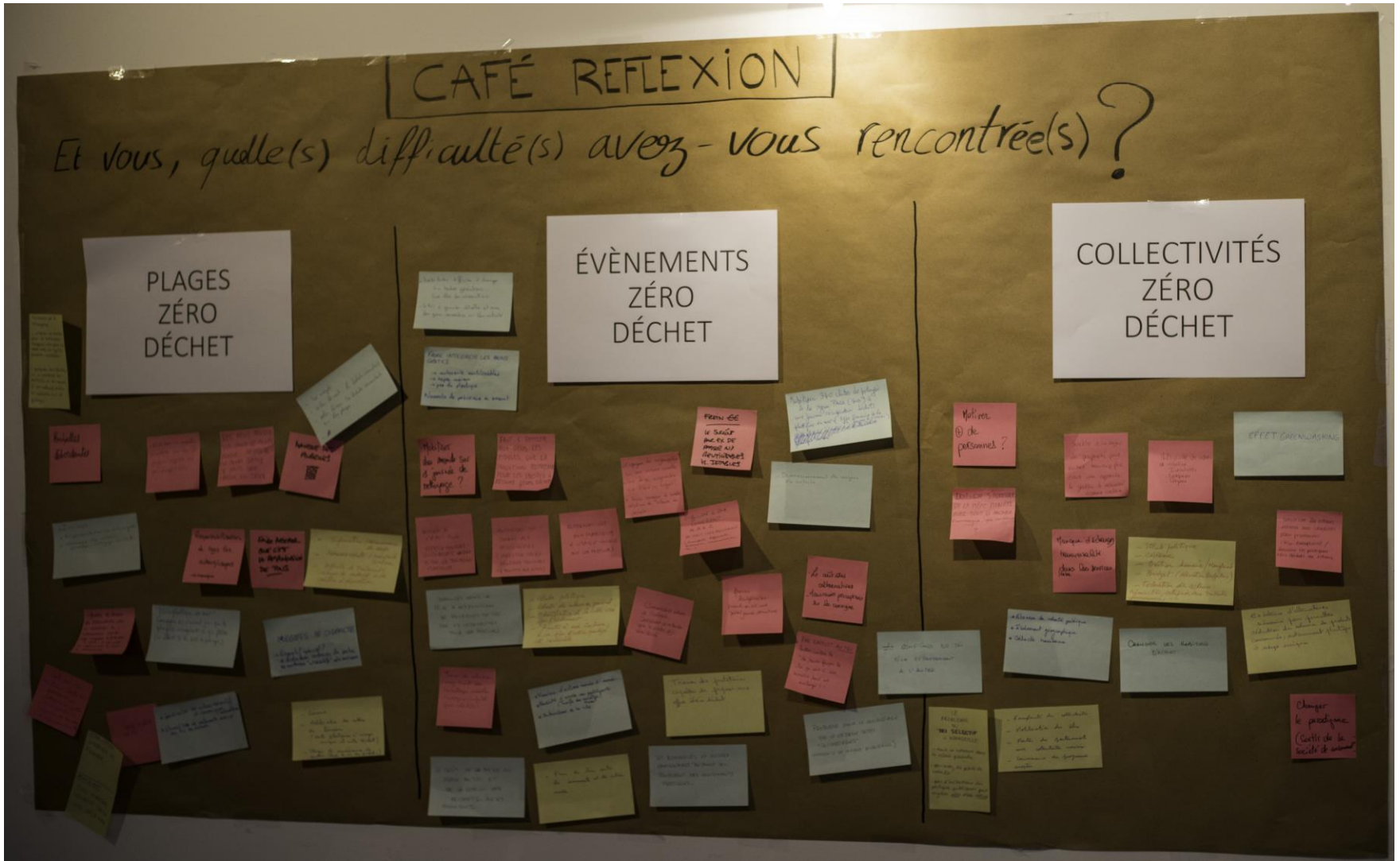


# Profile of the participating stakeholders

Category	Number of participants
A. Packaging and Goods Producers	0
B. Distributors and retailers	4
C. Consumers	6
D. Waste management	5
E. Authorities and coastal management	3
F. Civic organization	3
G. researcher	1
<b>Total of stakeholders</b>	<b>22</b>
Staff	5

