



Next2Met
Interreg Europe



European Union
European Regional
Development Fund

Mecklenburg Vorpommern: Digital Innovation Room

Georg Mangelsdorf

Ministry for Energy, Infrastructure and Digitalisation
Mecklenburg-Vorpommern

Georg.Mangelsdorf@em.mv-regierung.de

2020-05-14 □ Next2Met Lower Austria



Next2Met
Interreg Europe



European Union
European Regional
Development Fund

Digital Innovation Room (DIR)

Road to the DIR

- 1. Building up a network**
 - Connect local stakeholder**
 - Building a Community**
 - Enable a cross-sectoral Exchange**
 - Kickoff-meetings in six regions**
 - Organize events for the digital network**

Our Network



Our Events



Road to the DIR

2. Building up a landing page for our network

3. Establishment of an umbrella brand – “Digital MV”

4. Building up six regional „Digital Innovation Centers“

Umbrella brand



Digital Innovation Centers



Digital Innovation Centers



NØRD

Digimobil





Next2Met

Interreg Europe



European Union
European Regional
Development Fund

Thank you!

Questions welcome



Project smedia
