Mar 1, 2020 - Mar 31, 2020



Sessions

TRAM

82 % of Total: 0.15% (53,612)

Users

93 % of Total: **0.27**% (**35,052**)

1

Users by Country

Country	Users
Italy	20
Spain	7
Belgium	6
Germany	4
United Kingdom	4
Finland	3
Ireland	3
India	3
Netherlands	3
Romania	3

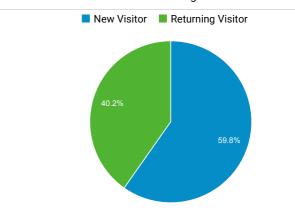
Top Channels

Default Channel Grouping	Sessions
Organic Search	65
Direct	11
Referral	5
Email	1

Sessions by Landing Page

Landing Page	Sessions
/tram/	56
/tram/news/news-article/756/js-is-looking-for-a-finaciale-project-officer/	7
/tram/good-practices/	3
/tram/events/event/1267/tram-4th-study-visit-in- miskolc-hungary/	2
/tram/news/news-article/4085/tram-5th-e-newsl etter-is-out-now/	2
/tram/events/event/1132/first-partnership-meeti ng-and-launch-conference/	1

Audience behaviour: New vs Returning



Pageviews

178 % of Total: 0.12% (150,890)

Avg. Session Duration

00:02:14

Avg for View: 00:02:51 (-21.54%)



Most visited pages (page views)

Page	Pageviews
/tram/	93
/tram/good-practices/	13
/tram/news/news-article/756/js-is-looking-for-a-f inaciale-project-officer/	10
/tram/library/	7
/tram/news/	7
/tram/contacts/	5
/tram/events/	5
/tram/good-practices/?tx_emgoodpractices_goodpracticessearch[page]=1&tx_emgoodpracticess_goodpracticessearch[action]=index&tx_emgoodpractices_goodpracticessearch[controller]=Search	5
/tram/events/event/2429/tram-5th-peer-review-workshop/	4
/tram/news/news-article/4085/tram-5th-e-newsl etter-is-out-now/	3

Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
- 3		

/tram/events/event/1146/tram-3rd-steering-com mittee-meeting-and-itre-meeting/	1
/tram/events/event/1567/tram-3rd-itw-and-5th-s tudy-visit/	1
/tram/events/event/2316/tram-6th-stakeholders- group-meeting-miskolc/	1
/tram/events/event/2429/tram-5th-peer-review- workshop/	1

Searches

Event Label	Total Events		
TRAM	2		
CAPONLITTER	1		
kbc	1		

Newsletter sign ups

Event Label	Total Events
TRAM	4

TRAM Interreg Europe	39	93
JS is Looking for a Finaciale Project Officer Interre g Europe	5	5
(not set)	3	6
TRAM 4th Study Visit in Miskolc, Hungary Interreg Europe	2	2
TRAM 5th e-newsletter is out now Interreg Europe	2	3
Convention on Sustainable Mobility, 15-16 Sept. 20 17 Interreg Europe	1	1
Europe, let's cooperate 2019 Interreg Europe	1	1
First partnership meeting and launch conference I nterreg Europe	1	1
Good practices Interreg Europe	1	20
Masterplan for e-mobility in the Marche Region Int erreg Europe	1	1