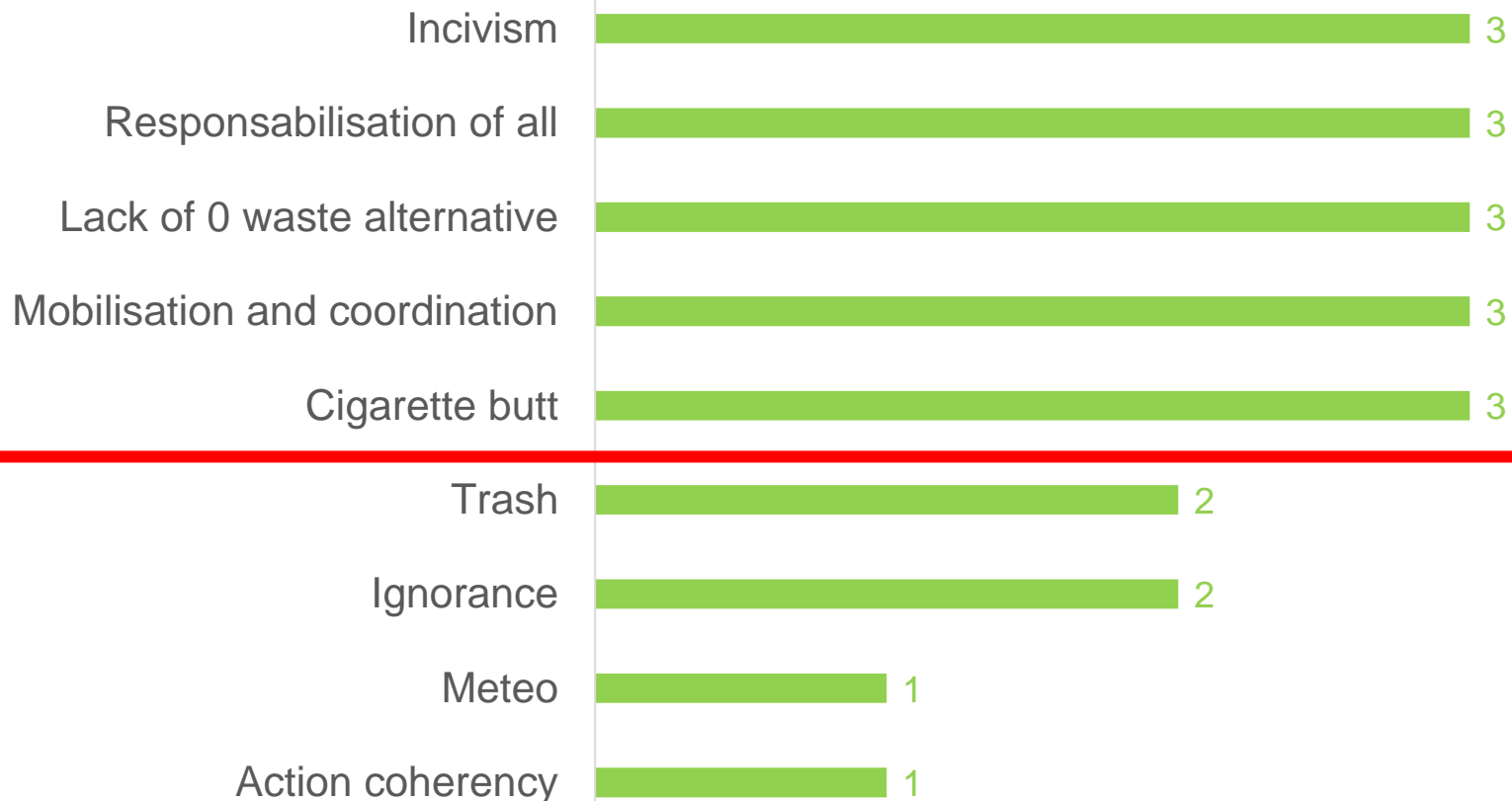
(4 last-minute abandonment)

