



European Union
European Regional
Development Fund



Dialog for Innovation and Local Growth Canton Ticino – Virtual Study Tour

Zoom Meeting - 23.6.2020, 9.30 – 11.30

Setting of the Meeting

The meeting will be organised using Zoom Platform. The coordinator (PAT) will ask participants and stakeholders of each partner institution to register in an electronic form (such as the one used for the first visit), in order to deliver a safe link to join the Call.

The Meeting will be prepared by sending the Case study files in English in advance, with the aim of letting participants get acquainted with the contents of them, in relationship with the role of social dialogue and focusing on objectives and specific patterns of each case study.

The Meeting will be moderated by Furio Bednarz.

During the Meeting only a part of the case studies will be reported, in order to avoid redundancies and to respect the correct timing for presenting and discussing the Swiss experience.

An introduction to the fundamental role of social dialogue and participation in national and local decision making processes at political, social and economic level, will be provided, with the goal of integrating case studies in a comprehensive frame.

Presentations will be directly given on-line, with the support of visual documents and materials.

Program

9.30 – Foreword (Furio Bednarz)

Overview of the program, structure of the meeting and identification of participants

9.35 – Introduction: the role of social dialogue and participatory processes in Swiss local development policies (Siegfried Alberton – Regio Suisse)

Starting from a general overview of the main federal policy aiming at supporting local development processes (*New regional policy*), the rapporteur will focus on Ticino's implementation of the NPR, on the overarching concept of *Regional System of Innovation* and more in general on local development tools, providing some examples of participatory processes experimented at local level.

9.50 – Agire Foundation: at the center of the RIS (Lorenzo Ambrosini – Director)

Lorenzo Ambrosini, Director of *Agire* Foundation, will briefly introduce the role of coordination and promotion of this institution, participated by the main stakeholders, in the Regional system of innovation, presenting its main activities (www.agire.ch)

10.05 – short discussion concerning the context

10.15 – Fondounimpresa (Kathy Müller – Director of the interdepartmental service)

The 3 case studies dealing with Fondounimpresa, as by the files, will be presented in a general way, dealing with 3 main services offered to beneficiaries, and focusing more on principles at the basis of the initial project and its evolution all over time:

- Coaching and advisory services for micro-businesses
- Modular training
- Promotional events and web site

Social dialogue will focus on looking at the origin of the project, at management processes and at the specific involvement of beneficiaries as protagonists of their own development processes.

10.35 – short discussion concerning Fondounimpresa

10.50 – **la Città dei mestieri della Svizzera italiana** (Furio Bednarz – Project leader)

The so called “Città dei mestieri” is a one stop shop providing an integrated service of information and consultancy and a comprehensive program of events and promotional activities aiming at:

- Facilitating access to guidance and information in the fields of initial and continuous training and job market
- Promoting apprenticeship and new job opportunities, including self-employment
- Empowering clients in developing their own formative, professional and career choices.

The CdM is a member of an international network, owner of the concept, which assigned the Label to the local institution according to precise rules of governance enhancing the value of partnership and dialogue.

Social dialogue will be focused on looking at the origin of the project, and particularly at management processes (role of the steering committee) and at the specific role of consultants in giving voice to needs and expectations of beneficiaries.

11.10 – short discussion concerning the CdM and more in general the Swiss case studies (in the files information will be provided also on an additional case study, concerning a local development pioneer project realized in the early 2000, based on the use of ICT and focused on promoting women entrepreneurship and community development in rural areas of southern Switzerland)

11.30 End of the Meeting