

## Program of the Virtual Triple Helix Conference 2020 –

### Future of Innovation and Innovation for Future

Local time zone time can be [checked here](#)

Time in Helsinki	activity
	<b>Day 1 – June 15</b>
13.00 -13.30	<b>Networking</b> in individual video-chats in Brella
13.30-14.00	<b>Opening words</b> , chaired by Yuzhuo Cai, THC 2020 Chair <ul style="list-style-type: none"> <li>• Mari Walls, Tampere University President</li> <li>• Mariza Almeida, Triple Helix Association, Vice-chair</li> </ul>
14.00-14.30	<b>Keynote:</b> Martti Hetemäki, Permanent Secretary, Ministry of Finance (Finland) <i>"Changes affecting innovation policy"</i>
14.30 – 15.15	<b>Triple Helix vs. Quadruple and Quintuple Helix Dialogue</b> by Loet Leydesdorff, Elias Carayannis & David Campbell. Moderator: Yuzhuo Cai
	15 min - break (and time for technical check in parallel rooms)
15.30-16.50	<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <b>Parallel session tracks for individual presentations</b>             (7 tracks x up to 5 presenters, 10 min ppts + 30 min discussion)         </div> <div style="width: 45%;"> <b>Workshop:</b>  <i>"EntreTime – training university educators in entrepreneurship"</i> Moderators: Klaus Sailer, Mats Westerberg         </div> </div> <div style="text-align: right; margin-top: 10px;">   </div>
	10 min- break
17.00 -18.20	<b>Special session on Triple Helix response to Covid-19.</b>  <b>Keynote by Henry Etzkowitz:</b> <i>What can we learn from the Triple Helix response to the Great Depression?</i> <b>Panel discussion</b> , moderated by <b>Riccardo Viale</b>
	10 min break
18.30-19.15	<b>Panel discussion</b> with representatives of Academy, Government and Industry: <i>Innovation policy in Finland – Challenges of the past, possibilities of the future.</i> Markku Sotarauta, Tarmo Lemola, Mikko Möttönen

	<b>Day 2 – June 16</b>		
12.45-13.15	<b>Networking</b> in virtual bar and individual video-chats		
13.15-13.45	<b>Keynote by Esko Aho</b> , former Prime-minister of Finland <i>Innovation to the Future in the light of the contemporary crisis</i>		
	15 min - break		
14.00-15.30	<b>Parallel session tracks for individual presentations discussions</b> (6 tracks x 6 presenters, 10 min ppts + 30 min discussion)	<b>Panel discussion: STEAM.</b> <i>Methods and instruments for engineering and technical continuing education.</i> Moderator: Nikita Vostrov	<b>Workshop: Building Next Generation of Globally Responsible Digital Entrepreneurs?</b> Moderator: T. Bartosz Kalinowski  Co-funded by the Erasmus+ Programme of the European Union
	15 min - break		
15.45-16.45	<b>Plenary session</b> (panel discussion) with Finnish industries – <b>“Innovation expectations of 2020 and experiences from industry towards researchers and society?”</b> Moderator: Harri Kulmala, CEO, <u>DIMECC</u> Mr. Kai Knuutila, R&D director, Glaston Oyj Mrs. Marke Kallio, R&D manager, Metso corporation Mr. Tomi Kankainen, CDO, Oy Fastems Ab Mr. Pertti Lukander, director, Nokia Bell Labs		
	15 min – networking break		
17.00 -17.30	<b>Keynote:</b> Martin Kenney, <i>Platform-Dependent Entrepreneurship and Private Regulation: What Does It Mean for Entrepreneurs, Small Business and Society?</i>		
17.30-18.00	<b>Keynote:</b> Joanna Chataway: <i>Triple Helix scholarship and transformative innovation agendas: Does the Triple Helix need a new direction?</i>		
	15 min -Networking break		
18.20-18.50	<b>Closing ceremony</b> , chaired by <b>Yuzhuo Cai</b> , THC 2020 Chair <ul style="list-style-type: none"> <li>• Announcing the Best paper and Best media posts award</li> <li>• Announcing the upcoming Triple Helix Summit</li> <li>• Emanuela Todeva, the Vice President of THA, concluding words</li> </ul>		

## Workshop descriptions:

June, 15

### Workshop: "EntreTime - training university educators in entrepreneurship "

**Speakers:** Prof. Klaus Sailer and Prof. Mats Westerberg

**Description:** In this workshop you will get a glimpse of a train-the-trainer program designed to make non-entrepreneurship university educators better equipped to bring in entrepreneurship in their courses – both as a phenomenon and as a pedagogy. We will describe the program and involve participants in some of the actual tasks we do in the program.

**Target Group:** Both Educators and Entrepreneurship Educators

**entreTime**  
...and the teachin' is easy



June, 16:

### Workshop: *Building Next Generation of Globally Responsible Digital Entrepreneurs?*

**Moderator:** T. Bartosz Kalinowski

Digitalisation is becoming a significant area of the current world. It has become even more critical in the current pandemic situation. We can observe business models that rely substantially or solely on the internet to deliver services and products. On the other hand, one of the most critical, present challenges for enterprises is environmental protection. The Erasmus+ funded project [DIGI-Grent](#): Building Next-Generation of Globally Responsible Digital Entrepreneurs (2018-1-ES01-KA203-050046) is combining the two mentioned areas. The workshop will aim to present research results on competencies required by responsible digital entrepreneurs and engage workshop participants into validating them.

**DIGI**  
**GRENT**



Co-funded by the  
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of the European Union

THC Conference participants are invited to take part in:  
**International workshop of socially responsible entrepreneurial university**

Time in Helsinki	activity
	<b>Day 3 – June 17</b>
13.00-14.15	<p>Opening words, Dr. Yuzhuo Cai</p> <p>Keynote speech by <b>Taru Pilvi</b>, Tampere University Director of Innovation</p> <p><i>Human potential unlimited – building innovation culture in a university?</i></p> <p>Keynote speech by <b>Dr. Caterina Berbenni-Rehm</b>, Advisory Board’s member of AI &amp; Society, Springer Editors; co-founder of the ‘European Entrepreneurial Regions Initiative’</p> <p><i>The Entrepreneurial and/or Socially Responsible University – A Janus Dilemma?</i></p>
14.15-14.30	<i>break</i>
14:30-15:00	<p>Keynote speech by <b>David Charles</b>, Professor, Newcastle Business School, Northumbria University</p> <p><i>‘The civic university as a socially responsible university’</i></p>
15.00 – 15.15	<i>break</i>
15.15 -17:15	Triple Helix Scenario Game*, <b>Prof. Emanuela Todeva</b> , Vice President of Triple Helix Association

**\*TITLE : Triple Helix Scenario Planning and Multi-stakeholder Engagement**

**DURATION (2 hours)** This is a training programme with leading experts in the field of Triple Helix and university- industry-government interactions.

**TARGET GROUPS:** Although there are no prerequisites, participants are encouraged to mobilize their knowledge and expertise across individual helices – and to bring personal observations and insights on the societal transformation and university transformation and the overlapping roles of socially responsible entrepreneurial university, government and business.

**MAIN CONTENTS/GOALS OF THE SESSION:** Participant interactions will explore how to understand problems in their context of unfolding scenarios, and how to build and mobilise multi-stakeholder coalitions capable to address complex situations.

**WHY TO ATTEND:** The programme will enhance skills and understanding of the multi-stakeholder approaches to governance of innovation and entrepreneurship.