# Buffer activity



# Buffer activity –analyzed results

## What are the main challenges setting a 0-waste beach?



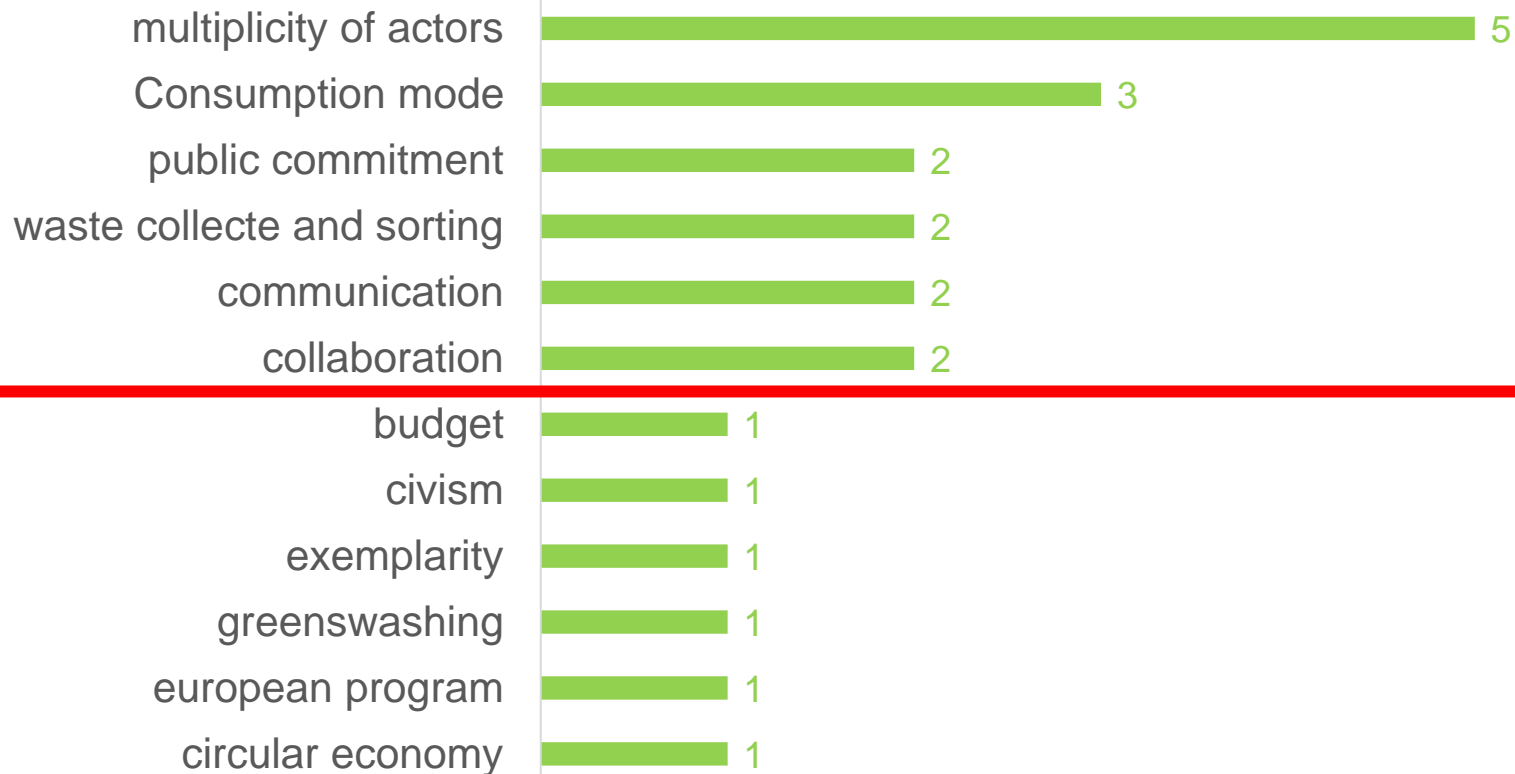
# Buffer activity –analyzed results

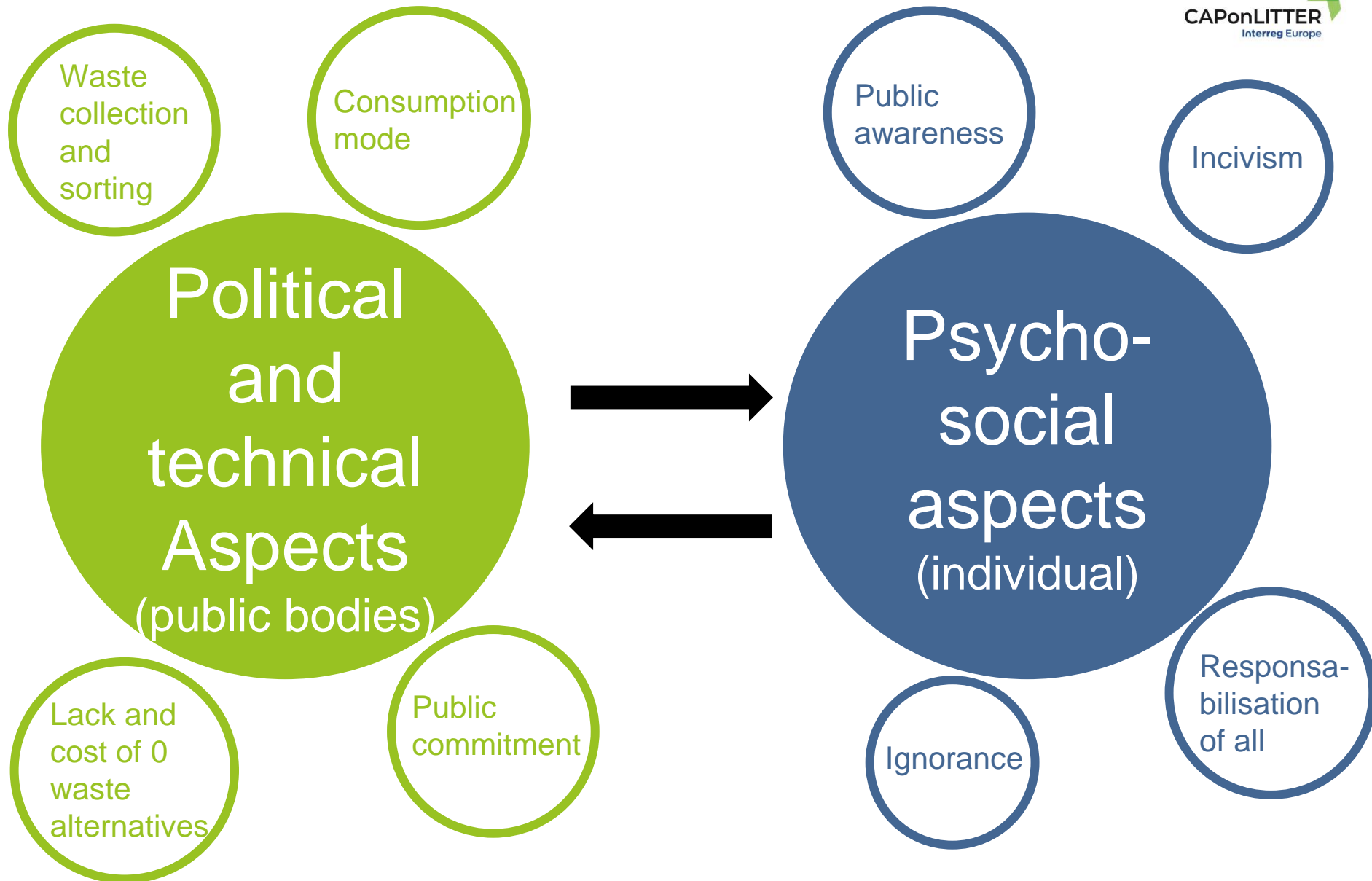
## What are the main challenges setting a 0-waste event?



