



Greening the creative industries: improving policy practices for the European Audiovisual Industry

Welcome to the fourth edition of the Green Screen newsletter - updating you on our work within the Interreg Europe funded project, dedicated to improve policy at regional level, fostering creation of favourable conditions for green film and TV production.

We hope you enjoy reading our fourth edition.

www.interregeurope.eu/greenscreen

Green Screen updates

Green Screen Partnership Features in Cine Regio's Green Report

During Berlinale, Cine Regio – the European Network of Regional Film Funds – presented the fourth edition of the Cine Regio Green Report providing an overview of sustainable efforts and practices taken by 15 regional film funds.

The Green Screen partnership features extensively in the report showcasing Green Screen best practices and steps to achieve environmentally more sustainable protocols across regions. VAF, Film London and Paris Region Entreprises are Cine Regio Members and Ystad Municipality works closely with the Cine Regio Member Film i Skane, who are all featured in the Report.

The Report showcases the journey of Green Screen partners and regions across Europe: to download your copy of the report please

[Click here](#)



Green Screen Partnership Launches NO PLANET, NO FILM branding

The Slovak Film Commission has delivered inspiring branding work designed by Andrej Kolencik's company Admiral Films. The Green Screen brand *No planet No film – Save our only shooting location* was launched at FOCUS – The Meeting Place for International Production - in London in December 2019. Green Screen Partners were represented at FOCUS with a stand and two panel discussions.

Examples of the branding can be seen in the Green Screen Library.

[Click here](#)

**NO PLANET.
NO FILM.**

**PROTECT AND SAVE
OUR ONLY SHOOTING LOCATION.**

Green Screen Partners Secure Interreg Europe Pilot Action Funding

We are delighted to announce the Green Screen partnership has secured two significant grants from Interreg Europe to deliver pilot actions:

➤ From Diesel to Nil Emissions

The Grid Project, led by Film London, is building on a feasibility study carried out in 2019 and aims to install electrical cabinets in Victoria Park, a unit base frequently used by film and TV production as well as events. Once the cabinets have been installed, productions and events will be able to plug into electrical cabinets powered by renewable energy rather than relying on diesel generators, thus reducing levels of CO₂, N₂O and PM to nil. Once the pilot has been delivered it is Film London's intention to role the Grid Project out to other key unit base sites in central London. The Victoria Park pilot can then also inspire and be replicated in other UK and European cities.



➤ Online Tool to Support Productions in Carbon Assessment

Eureca ('European Environmental Calculator') will be a pilot online tool to assist productions. The project is led by ProMalaga working in partnership with VAF and the Slovak Film Commission. Eureca will measure the carbon footprint of audiovisual productions, include resources to raise producers' awareness of the impact of their activities on the environment and assist productions with their planning. The Calculator will include conversion factors for CO₂ facilitating sustainable filming across different regions of Europe and provide a monitoring tool enabling film funds in the partner regions to implement carbon savings incentives schemes for the audiovisual productions to which they provide support.



VAF Secures Funding for SCIFI (Supporting Circular Initiatives)

Green Screen partner VAF has secured funding from Circular Flanders to deliver and lead on a new project titled SCIFI (Supporting Circular Initiatives in the Film Industry). The project brings together expert knowledge, initiates circular business models and connects specialists.

SCIFI is a partnership between VAF sustainable filming and several external partners.

In addition to collating circular economy expertise, the project also facilitates three pilots. The focus will be on closing material loops locally and alternative consumption. Experiments cover alternative set construction and decoration (Kringverhuur rental services), drinking water on set (Robinetto and BOXrentals) and film events (MOOOV film festival). VAF coordinates and monitors the results and The Catholic University Leuven quantifies the environmental benefits of each pilot.

The project is supported by 'Circular Flanders', the hub on circular economy formed by a partnership of public departments, SMEs and academic research. The Flemish government prioritized circular economy as one of the 7 societal transitions.



