

# TRAM

Feb 1, 2020 - Feb 29, 2020

**All Users**  
100.00% Sessions

## Sessions

**69**  
% of Total: 0.12% (58,245)



## Users

**73**  
% of Total: 0.19% (38,609)



## Users by Country

Country	Users
Italy	18
Belgium	4
France	4
United Kingdom	4
Hungary	4
Romania	4
Greece	3
Sweden	3
Canada	2
India	2

## Top Channels

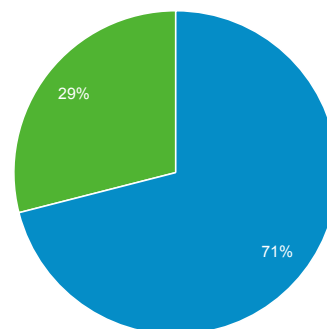
Default Channel Grouping	Sessions
Organic Search	49
Referral	10
Direct	7
Social	2
Email	1

## Sessions by Landing Page

Landing Page	Sessions
/tram/	53
/tram/news/news-article/756/js-is-looking-for-a-finaciale-project-officer/	5
/tram/contacts/	1
/tram/events/event/1132/first-partnership-meeting-and-launch-conference/	1
/tram/events/event/1138/tram-1st-study-visit-in-blekinge-region-sweden/	1

## Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



## Pageviews

**187**  
% of Total: 0.11% (162,881)



## Avg. Session Duration

**00:03:38**  
Avg for View: 00:02:42 (35.08%)



## Most visited pages (page views)

Page	Pageviews
/tram/	90
/tram/good-practices/	18
/tram/library/	15
/tram/contacts/	8
/tram/good-practices/?tx_emgoodpractices_goodpracticessearch[action]=index&tx_emgoodpractices_goodpracticessearch[controller]=Search	8
/tram/news/	8
/tram/news/news-article/756/js-is-looking-for-a-finaciale-project-officer/	6
/tram/linked-projects/	5
/tram/news/news-article/4804/plp-thematic-workshop-conclusions/	5
/tram/good-practices/?tx_emgoodpractices_goodpracticessearch[action]=index&tx_emgoodpractices_goodpracticessearch[controller]=Search	4

## Bounces and Pageviews by Page Title

/tram/events/event/1267/tram-4th-study-visit-in-miskolc-hungary/	1
/tram/events/event/1519/tram-4th-stakeholders-group-meeting-nw-romania/	1
/tram/good-practices/?tx_emgoodpractices_goodpracticessearch[page]=0&tx_emgoodpractices_goodpracticessearch[action]=index&tx_emgoodpractices_goodpracticessearch[controller]=Search	1
/tram/library/	1
/tram/news/news-article/3119/tram-meets-optitrans-in-l-aquila-italy/	1

Page Title	Bounces	Pageviews
TRAM   Interreg Europe	32	91
JS is Looking for a Finaciale Project Officer   Interreg Europe	3	3
(not set)	1	3
Contacts   Interreg Europe	1	8
First partnership meeting and launch conference   Interreg Europe	1	1
Miskolc Bike day   Interreg Europe	1	1
TRAM 1st Study Visit in Blekinge Region, Sweden   Interreg Europe	1	1
TRAM 4th Stakeholders Group Meeting_ NW Romania   Interreg Europe	1	1
TRAM 4th Study Visit in Miskolc, Hungary   Interreg Europe	1	1
TRAM 6th e-newsletter is out now!   Interreg Europe	1	2

### Searches

Event Label	Total Events
greened	2
greened tramway route	2
greened tramway route 2020	2
green	1
greened tram	1
JS	1

### Newsletter sign ups

Event Label	Total Events
TRAM	2