# Buffer activity –analyzed results

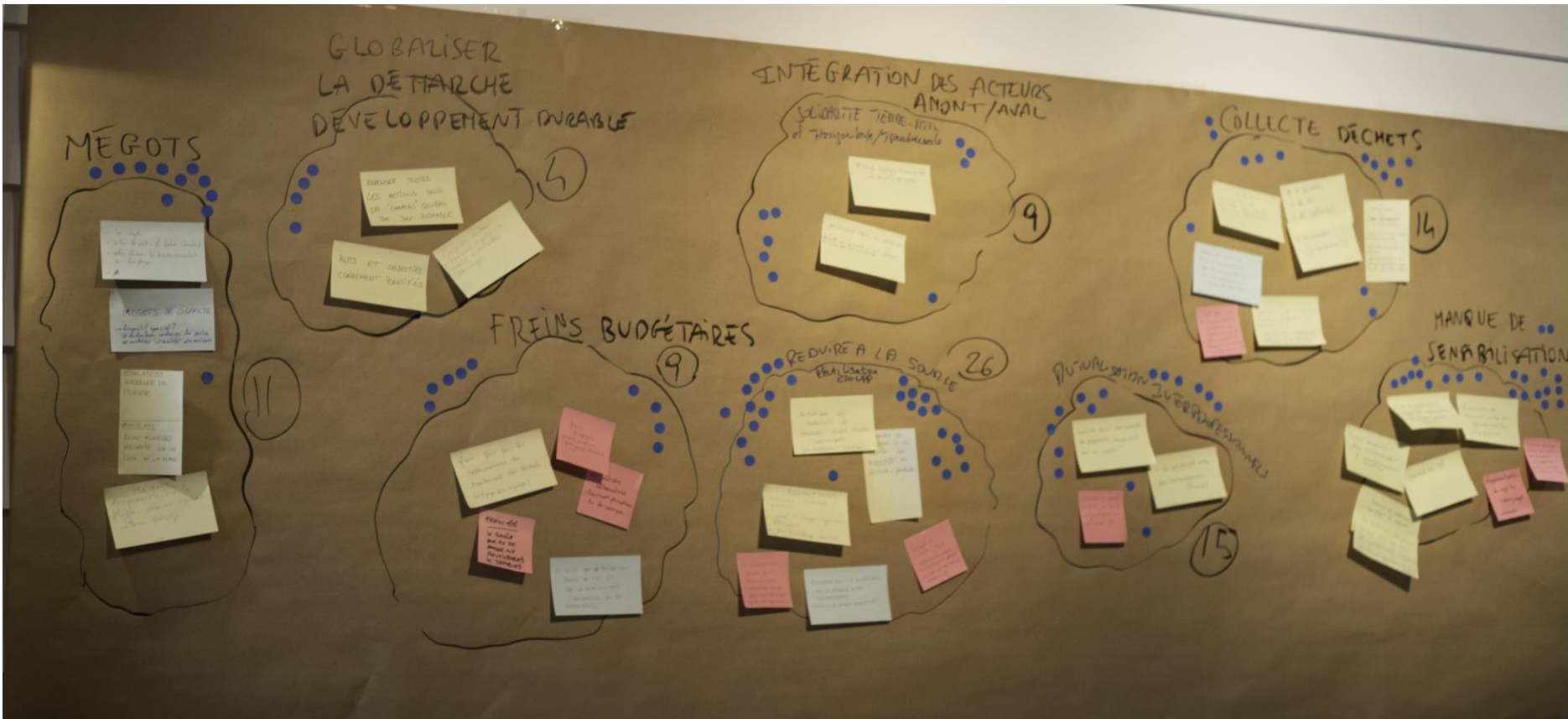
## What are the main challenges setting a 0-waste community?





**Coordination of actions at every scales of the society**

# Cloud structuration





# Main challenges assessment and vote

#	Challenge	Number of votes
1	Reduce at source	26
2	Lack of awareness	22
3	Pooling of resources at an interprofessional scale	15
4	Waste collection	14
5	Cigarette butts	11
6	Budgetary limitations	9
7	Integration of upstream and downstream actors	9
8	Make the sustainable growth approach pervasive	4