Green Screen Partner Regions Develop Covid-19 Protocols for Productions

With production coming to a hold across all of Green Screen partner regions as a result of the Covid-19 crisis, all regions are developing protocols for productions to return to work safely.

Green Screen partners are contributing to advocate that environmental sustainability is built into the new way of working.

More in our next newsletter ...



Paris Region Enterprises Launches Innovation Research

Paris Region Enterprises has launched research carried out by innovation expert Benoit Ruiz. Analysing a wide range of European funded innovations Benoit's work has identified 30 innovations that are transferable to the audiovisual production sector and offer innovative solutions saving carbon, energy and being economically efficient.

The 30 innovations run the gamut from a hydrogen-powered generator meant to reduce diesel dependency, to a new broadcasting device that would ease the bandwidth used by streaming videos, to an original program for recycling cups - though there is one constant shared by each and every one.

The launch was covered by Variety.

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Latest events

Slovak Film Commission Delivers Five Day Intensive Workshop for Productions

The Slovak Film Commission was holding a five day intensive workshop from the 18th to the 22nd of May, delivered by expert and eco consultant Philip Gassmann from Munich. The training was delivered online in co-operation with the Creative Europe Desk Slovak Republic and Czech Republic and the APA (Audiovisual Producers Association).

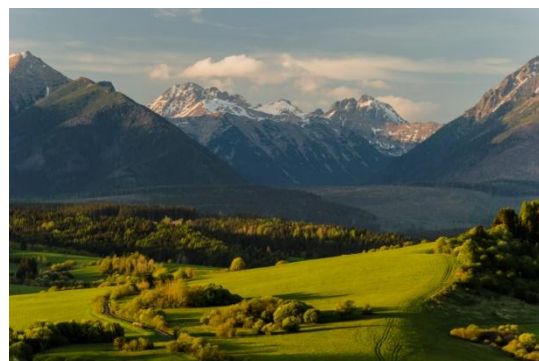
The workshop was primarily dedicated to producers, production managers, line producers, production assistants, directors and leading crew from Slovak and Czech Republic interested in learning more about climate friendly film production.



Green Screen partner in focus

Introducing Slovak Film Commission / Slovak Audiovisual Fund

The Slovak Audiovisual Fund, operating since 2010, is the main public funding institution for the Slovak audiovisual culture and industry. The aim of the Fund is to support the entire film value chain - development, production, distribution and promotion of audiovisual works, cinemas, festivals, research, training activities, innovations and technologies.



The adjustments to the Audiovisual Industry Support Program of the Slovak Audiovisual Fund led to the establishment of the Slovak Film Commission (SFC) as a new organizational unit of the Fund in 2018. Primary focus of SFC is to attract producers of feature, documentary and animated audiovisual works to Slovakia and its regions and to progressively streamline the benefits of audiovisual production in Slovak regions for both foreign and domestic producers and investors. SFC intends to achieve these goals through active presentation in Slovakia and at international film markets and festivals, personal meetings and specialized events. SFC created and continuously updates a public database on film infrastructure in the Slovak Republic, launched a website as well as printed materials and social media with information on the Slovak audiovisual environment, administers the provision of expert advice and maintains active cooperation with foreign film commissions and professional audiovisual organizations.



SFC became a member of the European Film Commissions Network (EUFCN) and Association of Film Commissioners International (AFCI). SFC is partner in the INTERREG EUROPE project Green Screen which focuses on the sustainability and greening of the film industry. As part of this project, SFC tries to raise awareness of the opportunities that can be used not only on film sets but can also be implemented within the operation of cinemas or the recycling of film props and costumes.

SFC organizes stakeholder meetings, green panels at film festivals, and together with the Slovak Audiovisual Fund is working on preparing the green platform for Slovak audiovisual industry. In 2020, the Fund plans to further elaborate the strategy of greening the audiovisual industry in Slovakia, applying criteria for the continuous reduction of negative environmental impacts of audiovisual production.

In November 2019, the Slovak Audiovisual Fund / Slovak Film Commission held a workshop with key stakeholders and industry and certified its first cohort of Green Screen Ambassadors.

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