# Best practices assessment

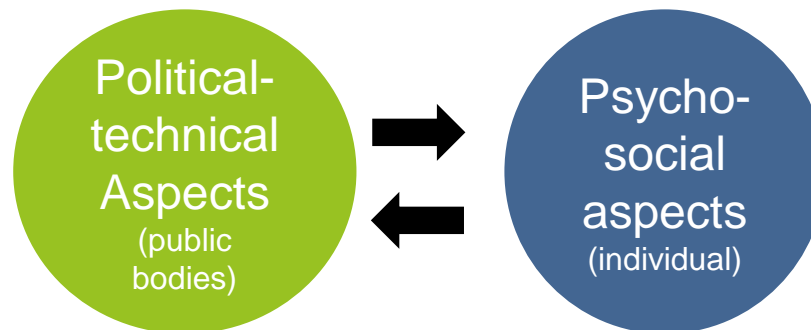
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Bonnes pratiques	Zones d'intervention			Aspects à voter !		
	Plage	Evènement côtier	Communauté côtière	Urgence	Replicabilité	Efficacité
Generaliser le principe d'écotaxes + orienter vers solutions vertueuses	X	X	X	10 dots	10 dots	10 dots
Aménagement de zones "non fumeurs" / "fumeurs" <i>avec espaces</i>	X	X	(X)	10 dots	10 dots	10 dots
Charte de organisateurs, en coll. avec collectivités		X		10 dots	10 dots	10 dots
Tarifcation incitative habitants/ professionnels + responsabilisation tenistes : <i>partenariat avec déchets</i>	X			10 dots	10 dots	10 dots
Campagne de sensibilisation (habitants, professionnels, collec- tivités, acteurs tenistique...)	X	X	X	10 dots	10 dots	10 dots
Banalisation des consignes généralisées + systématisation du vase	X	X	X	10 dots	10 dots	10 dots

# Best practices vote

Good practices	Intervention area			Aspects to vote		
	Beach	Event	Community	Urgency	Réplicability	Effectiveness
Generalizing returnable items (deposit) and systematizing bulk products	x	x	x	23	23	27
Awareness raising campaigns (inhabitants, professionals, public bodies, actors from the tourist sector, etc.)	x	x	x	19	20	16
Incentive based invoicing programs (towards inhabitants, professionals) and make tourists develop a sense of accountability (make them take their waste back home when they are leaving a place)			x	22	10	24
Charter for events organizers		x		8	13	11
Create non-smokers / smokers zones	x	x		12	14	8
Generalise the eco-tax principle to fund measures having a positive impact	x	x	x	14	18	11



# Workshops compared results

Claudio Duarte, LP1

# Partners workshops feedbacks

LP1, PP2, PP3, PP4, PP5, PP6, PP8, PP9

# Partners workshop feedbacks

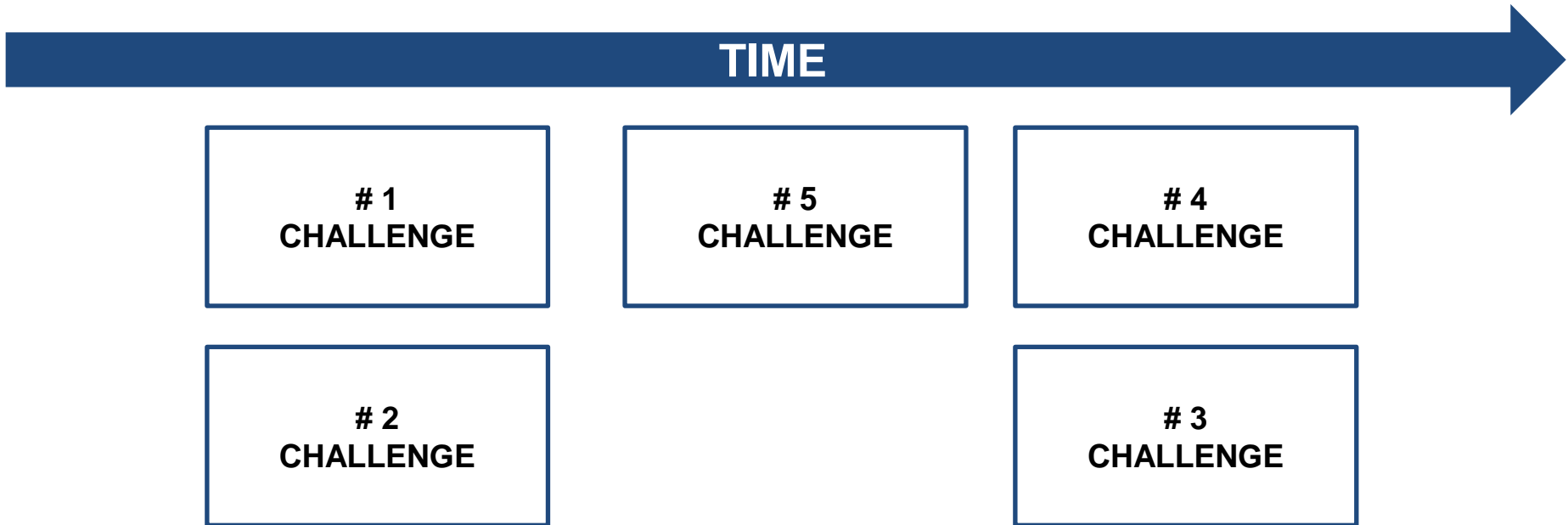
- **PP7:** Politico-technic aspects vs. Psycho-social aspects
- **LP1:**
- **PP2:**
- **PP3:**
- **PP4:**
- **PP5:**
- **PP6:**
- **PP8:**
- **PP9:**

# Shared challenges we are facing

LP1, PP2, PP3, PP4, PP5, PP6, PP7, PP8,  
PP9

# Sharing of perception

Among the TOP5/10 voted cloud in all workshops:





# Presentation of the stakeholders

LP1, PP4, PP6, PP7, PP8, PP9

# Presentation of the partners stakeholders

1 1 country (partners + stakeholders) = 1 team



2 2 colored sheets/country



3 Photo



# Presentation of the partners stakeholders

## 4 Stakeholder presentation (5')

My name is .....

I come from .....

I'm here because .....

My main



# Presentation of the partners stakeholders

## 5 Cloud structuration



**CHALLENGES**



**SOLUTIONS**

**CHALLENGE  
LP1**

**CHALLENGE  
PP6**

**SOLUTION  
PP6**

**SOLUTION  
LP1**

**CHALLENGE  
PP5**

**SOLUTION  
PP4**

**CHALLENGE  
PP8**

**SOLUTION  
PP5**

**CHALLENGE  
PP4**

**CHALLENGE  
PP9**

**SOLUTION  
PP8**

**SOLUTION  
PP9**

# Olympic games

Marseille (2024)

# Lise Vidal

Technical Officer - French Federation of Sailing

High-level athlete

**Towards a 0 waste approach in sailing events**



# Team Winds



**Flavia FAGGIANA**

Responsable commercial et communication

**Alizée VACHER**

Assistante commerciale

**Participative regattas with equal arms**

## 3 challenges to address

- **lunch:** how to avoid waste coming from lunch and snacks consumed onboard (single-used packaging, etc)
- **Old boat hulls:** how to recycle them and set up a recycling scheme?
- **Plastic pollution generated by sailing activities:**
  - Single-use stickers/sails
  - Plastic adhesive



**What are the best practices to resolve them?**



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## Thank you!

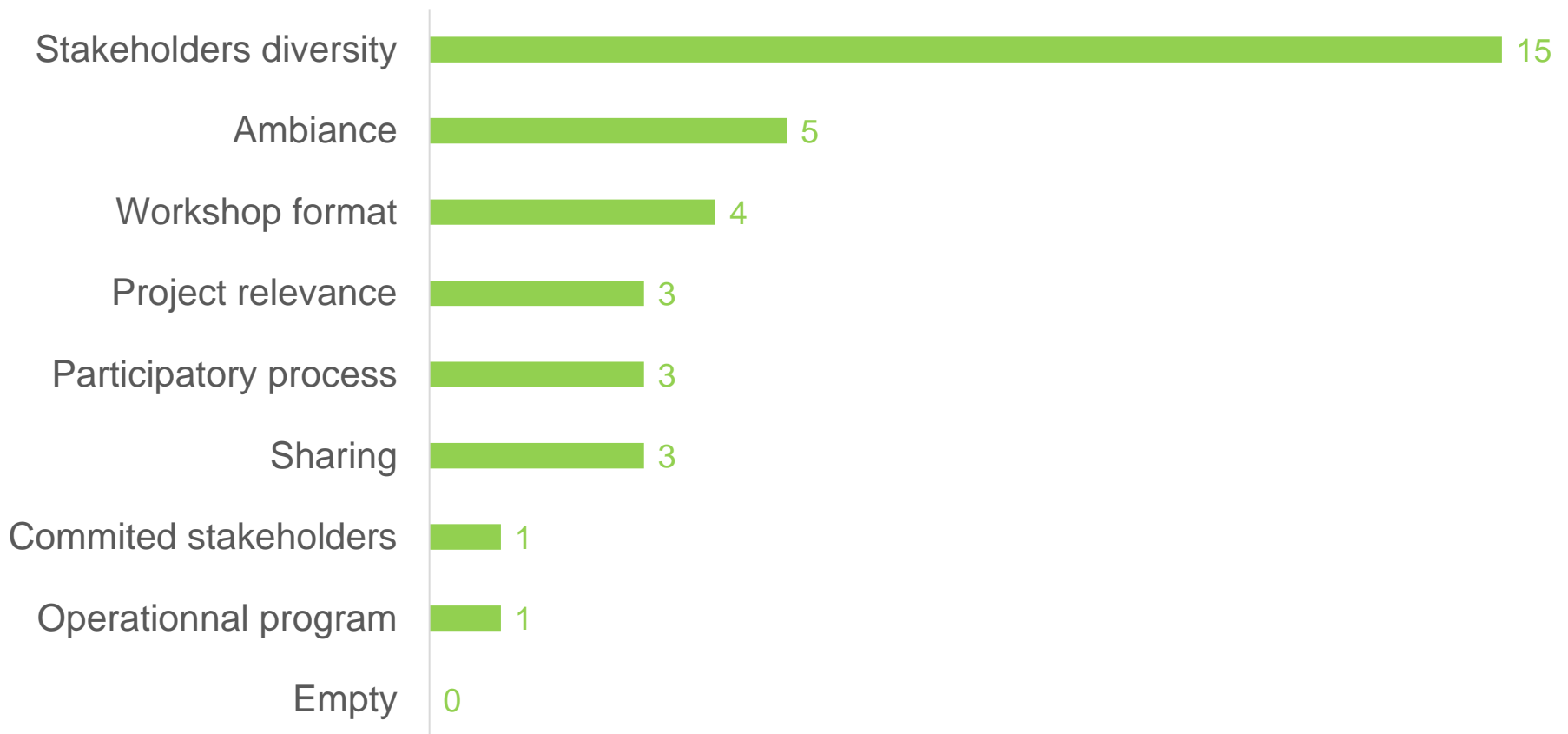
Questions welcome



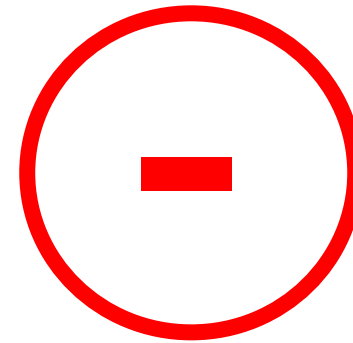
*Project smedia*

# Evaluation

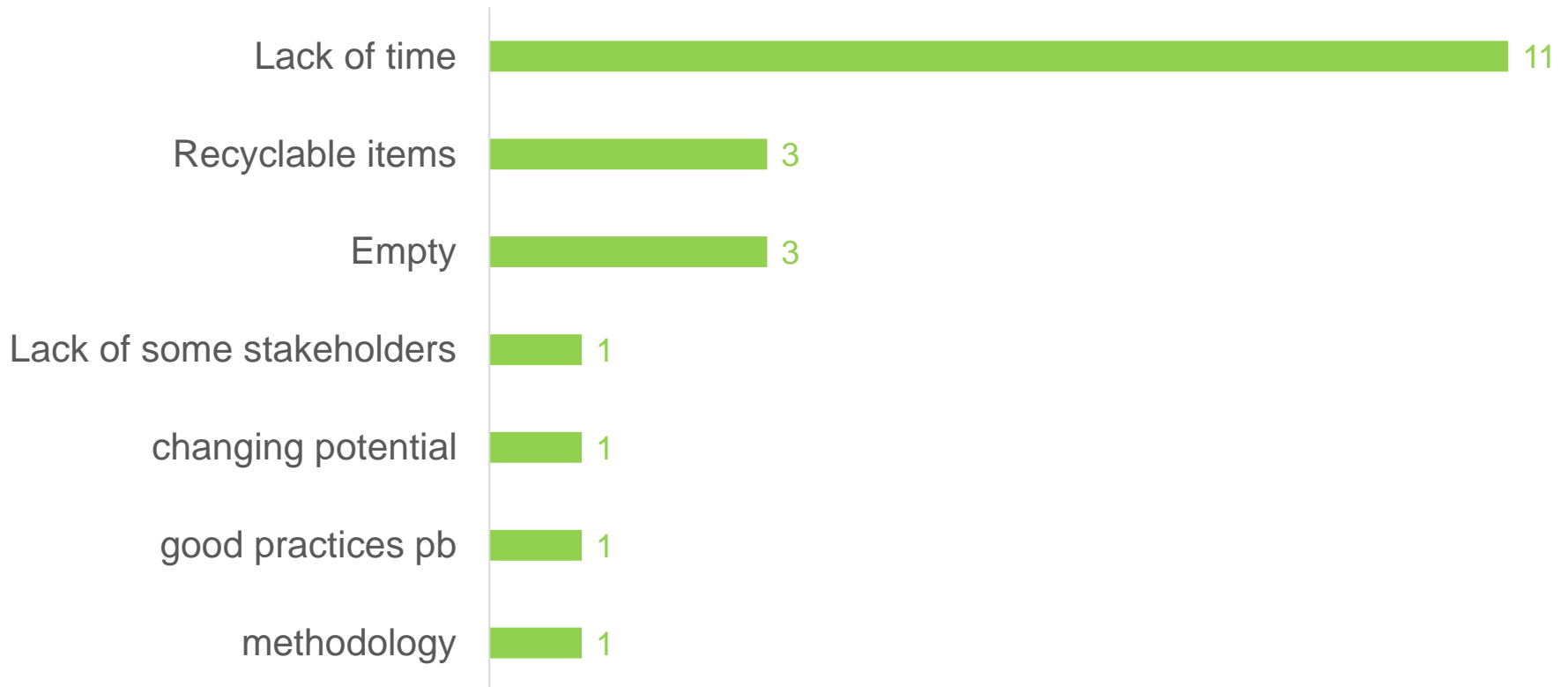
## Positive points



# Evaluation



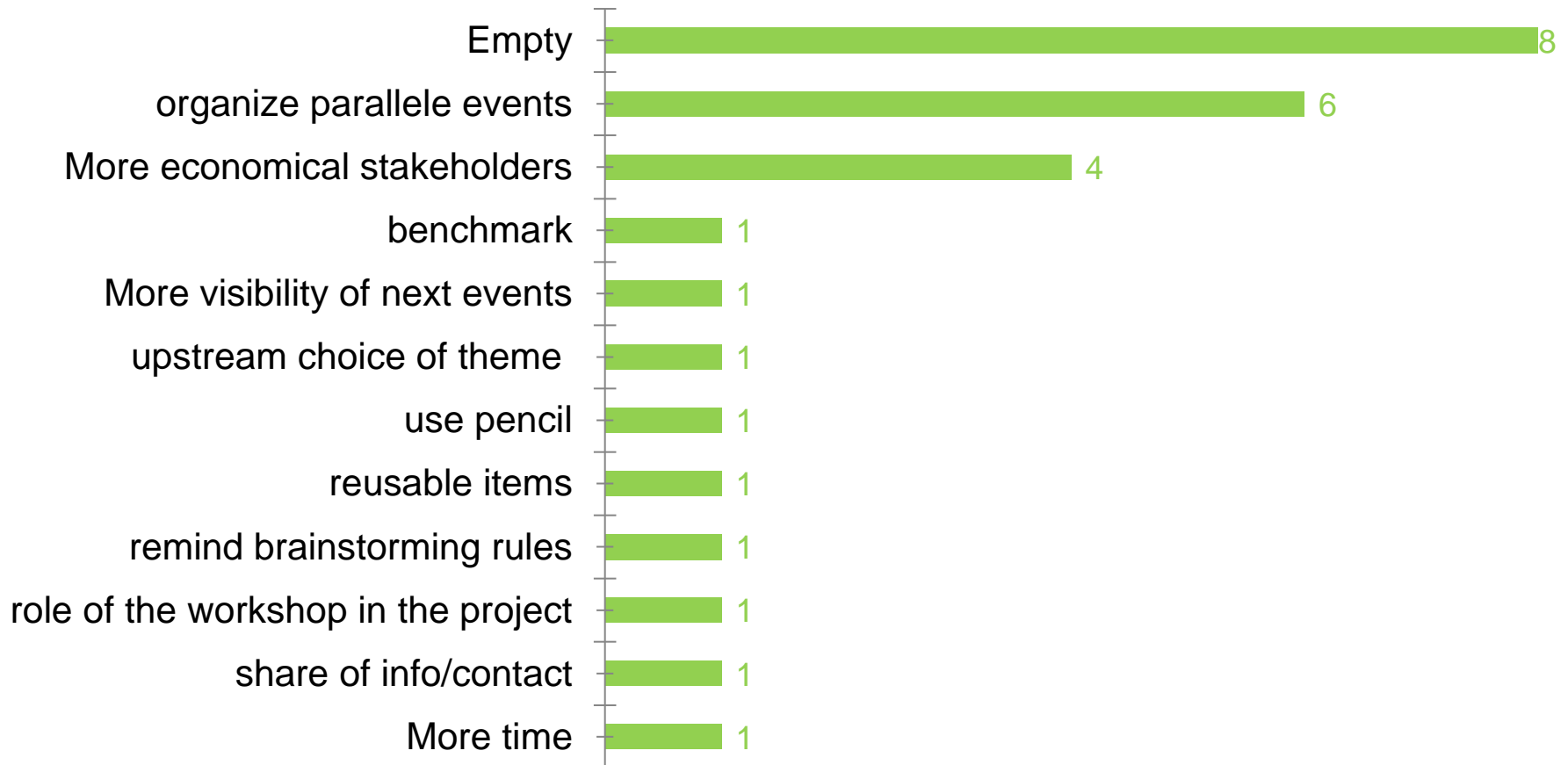
## Negative points





# Evaluation

## Suggestions



# Lunch

**13 on 22 stakeholders participated to the lunch break**



# Conclusion

- **Positive feedbacks**
- **Diversified stakeholders involved**
- **Fruitful sharing**
- **strong participants commitment**
- **Strong bases to create a network of key actors**

# French Regional Stakeholder Workshop

## Level 1

- Level 2

Level 3

Level 4

## Level 1

- Level 2

Level 3

Level 4

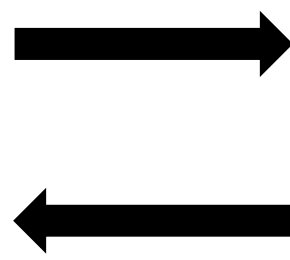
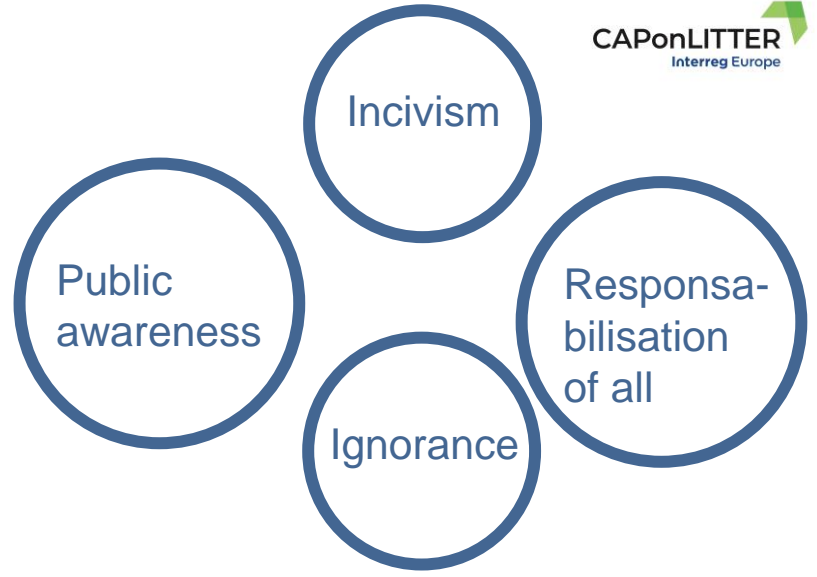
## Level 1

- Level 2

Level 3

Level 4





**Coordination of actions at every scales of the society**